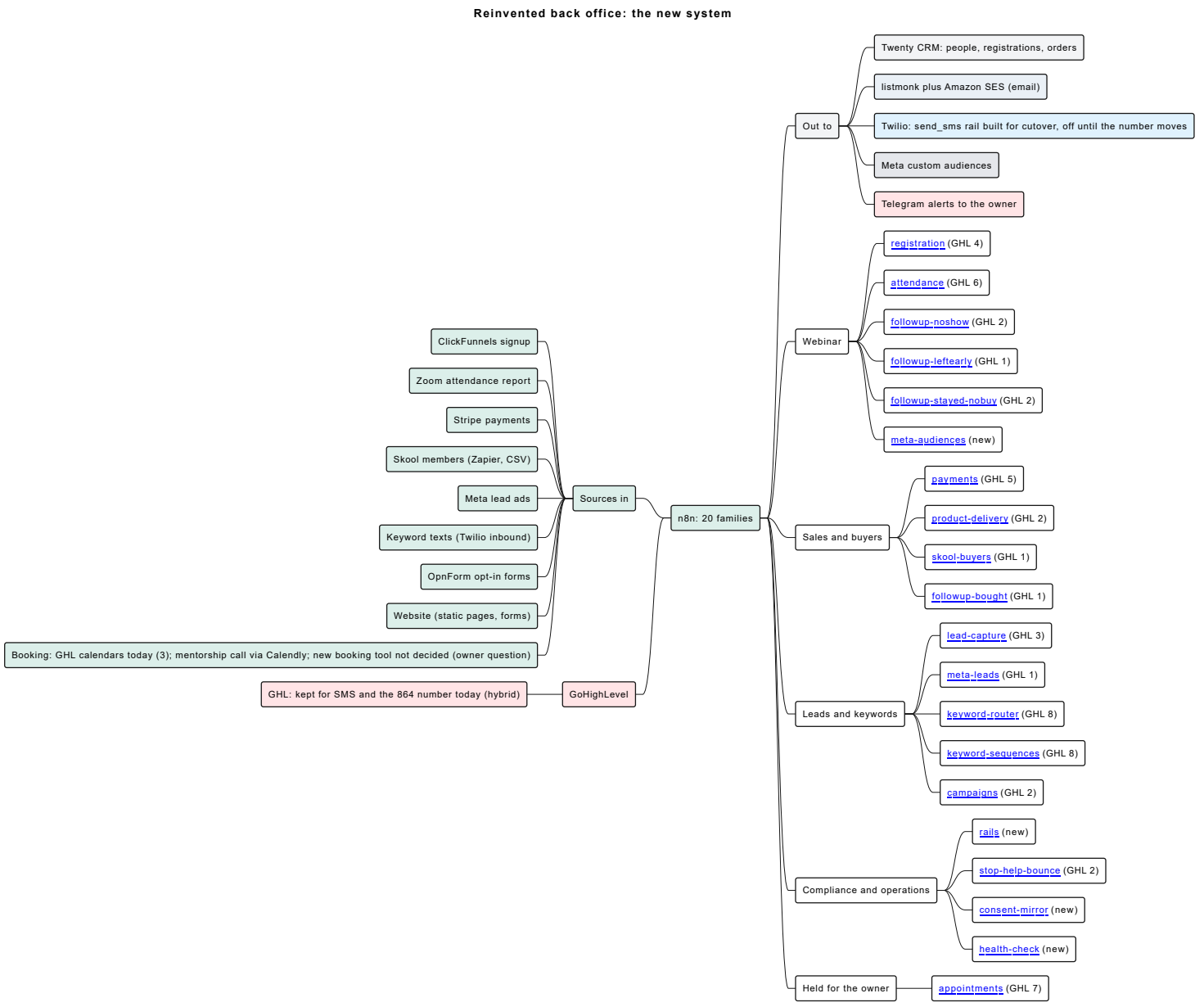
Reinvented back office: the new system

n8n families: 20 | workflows: 32

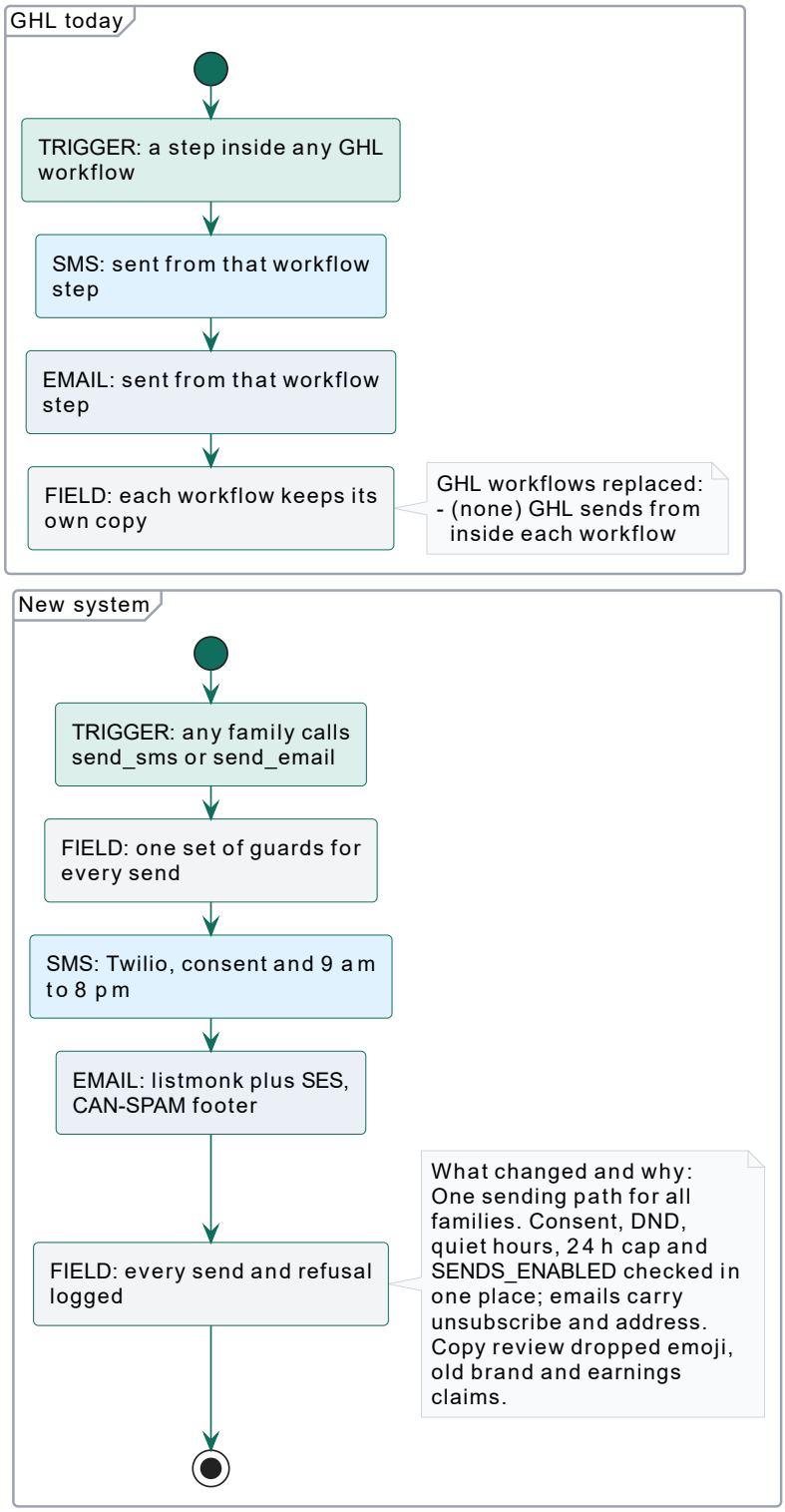


What it does: sources on the left feed n8n; n8n stores in Twenty and sends only through the rails.

Each family links to its diagram; (GHL n) is how many GHL workflows it replaces. | Compare pages: compare/<family>.svg

rails: GHL today vs new system

Replaces: no GHL workflow

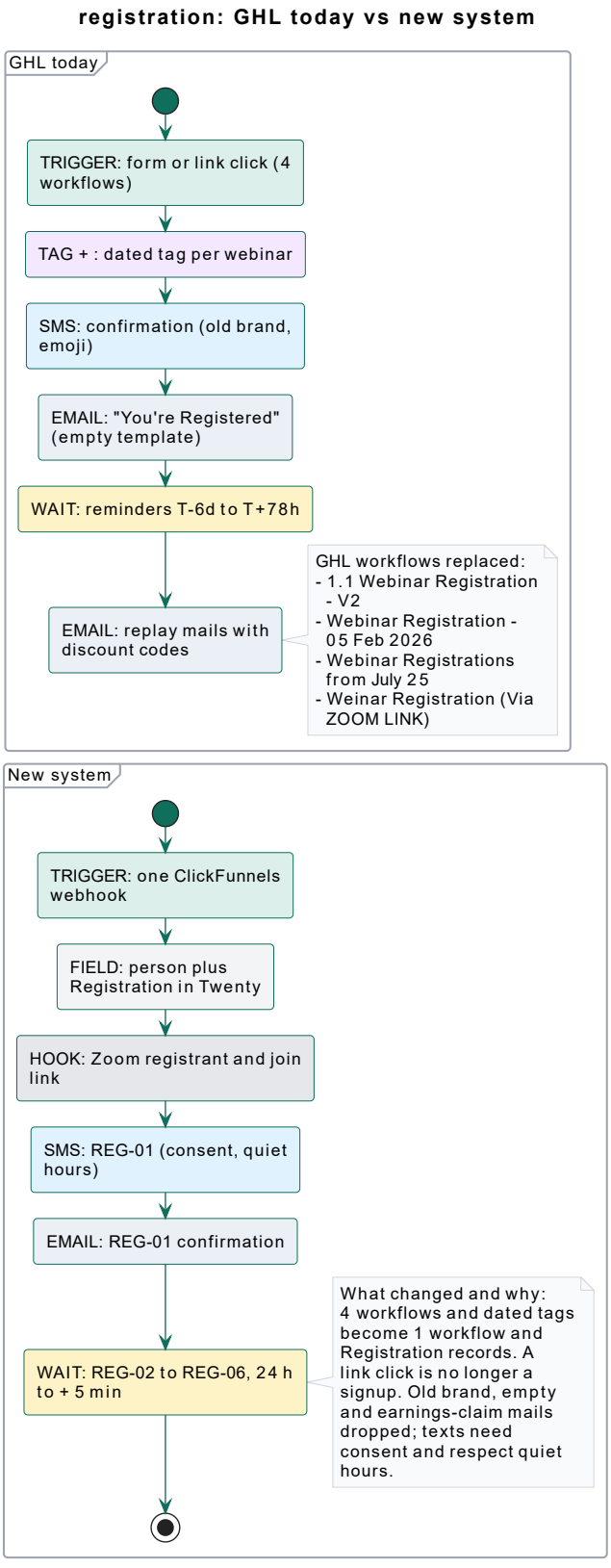


What it does: the only two workflows that send a text or an email; every family calls them and they refuse anything unsafe.

What changed: see note | New flow: rails (n8n)

registration: GHL today vs new system

Replaces: 4 GHL workflows



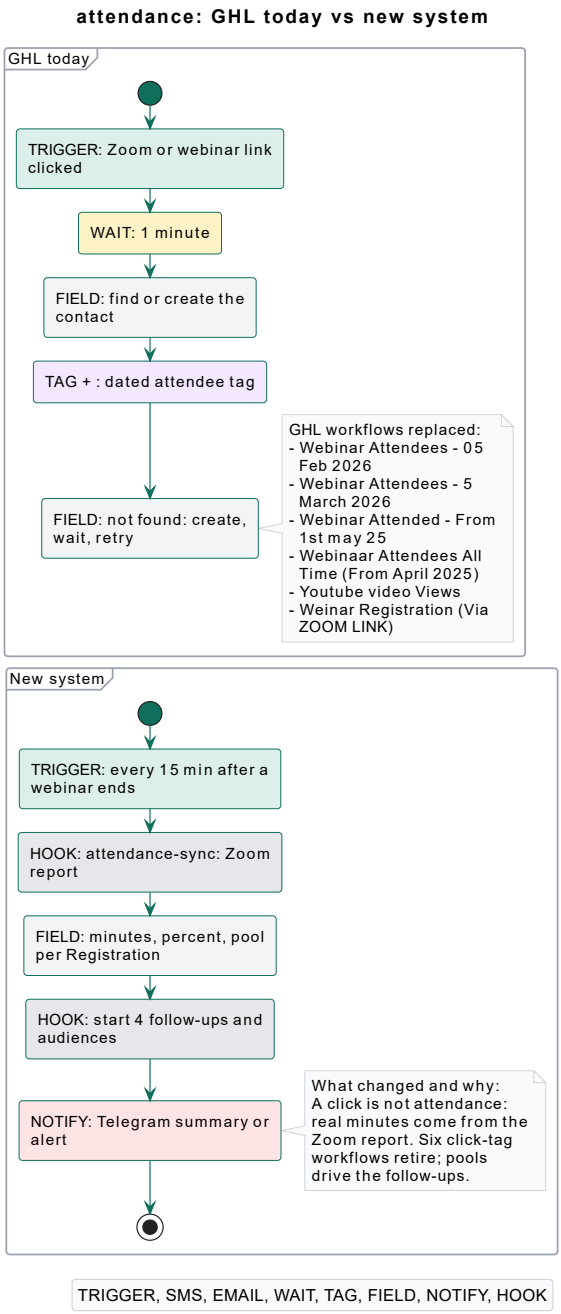
TRIGGER, SMS, EMAIL, WAIT, TAG, FIELD, NOTIFY, HOOK

What it does: takes a ClickFunnels signup, creates the person and Registration in Twenty, registers them in Zoom, confirms, then sends the reminders.

What changed: see note | New flow: registration (n8n)

attendance: GHL today vs new system

Replaces: 6 GHL workflows



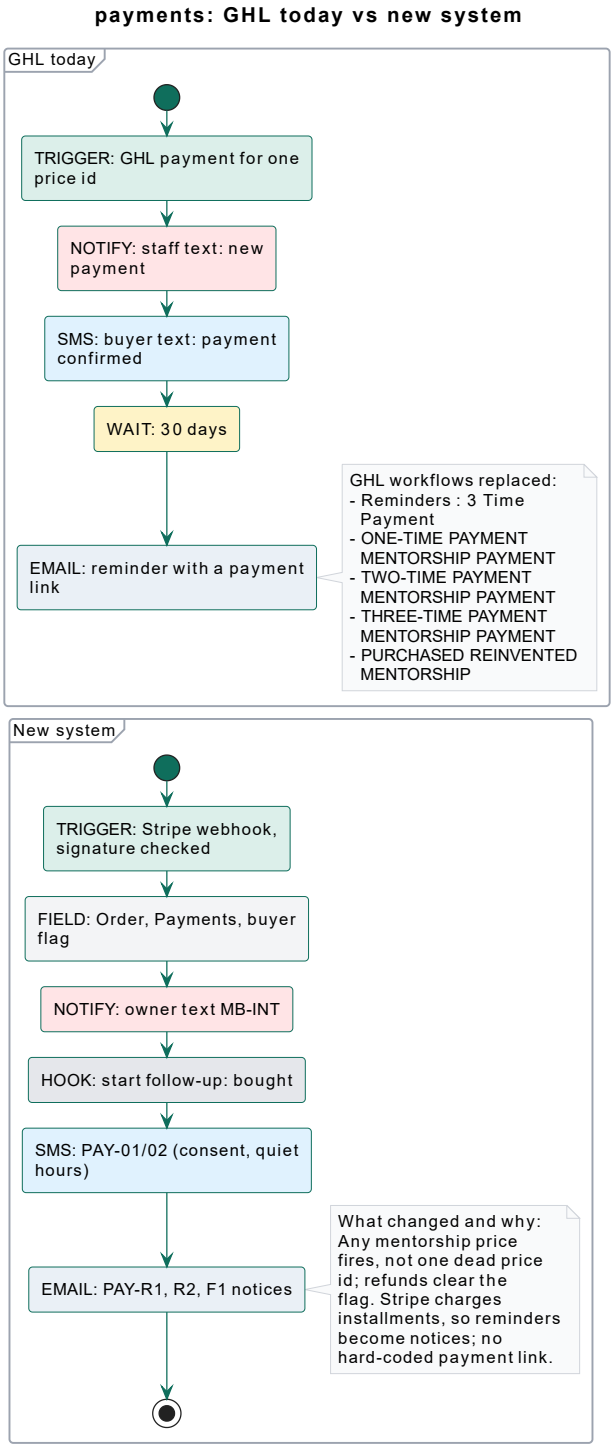
TRIGGER, SMS, EMAIL, WAIT, TAG, FIELD, NOTIFY, HOOK

What it does: after each webinar, pulls the Zoom report through the attendance-sync runner, sets each Registration pool, then starts the four follow-ups and Meta audiences.

What changed: see note | New flow: attendance (n8n)

payments: GHL today vs new system

Replaces: 5 GHL workflows



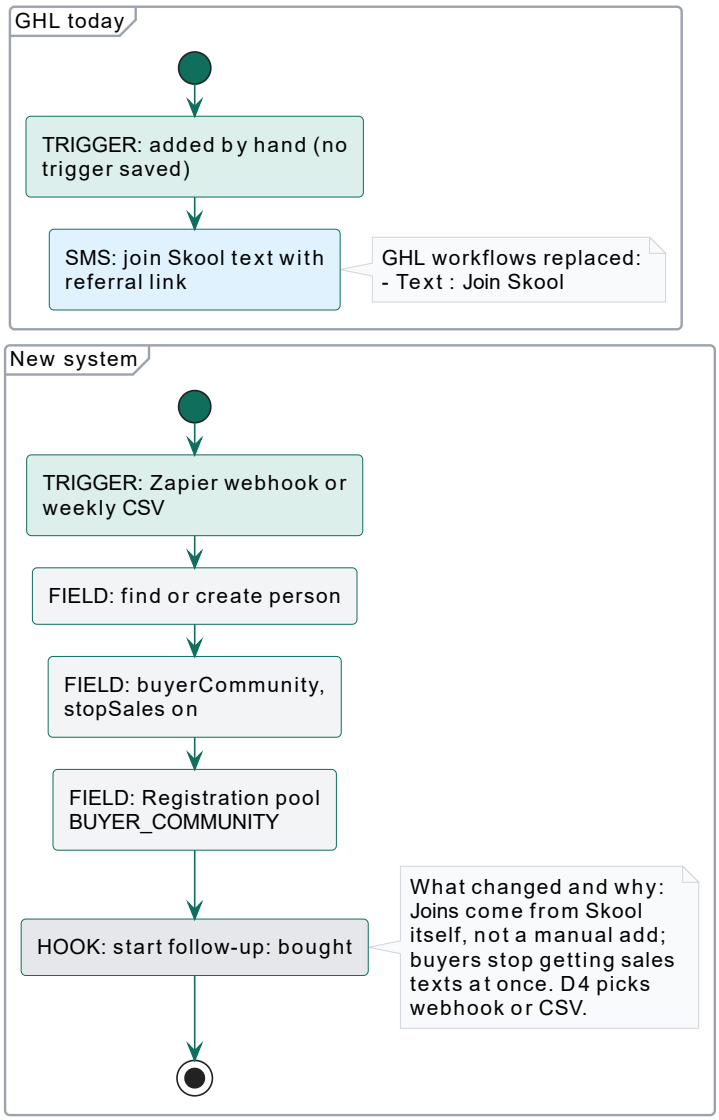
TRIGGER, SMS, EMAIL, WAIT, TAG, FIELD, NOTIFY, HOOK

What it does: turns Stripe events into Orders and Payments in Twenty, sets the buyer flag and stops sales, confirms the purchase and sends installment notices.

What changed: see note | New flow: payments (n8n)

skool-buyers: GHL today vs new system

Replaces: 1 GHL workflow



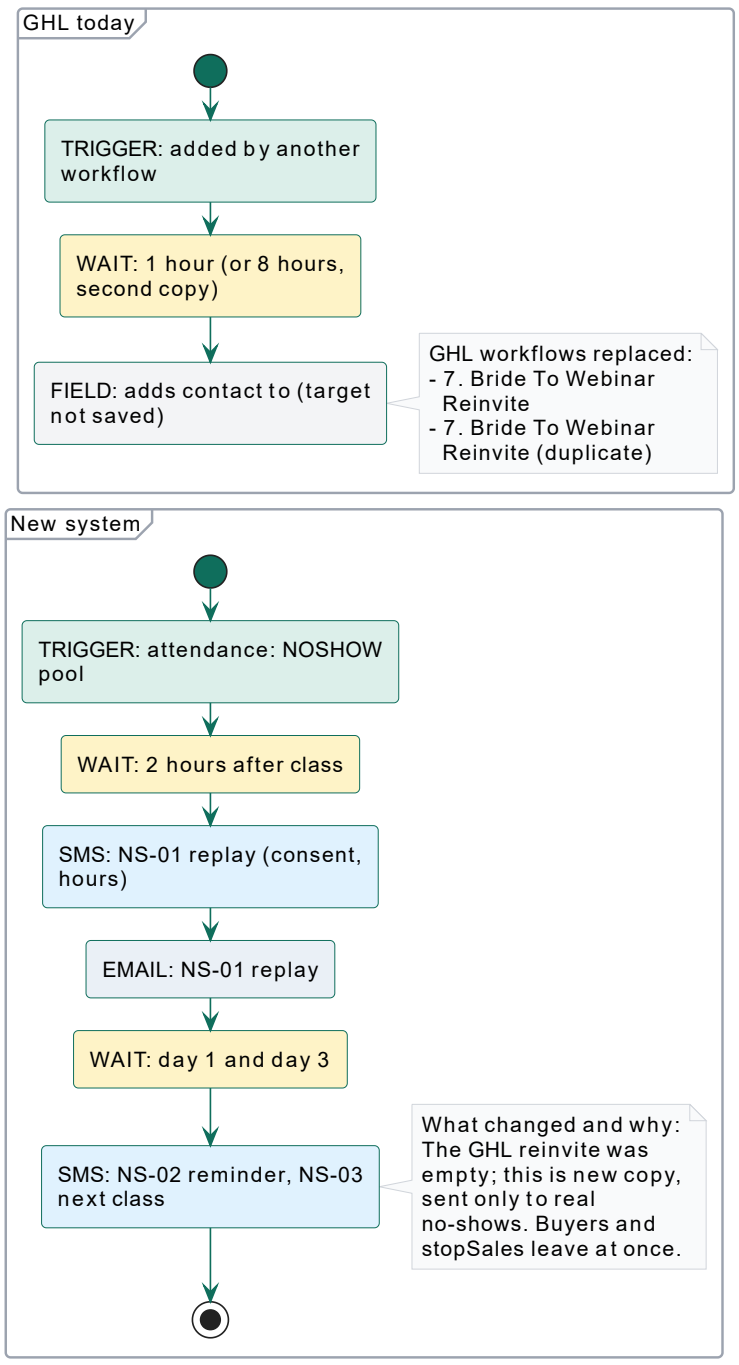
TRIGGER, SMS, EMAIL, WAIT, TAG, FIELD, NOTIFY, HOOK

What it does: marks new paid Skool members as community buyers, stops sales texts and hands them to the bought follow-up.

What changed: see note | New flow: skool-buyers (n8n)

followup-noshow: GHL today vs new system

Replaces: 2 GHL workflows



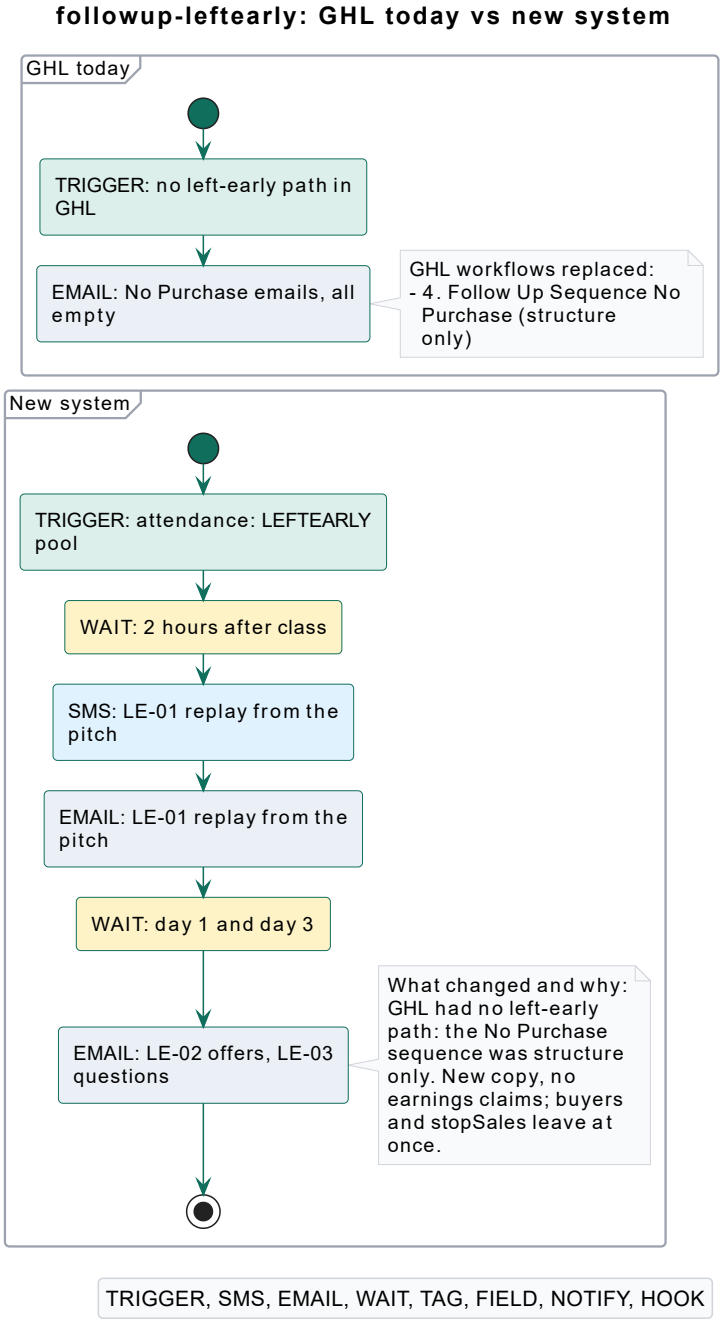
TRIGGER, SMS, EMAIL, WAIT, TAG, FIELD, NOTIFY, HOOK

What it does: sends people who registered but never joined the replay, a day 1 reminder and a day 3 invite to the next class.

What changed: see note | New flow: followup-noshow (n8n)

followup-leftearly: GHL today vs new system

Replaces: 1 GHL workflow



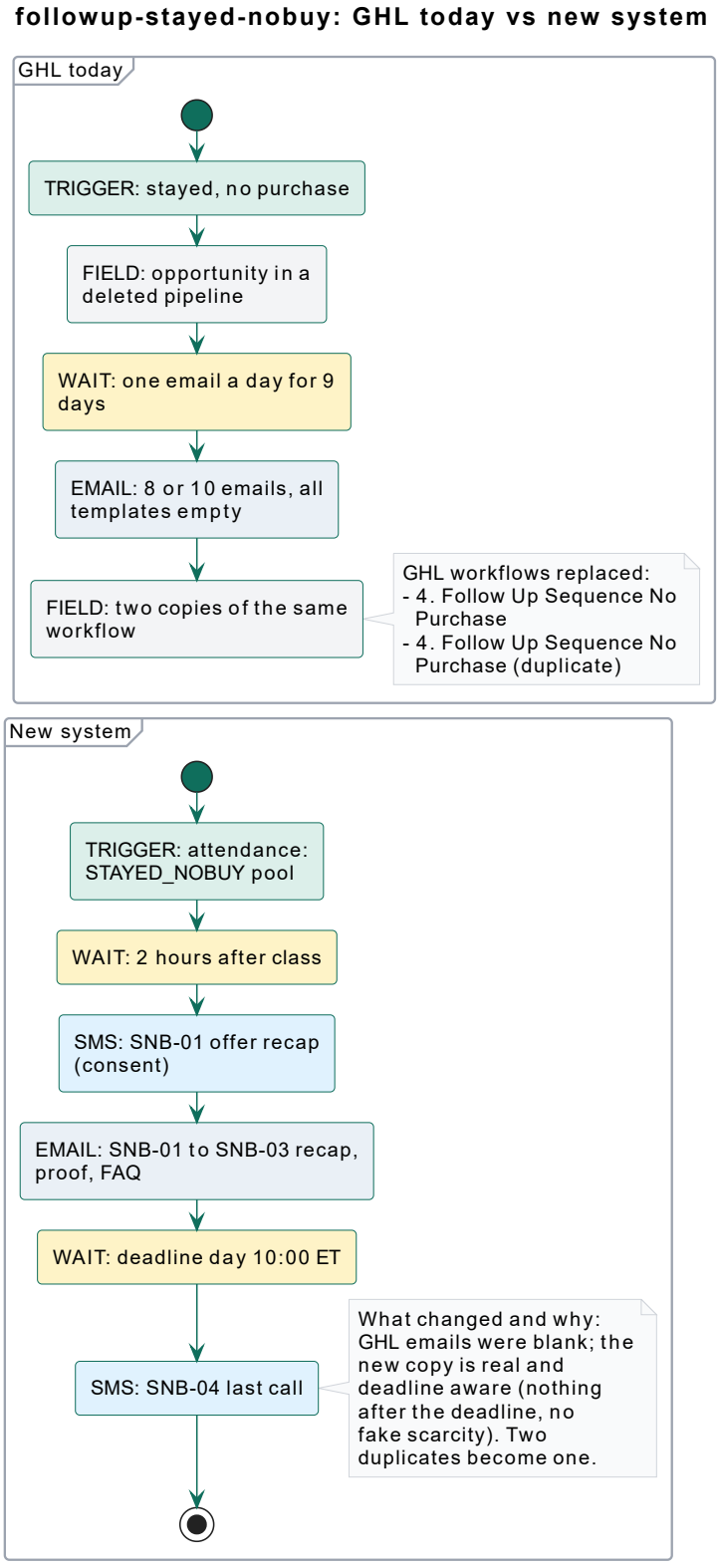
TRIGGER, SMS, EMAIL, WAIT, TAG, FIELD, NOTIFY, HOOK

What it does: sends people who left before the offer the replay from the pitch, the two offers on day 1 and a questions nudge on day 3.

What changed: see note | New flow: followup-leftearly (n8n)

followup-stayed-nobuy: GHL today vs new system

Replaces: 2 GHL workflows



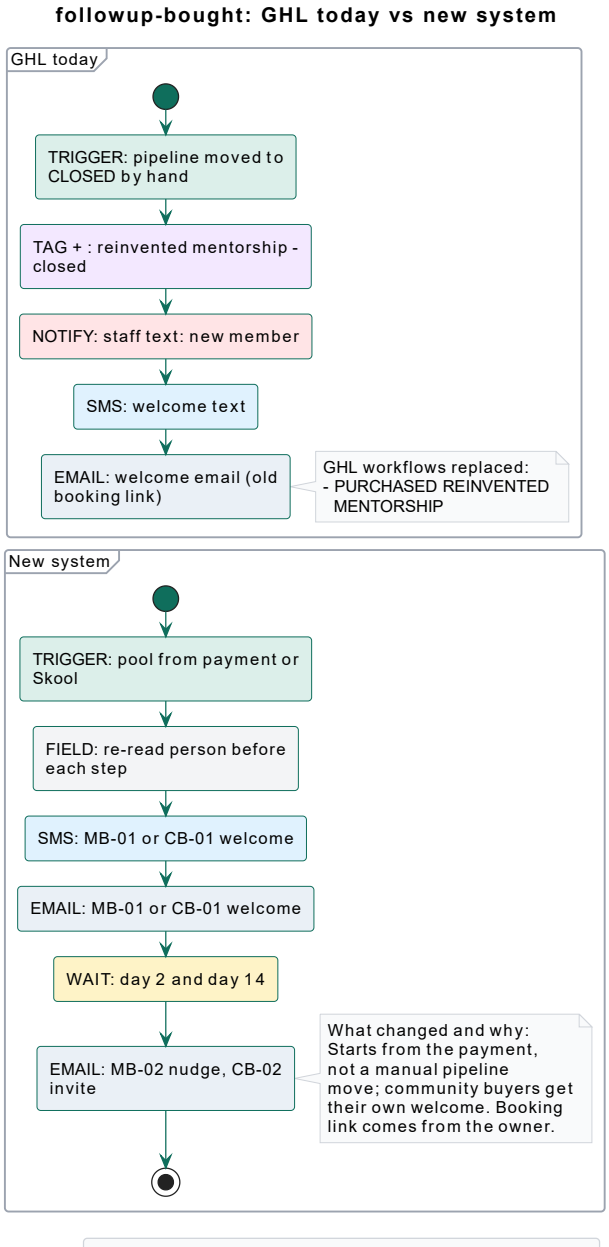
TRIGGER, SMS, EMAIL, WAIT, TAG, FIELD, NOTIFY, HOOK

What it does: sends people who stayed but did not buy the offer recap, proof, an objections email and a last call on the deadline day.

What changed: see note | New flow: followup-stayed-nobuy (n8n)

followup-bought: GHL today vs new system

Replaces: 1 GHL workflow



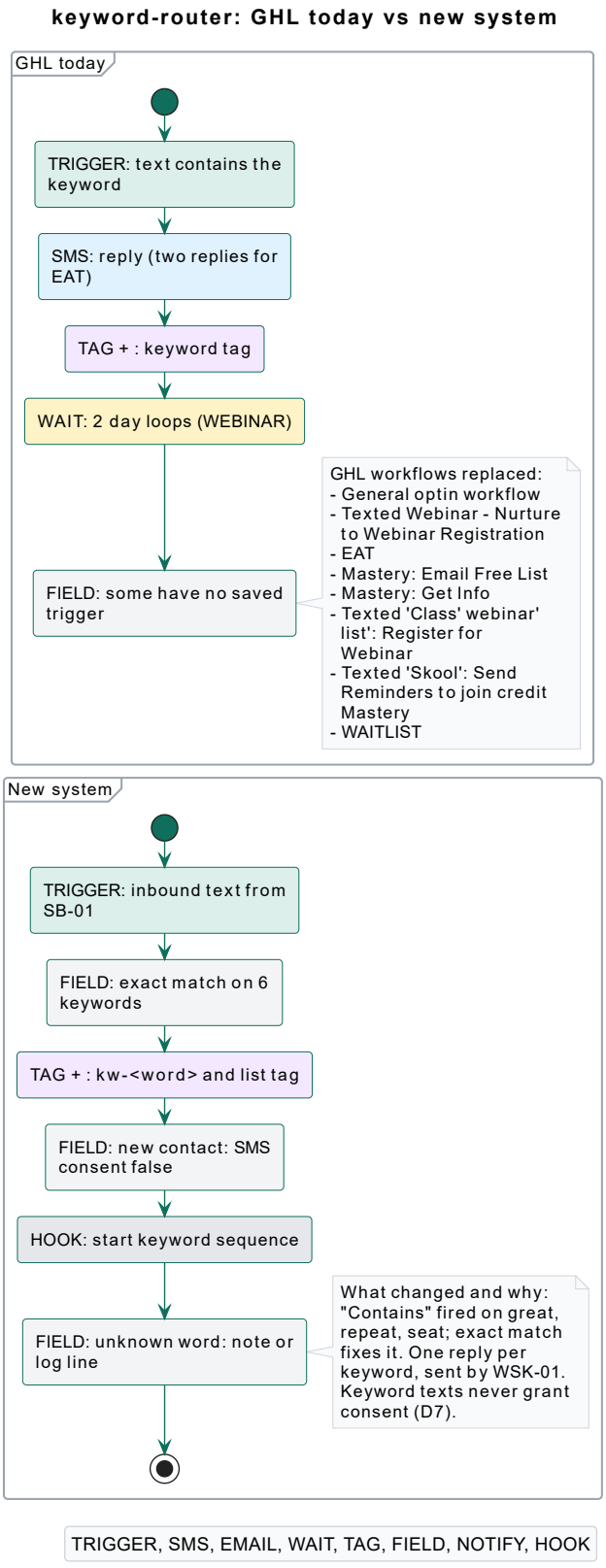
TRIGGER, SMS, EMAIL, WAIT, TAG, FIELD, NOTIFY, HOOK

What it does: welcomes webinar buyers: mentorship buyers get MB-01 and a day 2 booking nudge, community buyers get CB-01 and a day 14 mentorship invite.

What changed: see note | New flow: followup-bought (n8n)

keyword-router: GHL today vs new system

Replaces: 8 GHL workflows

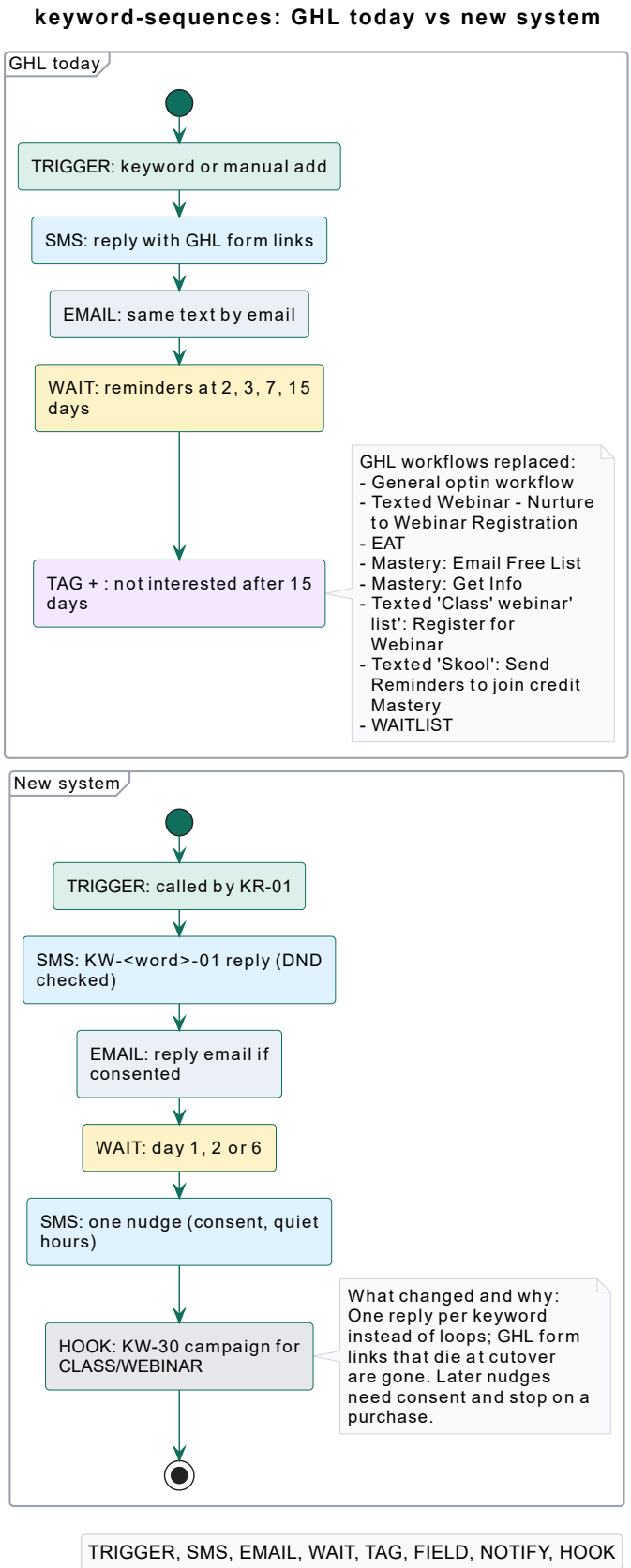


What it does: matches an inbound text exactly against the known keywords, tags the contact and starts that keyword's sequence; it never replies itself.

What changed: see note | New flow: keyword-router (n8n)

keyword-sequences: GHL today vs new system

Replaces: 8 GHL workflows



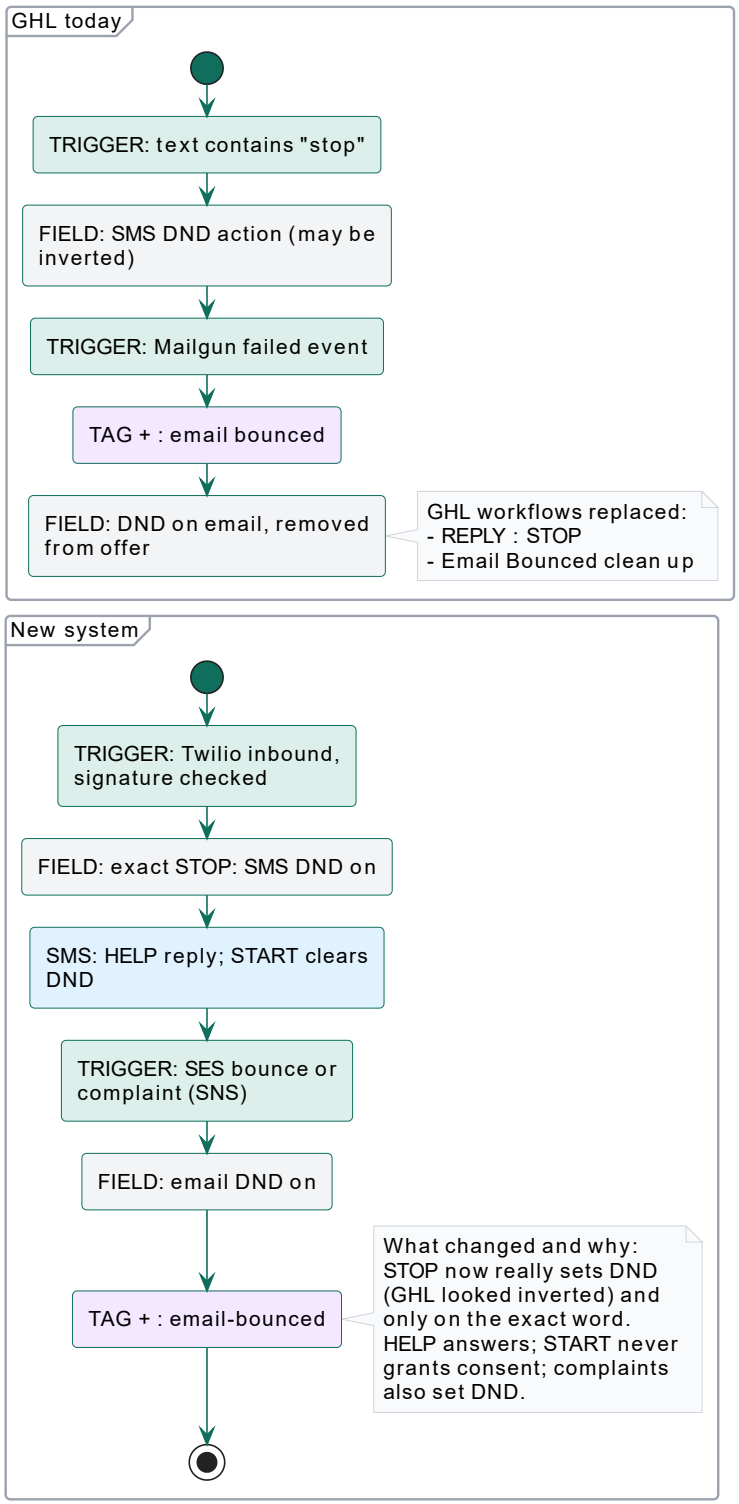
TRIGGER, SMS, EMAIL, WAIT, TAG, FIELD, NOTIFY, HOOK

What it does: sends the keyword's own reply at once, then its later nudges, and enrols CLASS and WEBINAR texters in the 30 day campaign.

What changed: see note | New flow: keyword-sequences (n8n)

stop-help-bounce: GHL today vs new system

Replaces: 2 GHL workflows



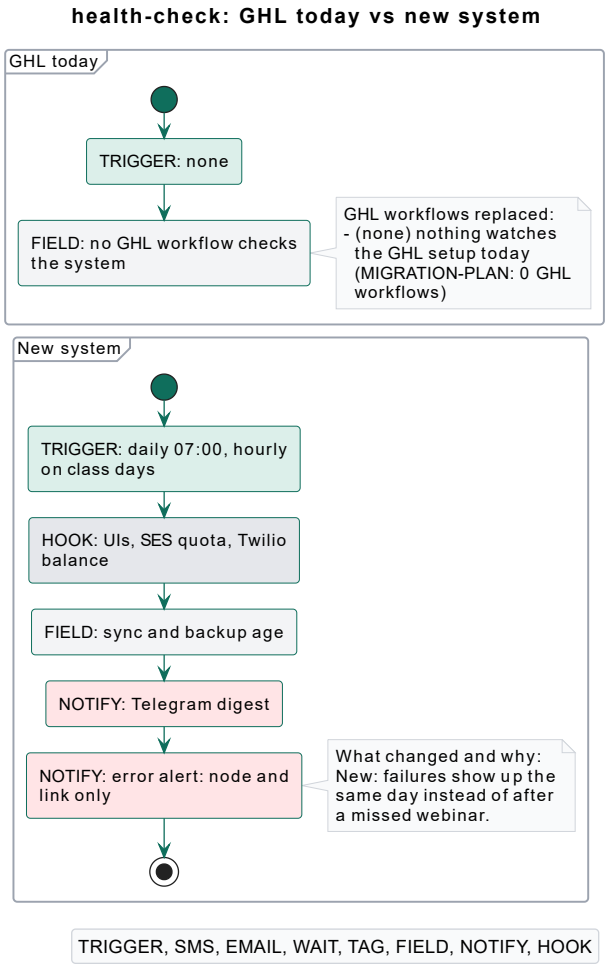
TRIGGER, SMS, EMAIL, WAIT, TAG, FIELD, NOTIFY, HOOK

What it does: handles every inbound text (STOP, HELP, START, else to the keyword router) and every SES bounce or complaint.

What changed: see note | New flow: stop-help-bounce (n8n)

health-check: GHL today vs new system

Replaces: no GHL workflow



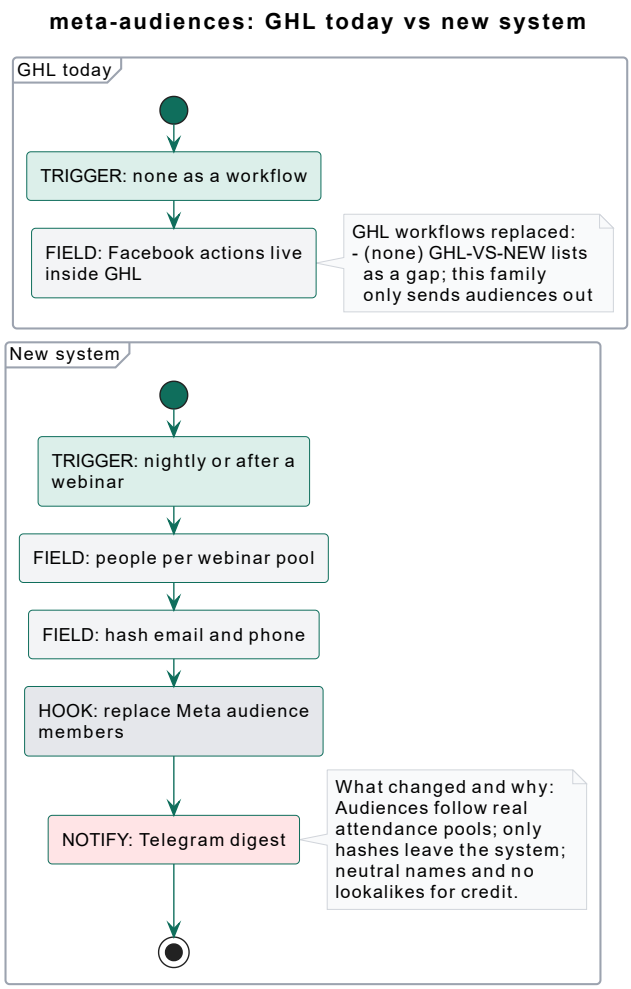
TRIGGER, SMS, EMAIL, WAIT, TAG, FIELD, NOTIFY, HOOK

What it does: checks every morning (and hourly on webinar days) that the stack, email, SMS, sync and backups are healthy, and alerts on any workflow error.

What changed: see note | New flow: health-check (n8n)

meta-audiences: GHL today vs new system

Replaces: no GHL workflow



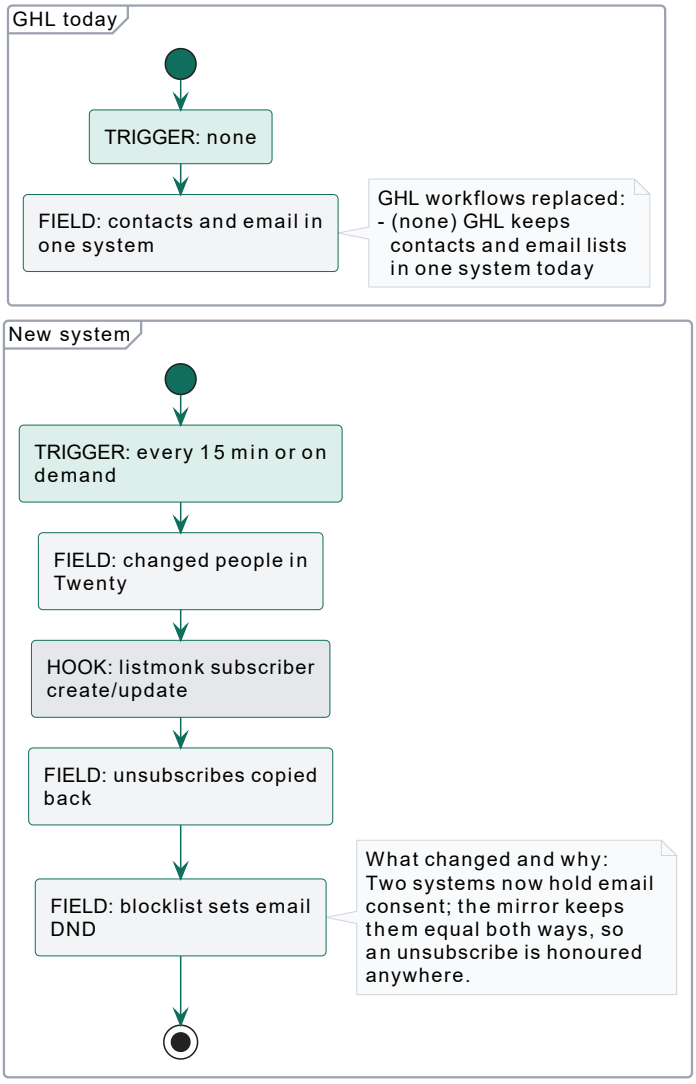
TRIGGER, SMS, EMAIL, WAIT, TAG, FIELD, NOTIFY, HOOK

What it does: replaces the members of one Meta custom audience per webinar pool with hashed emails and phones, nightly and after each webinar.

What changed: see note | New flow: meta-audiences (n8n)

consent-mirror: GHL today vs new system

Replaces: no GHL workflow



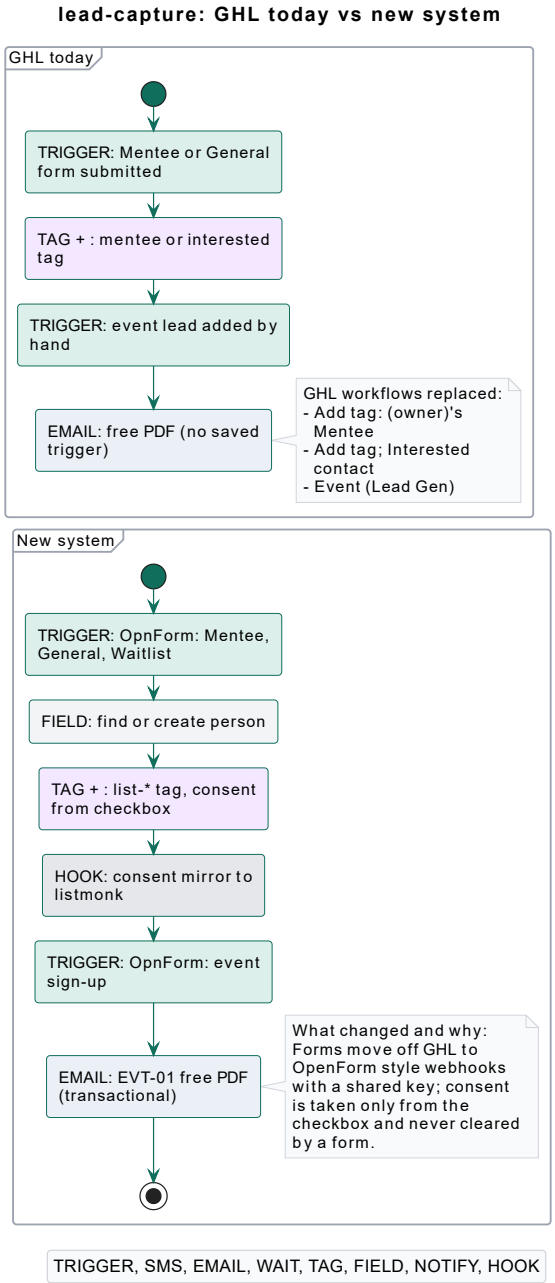
TRIGGER, SMS, EMAIL, WAIT, TAG, FIELD, NOTIFY, HOOK

What it does: keeps Twenty and listmonk in step both ways: consent and DND go to listmonk, unsubscribes and blocklists come back.

What changed: see note | New flow: consent-mirror (n8n)

lead-capture: GHL today vs new system

Replaces: 3 GHL workflows



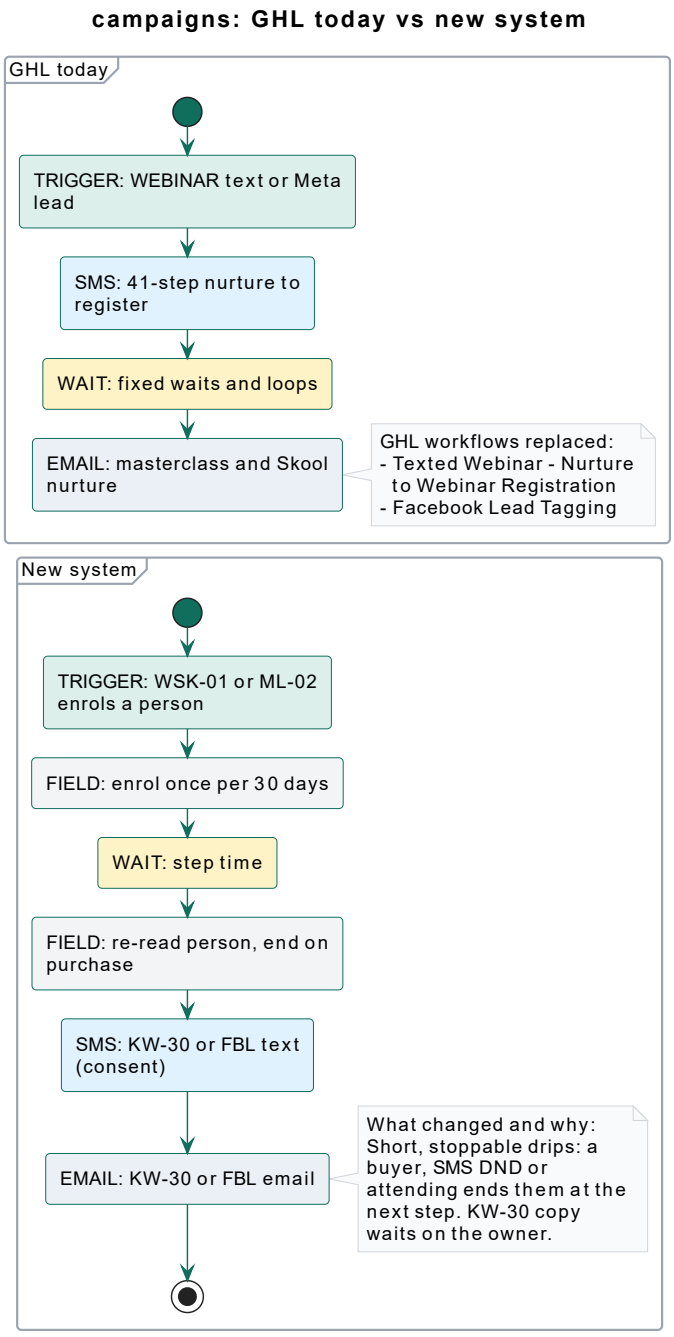
TRIGGER, SMS, EMAIL, WAIT, TAG, FIELD, NOTIFY, HOOK

What it does: takes the Mentee, General and Waitlist opt-in forms and the event sign-up, upserts the person with the form's tag and consent, and sends the event PDF.

What changed: see note | New flow: lead-capture (n8n)

campaigns: GHL today vs new system

Replaces: 2 GHL workflows



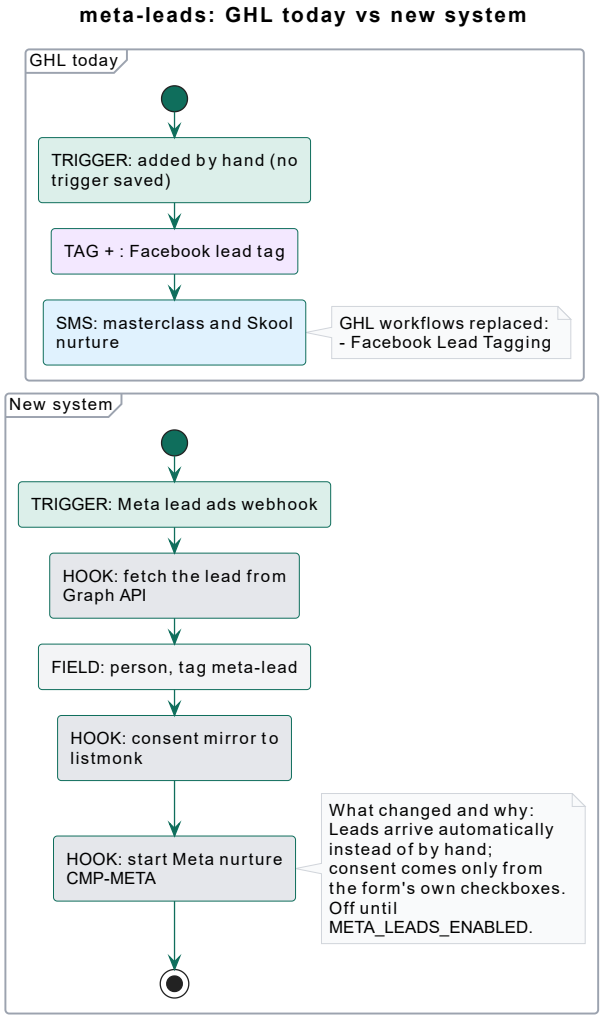
TRIGGER, SMS, EMAIL, WAIT, TAG, FIELD, NOTIFY, HOOK

What it does: runs two per-person drips through the rails: a 30 day webinar campaign for keyword texters and a 3 day nurture for Meta leads.

What changed: see note | New flow: campaigns (n8n)

meta-leads: GHL today vs new system

Replaces: 1 GHL workflow



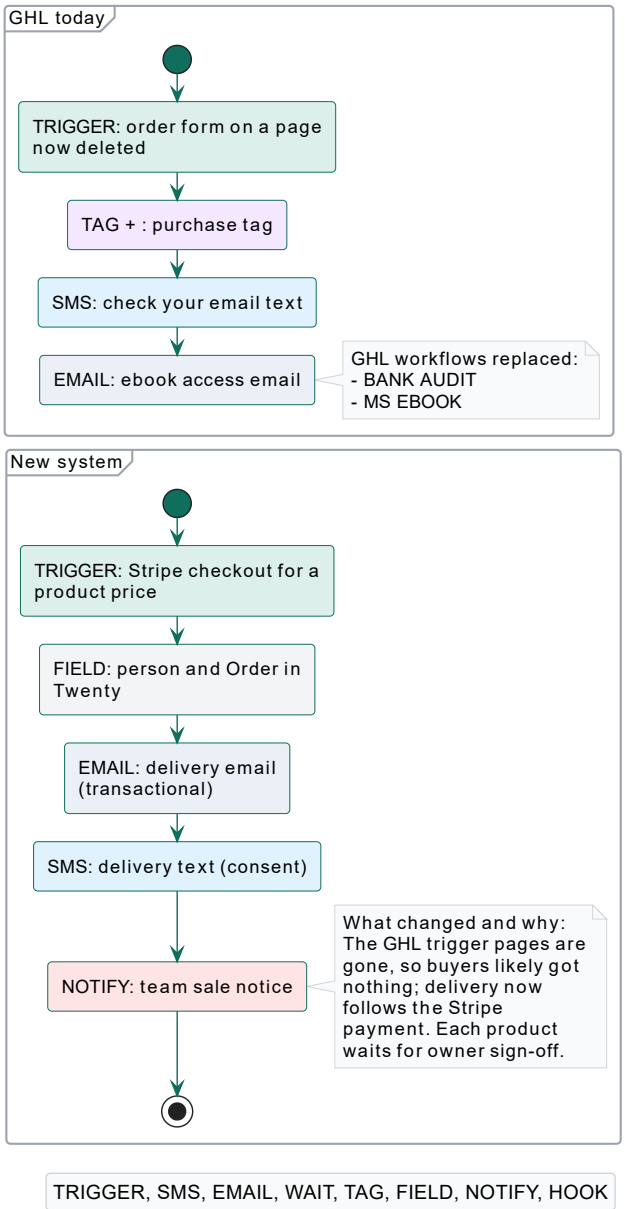
TRIGGER, SMS, EMAIL, WAIT, TAG, FIELD, NOTIFY, HOOK

What it does: receives Meta lead-ad leads, upserts the person with tag meta-lead and the form's own consent, mirrors to listmonk and starts the Meta nurture.

What changed: see note | New flow: meta-leads (n8n)

product-delivery: GHL today vs new system

Replaces: 2 GHL workflows



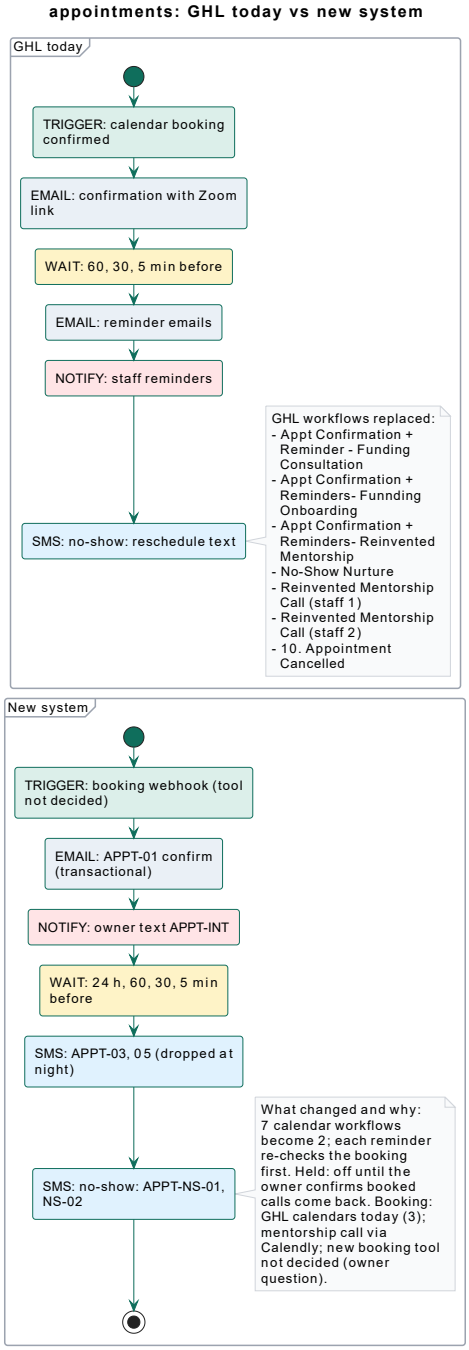
TRIGGER, SMS, EMAIL, WAIT, TAG, FIELD, NOTIFY, HOOK

What it does: delivers a paid digital product (Bank Audit, MS ebook, bundles, Secret Lenders) by email and text, and tells the team about the sale.

What changed: see note | New flow: product-delivery (n8n)

appointments: GHL today vs new system

Replaces: 7 GHL workflows



TRIGGER, SMS, EMAIL, WAIT, TAG, FIELD, NOTIFY, HOOK

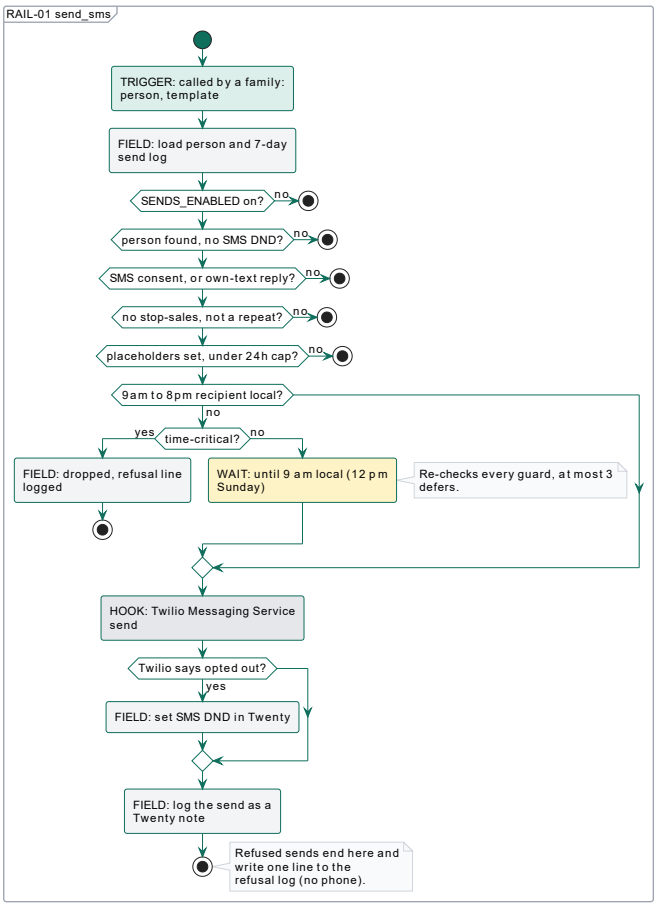
What it does: confirms a booked call, reminds before it, and follows up a cancel or no-show. Booking: GHL calendars today (3); mentorship call via Calendly; new booking tool not decided (owner question).

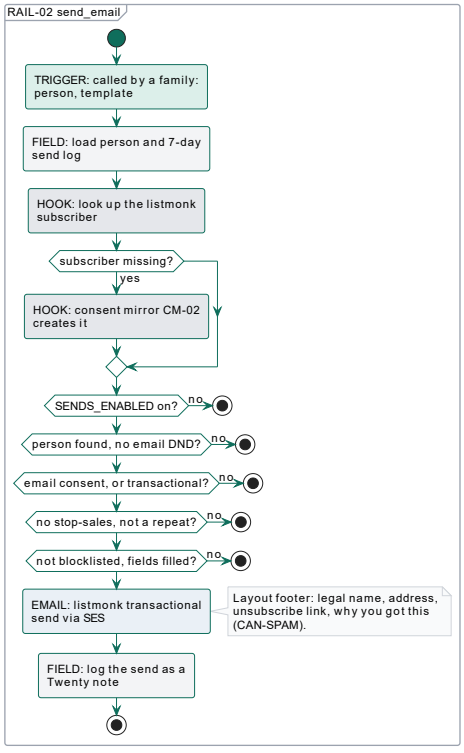
What changed: see note | New flow: appointments (n8n)

rails (new, n8n)

n8n family: rails | RAIL-01, RAIL-02 | no GHL workflow replaced

rails (new, n8n)





TRIGGER, SMS, EMAIL, WAIT, TAG, FIELD, NOTIFY, HOOK

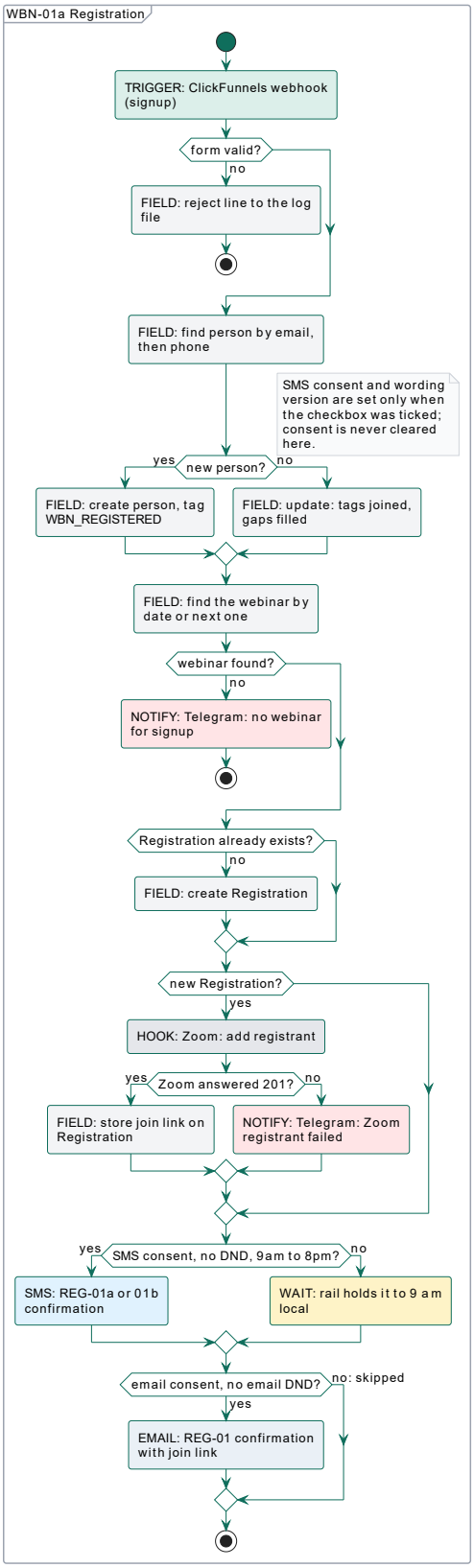
What it does: the only two workflows that send a text or an email; every family calls them and they refuse anything unsafe.

Status: Built, imported inactive; the only senders (SENDS_ENABLED gates every send) | Compare: GHL vs new

registration (new, n8n) (part 1 of 2)

n8n family: registration | WBN-01a, WBN-01b, WBN-01c | replaces 4 GHL workflows

registration (new, n8n) (part 1 of 2)



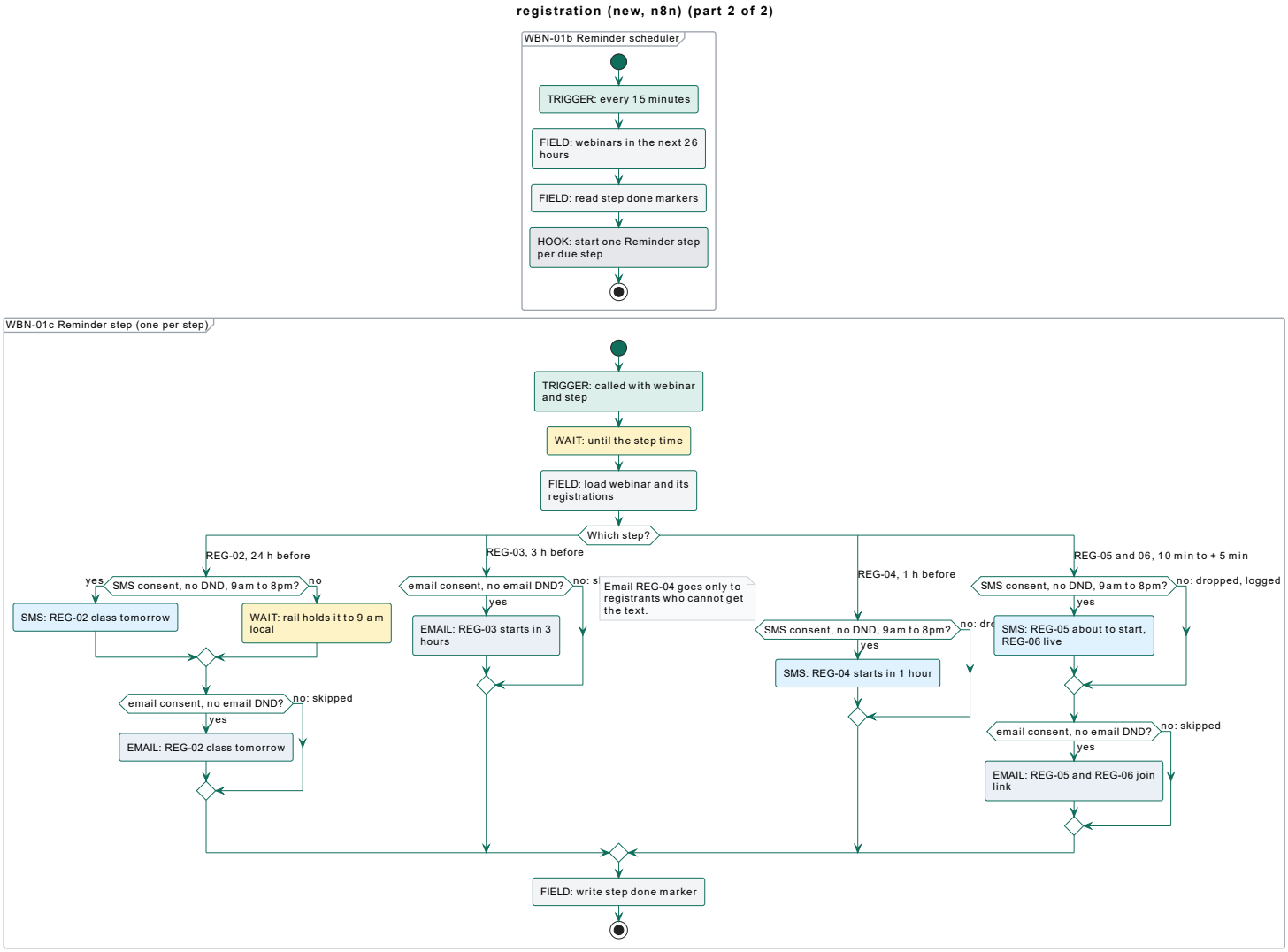
TRIGGER, SMS, EMAIL, WAIT, TAG, FIELD, NOTIFY, HOOK

What it does: takes a ClickFunnels signup, creates the person and Registration in Twenty, registers them in Zoom, confirms, then sends the reminders.

Status: Built, imported inactive | Compare: GHL vs new | part 2

registration (new, n8n) (part 2 of 2)

n8n family: registration | WBN-01a, WBN-01b, WBN-01c | replaces 4 GHL workflows



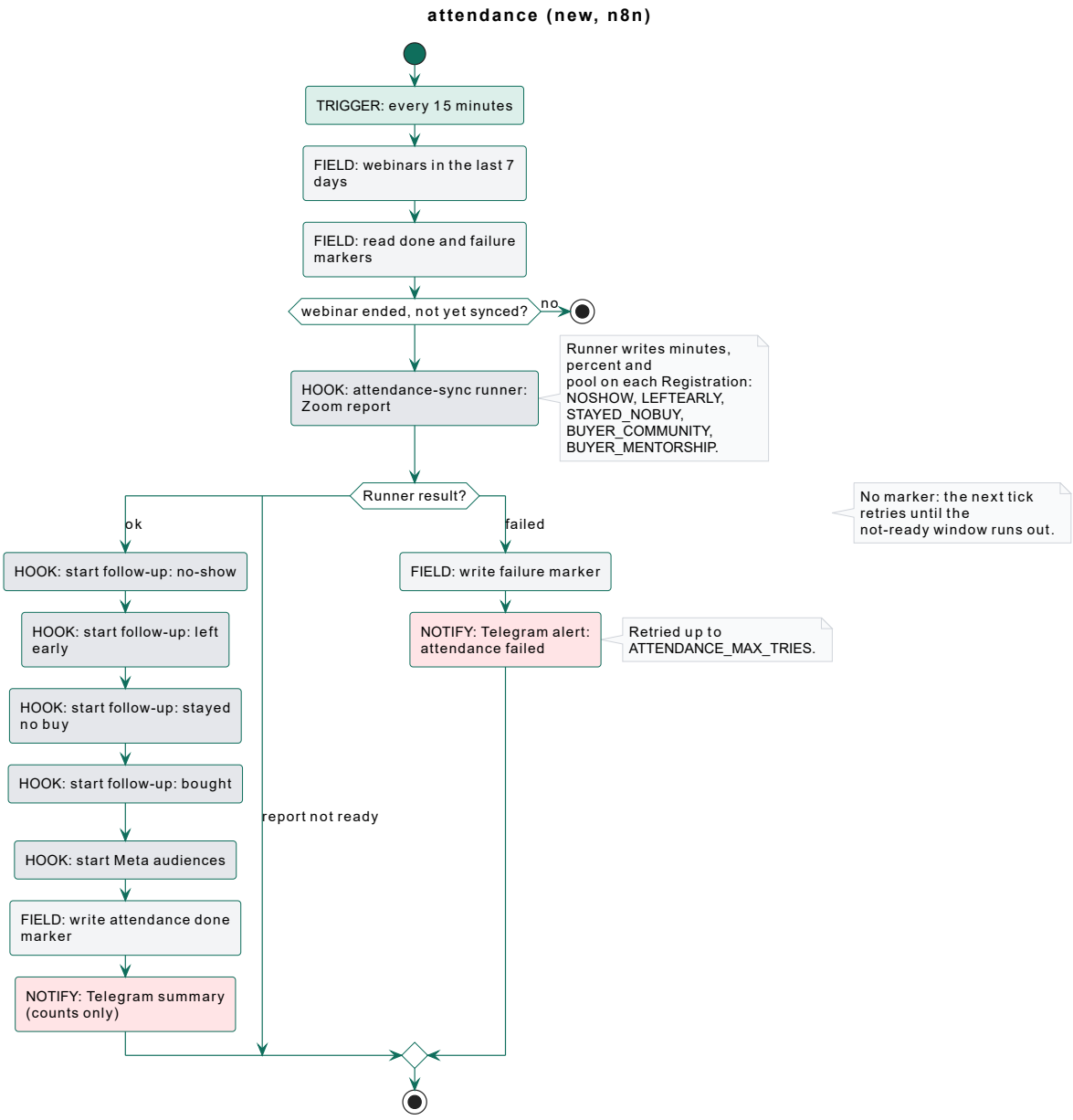
TRIGGER, SMS, EMAIL, WAIT, TAG, FIELD, NOTIFY, HOOK

What it does: takes a ClickFunnels signup, creates the person and Registration in Twenty, registers them in Zoom, confirms, then sends the reminders.

Status: Built, imported inactive | Compare: GHL vs new | part 1

attendance (new, n8n)

n8n family: attendance | WBN-09 | replaces 6 GHL workflows

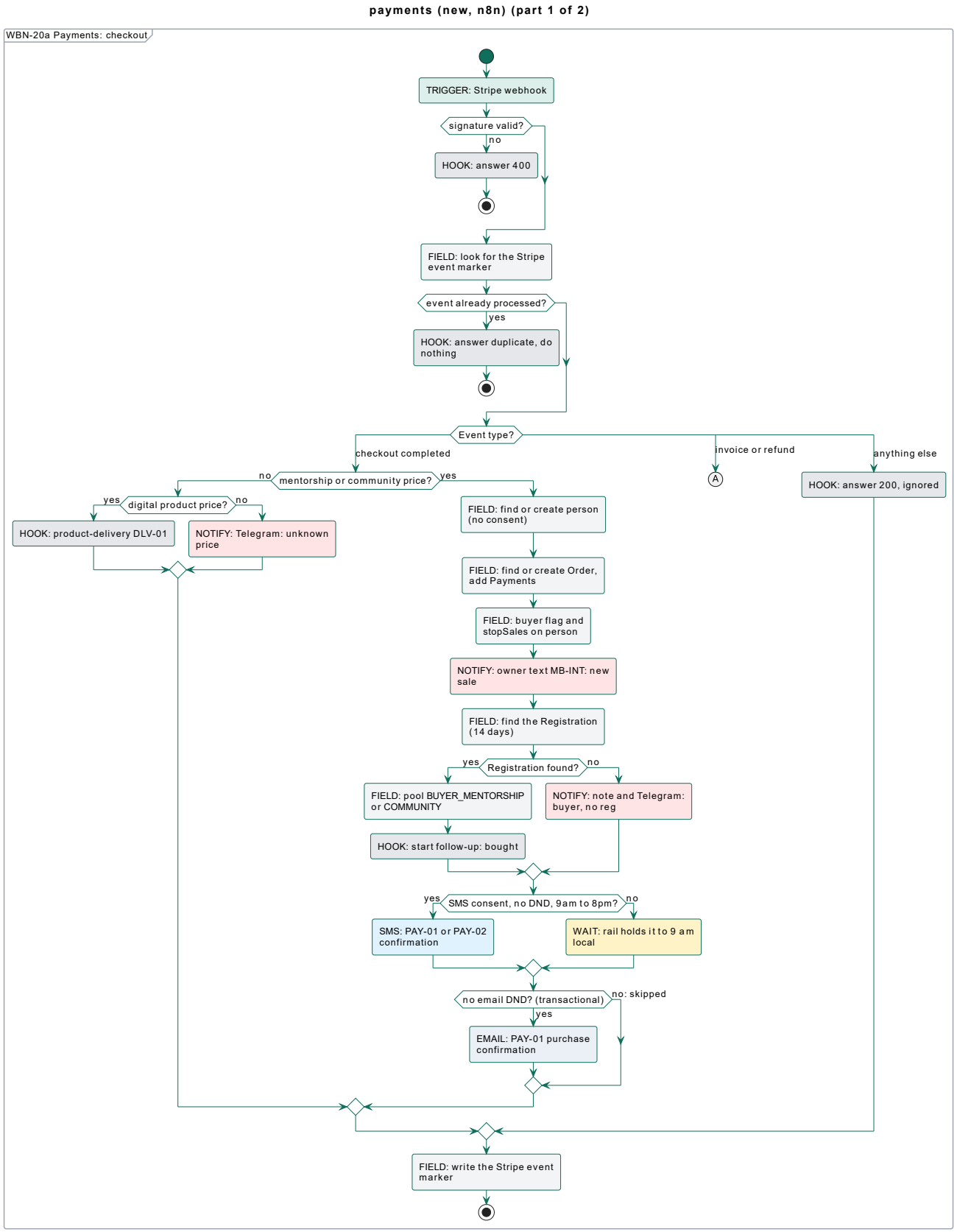


What it does: after each webinar, pulls the Zoom report through the attendance-sync runner, sets each Registration pool, then starts the four follow-ups and Meta audiences.

Status: Built, imported inactive (attendance-sync runner is Python, outside n8n) | Compare: GHL vs new

payments (new, n8n) (part 1 of 2)

n8n family: payments | WBN-20a, WBN-20b | replaces 5 GHL workflows



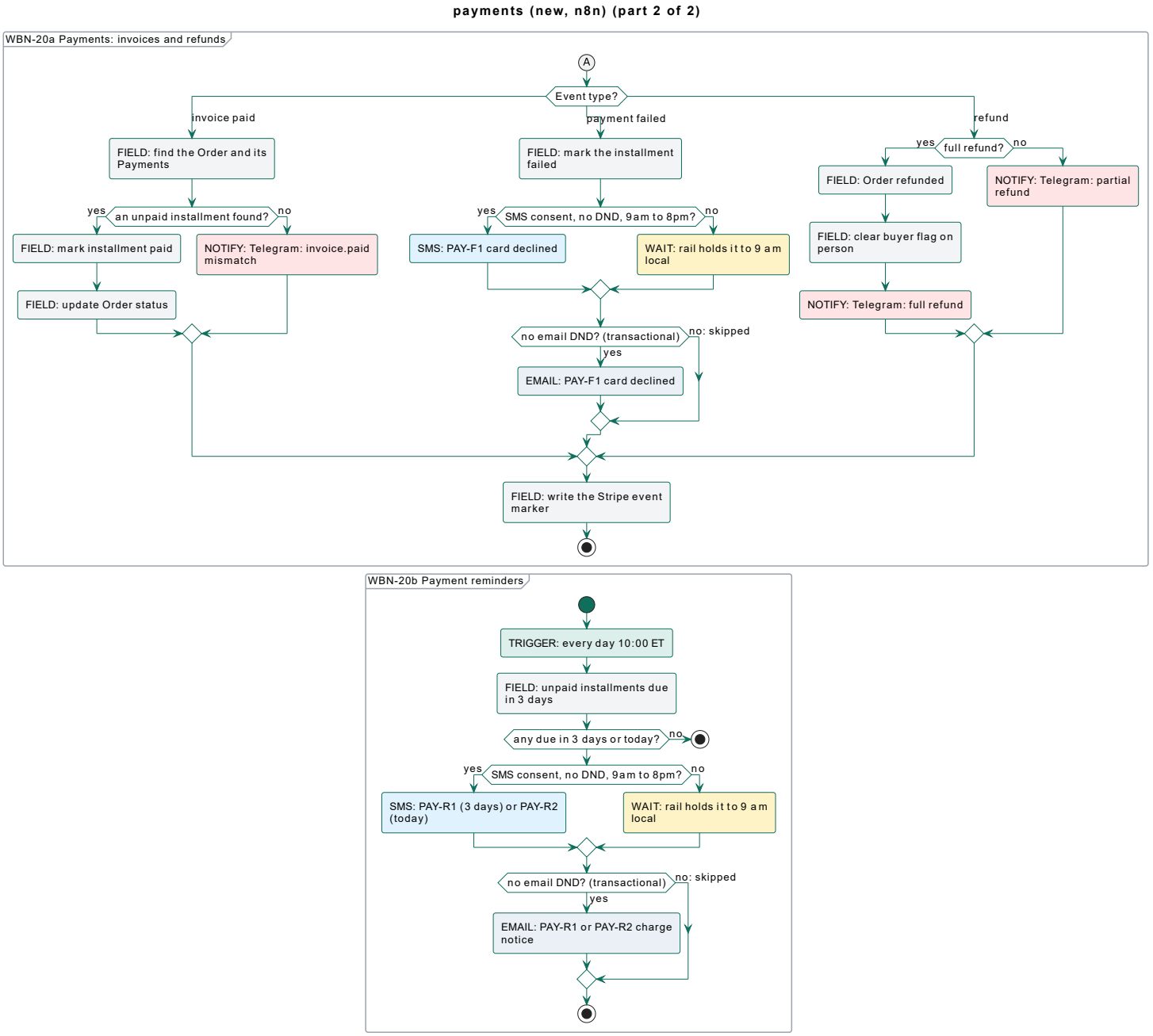
TRIGGER, SMS, EMAIL, WAIT, TAG, FIELD, NOTIFY, HOOK

What it does: turns Stripe events into Orders and Payments in Twenty, sets the buyer flag and stops sales, confirms the purchase and sends installment notices.

Status: Built, imported inactive (Stripe test mode) | Compare: GHL vs new | part 2

payments (new, n8n) (part 2 of 2)

n8n family: payments | WBN-20a, WBN-20b | replaces 5 GHL workflows



TRIGGER, SMS, EMAIL, WAIT, TAG, FIELD, NOTIFY, HOOK

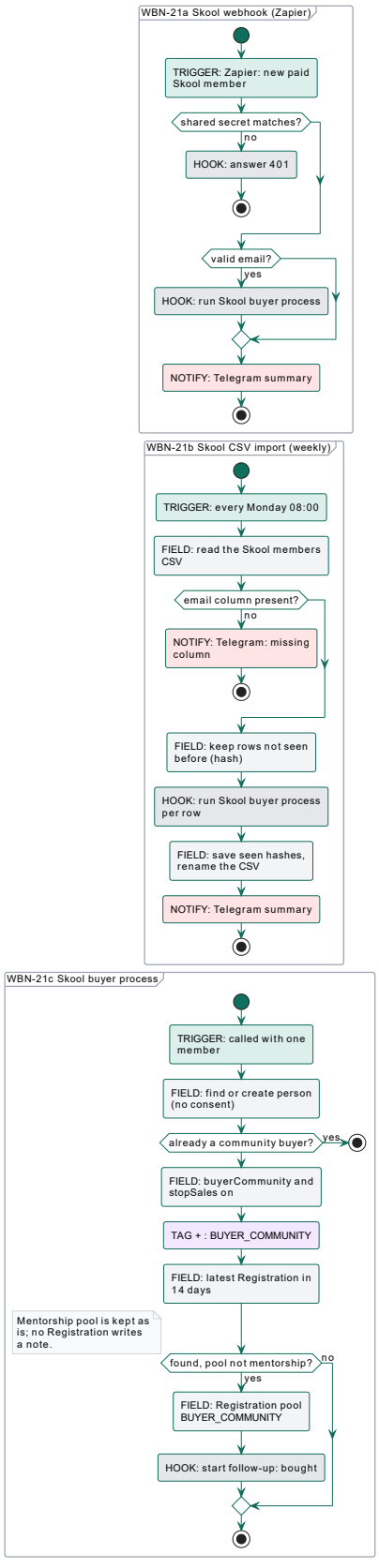
What it does: turns Stripe events into Orders and Payments in Twenty, sets the buyer flag and stops sales, confirms the purchase and sends installment notices.

Status: Built, imported inactive (Stripe test mode) | Compare: GHL vs new | part 1

skool-buyers (new, n8n)

n8n family: skool-buyers | WBN-21a, WBN-21b, WBN-21c | replaces 1 GHL workflow

skool-buyers (new, n8n)

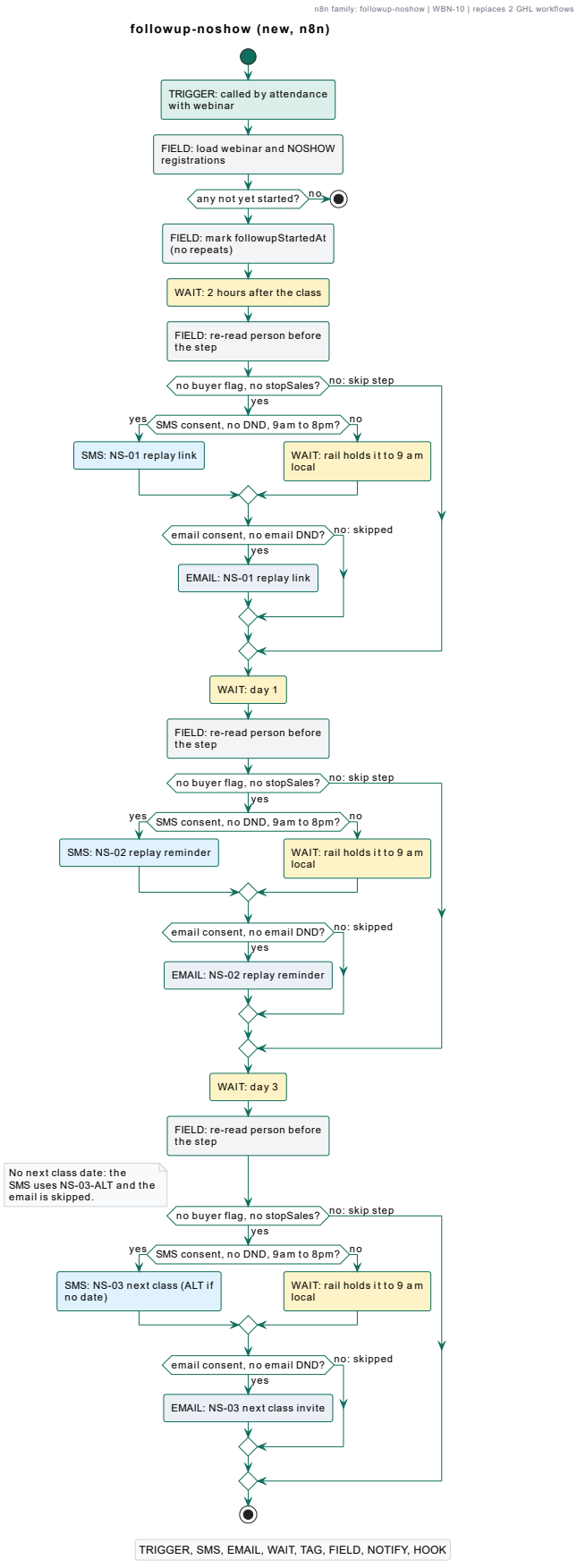


TRIGGER, SMS, EMAIL, WAIT, TAG, FIELD, NOTIFY, HOOK

What it does: marks new paid Skool members as community buyers, stops sales texts and hands them to the bought follow-up.

Status: Built, imported inactive; D4 decides which entry (webhook or CSV) stays on | Compare: GHL vs new

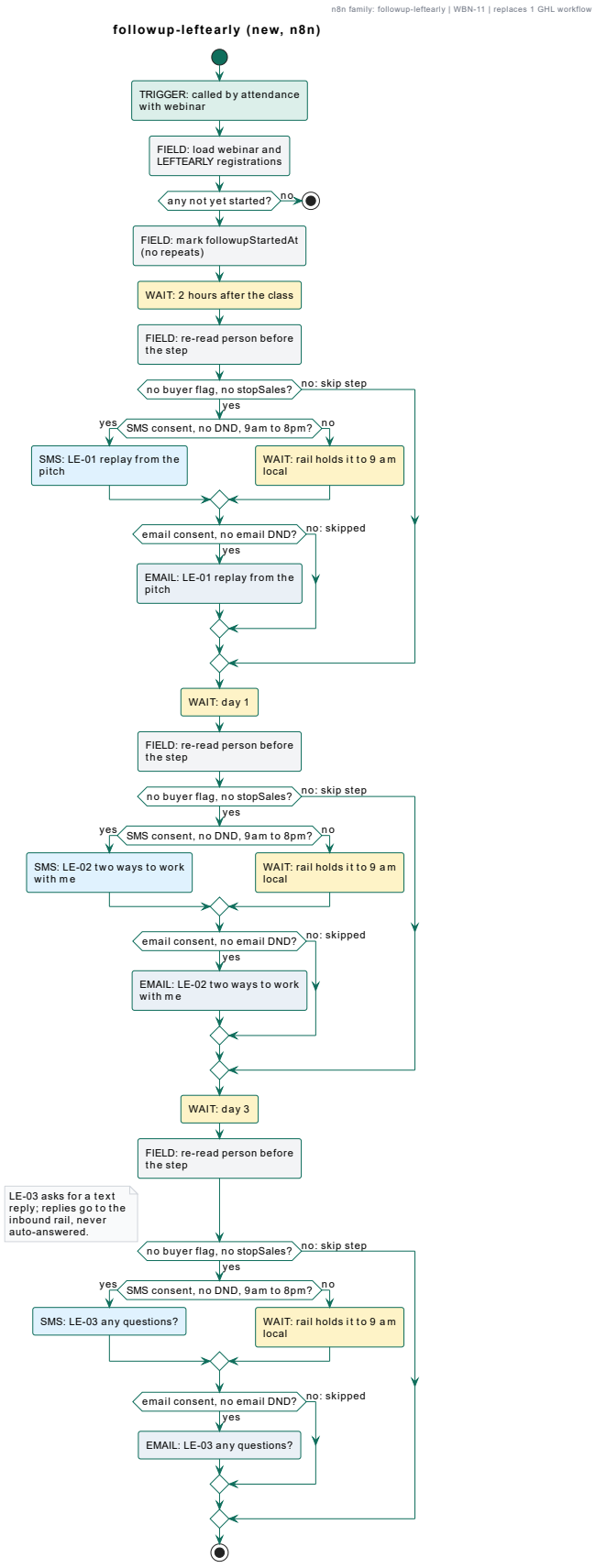
followup-noshow (new, n8n)



What it does: sends people who registered but never joined the replay, a day 1 reminder and a day 3 invite to the next class.

Status: Built, imported inactive | Compare: GHL vs new

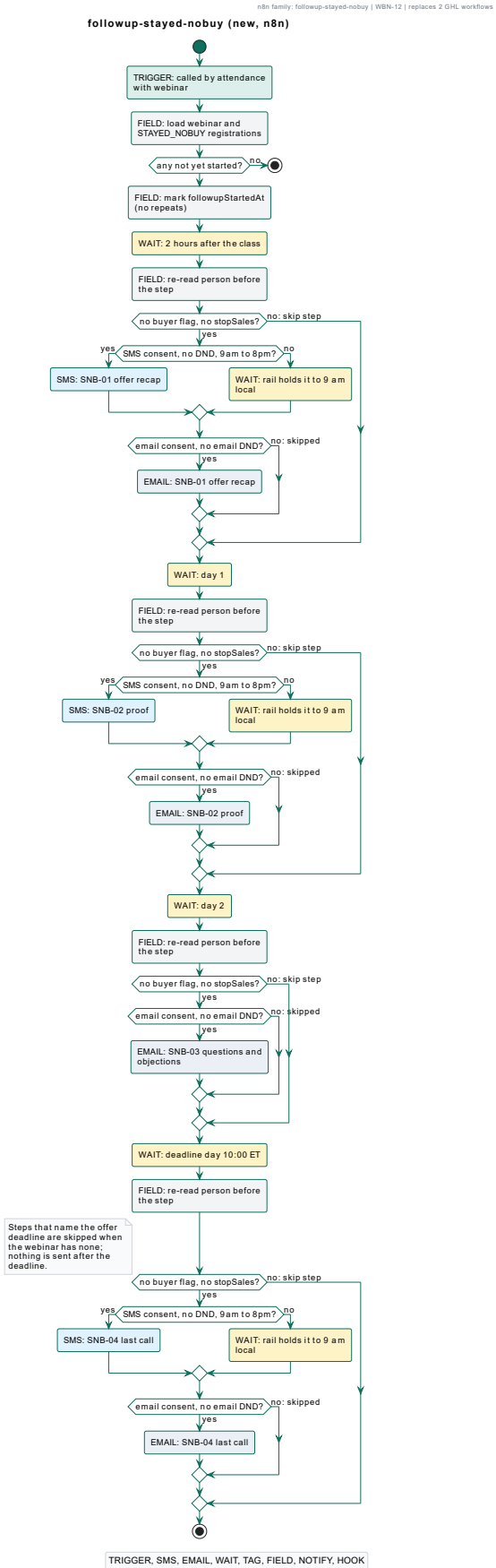
followup-leftearly (new, n8n)



What it does: sends people who left before the offer the replay from the pitch, the two offers on day 1 and a questions nudge on day 3.

Status: Built, imported inactive | Compare: GHL vs new

followup-stayed-nobuy (new, n8n)

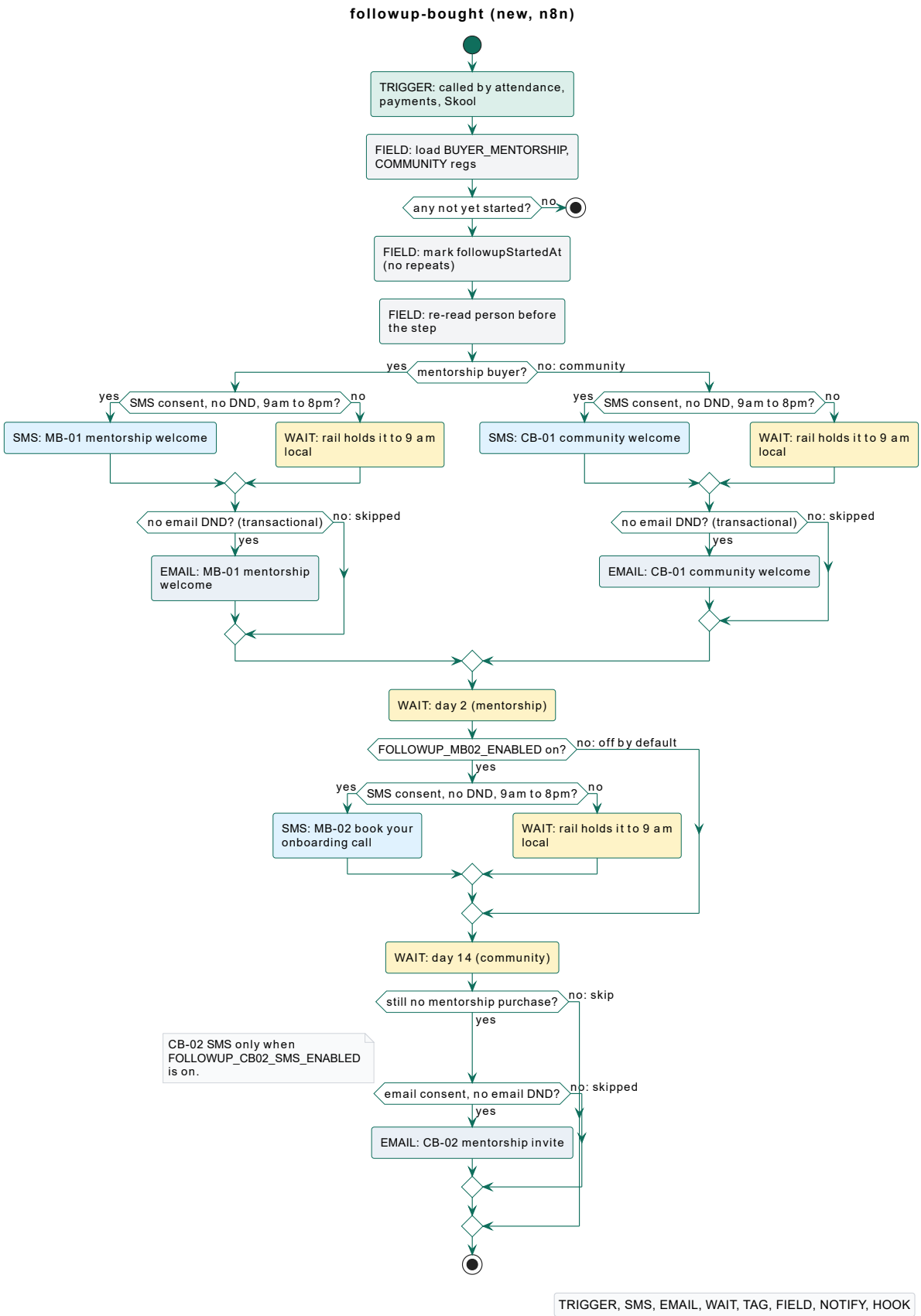


What it does: sends people who stayed but did not buy the offer recap, proof, an objections email and a last call on the deadline day.

Status: Built, imported inactive | Compare: GHL vs new

followup-bought (new, n8n)

n8n family: followup-bought | WBN-13 | replaces 1 GHL workflow

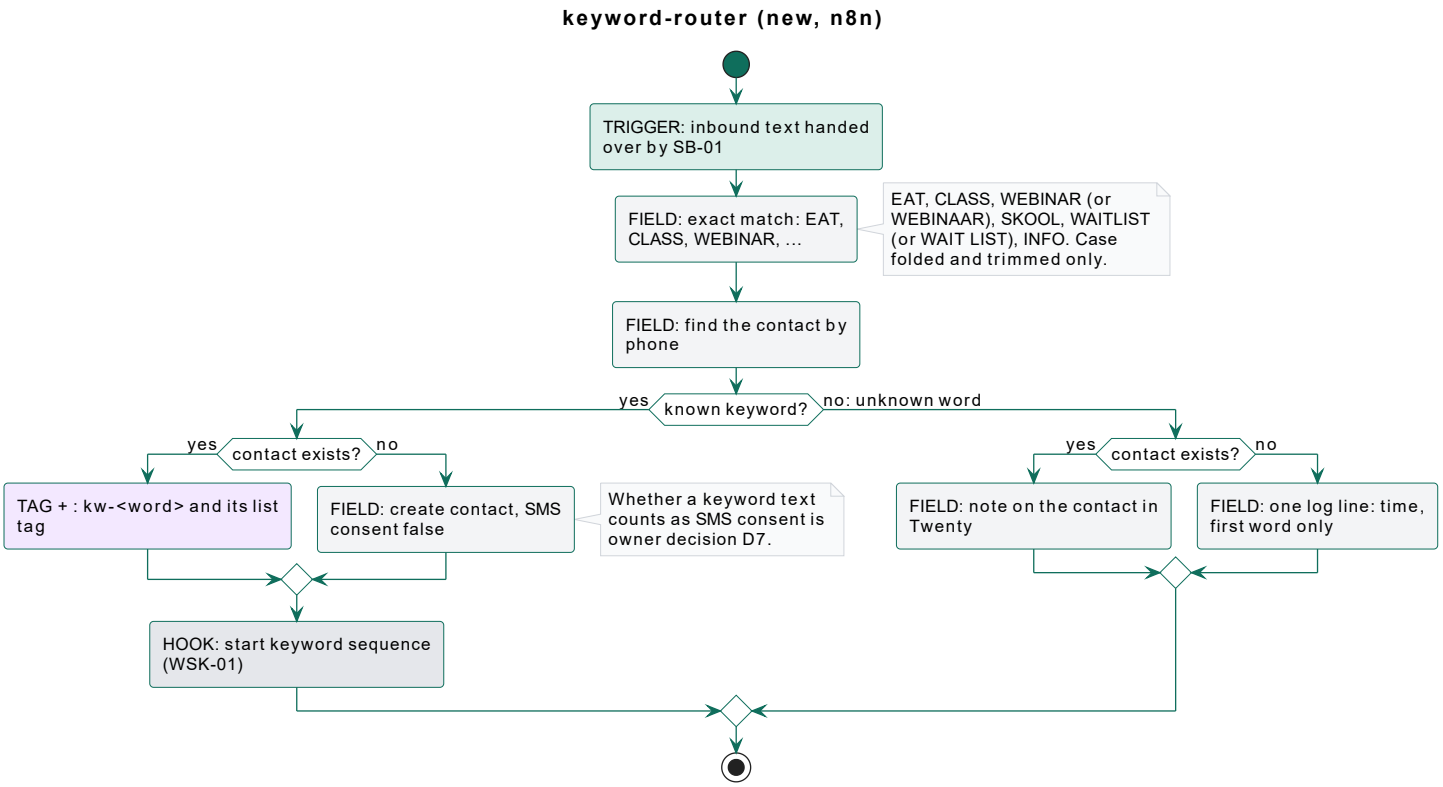


What it does: welcomes webinar buyers: mentorship buyers get MB-01 and a day 2 booking nudge, community buyers get CB-01 and a day 14 mentorship invite.

Status: Built, imported inactive; MB-02 and CB-02 SMS behind flags (off) | Compare: GHL vs new

keyword-router (new, n8n)

n8n family: keyword-router | KR-01 | replaces 8 GHL workflows



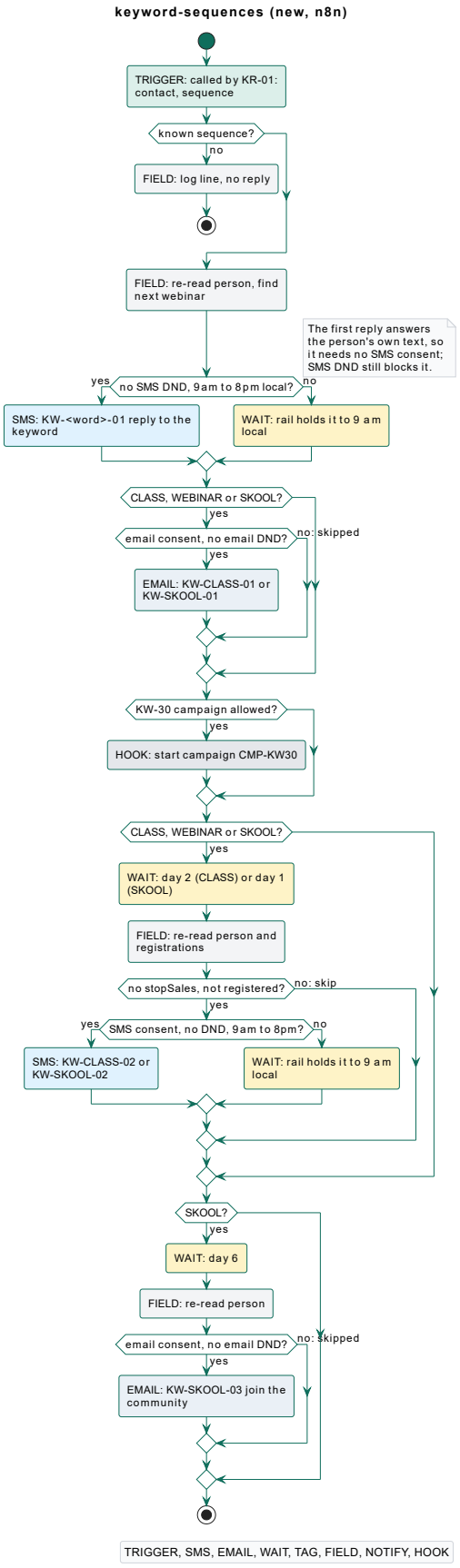
TRIGGER, SMS, EMAIL, WAIT, TAG, FIELD, NOTIFY, HOOK

What it does: matches an inbound text exactly against the known keywords, tags the contact and starts that keyword's sequence; it never replies itself.

Status: Built, imported inactive | Compare: GHL vs new

keyword-sequences (new, n8n)

n8n family: keyword-sequences | WSK-01 | replaces 8 GHL workflows

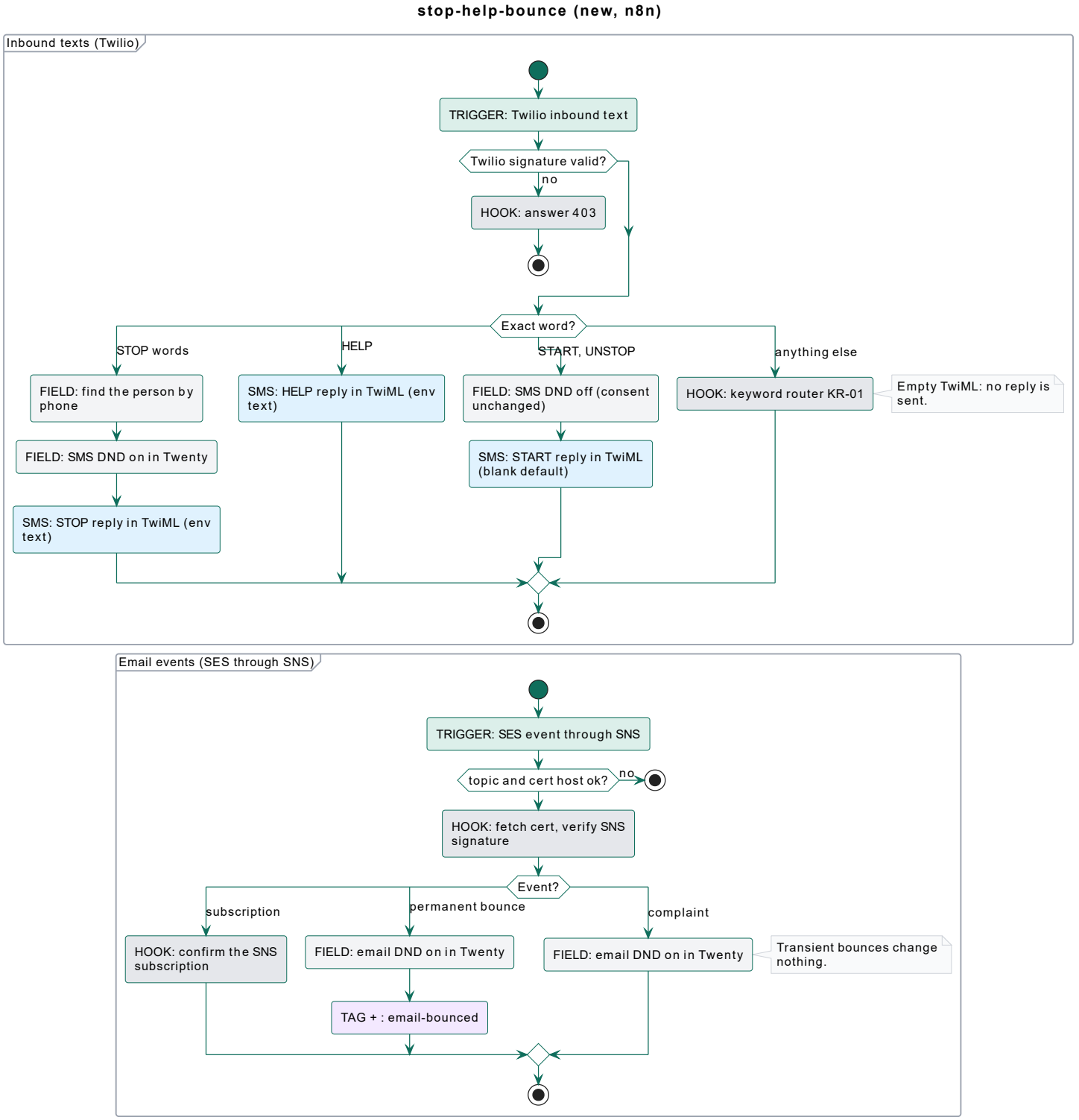


What it does: sends the keyword's own reply at once, then its later nudges, and enrols CLASS and WEBINAR texters in the 30 day campaign.

Status: Built, imported inactive; KW-30 start needs PENDING_COPY_ENABLED copy | Compare: GHL vs new

stop-help-bounce (new, n8n)

n8n family: stop-help-bounce | SB-01 | replaces 2 GHL workflows



TRIGGER, SMS, EMAIL, WAIT, TAG, FIELD, NOTIFY, HOOK

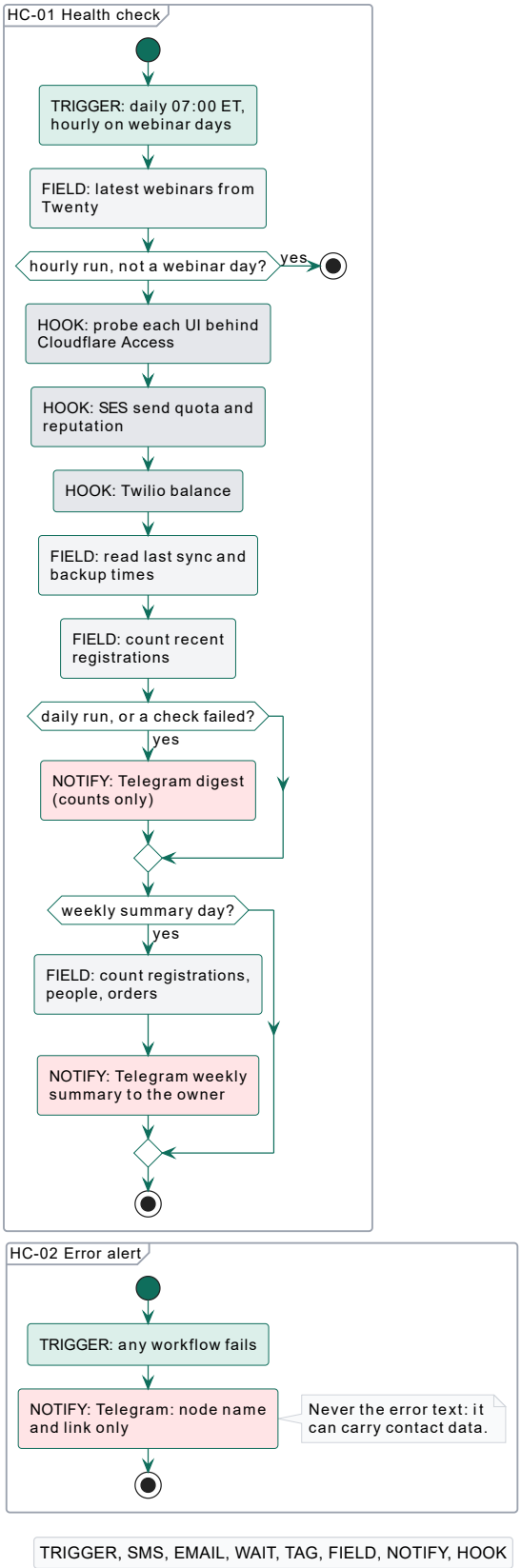
What it does: handles every inbound text (STOP, HELP, START, else to the keyword router) and every SES bounce or complaint.

Status: Built, imported inactive | Compare: GHL vs new

health-check (new, n8n)

n8n family: health-check | HC-01, HC-02 | no GHL workflow replaced

health-check (new, n8n)



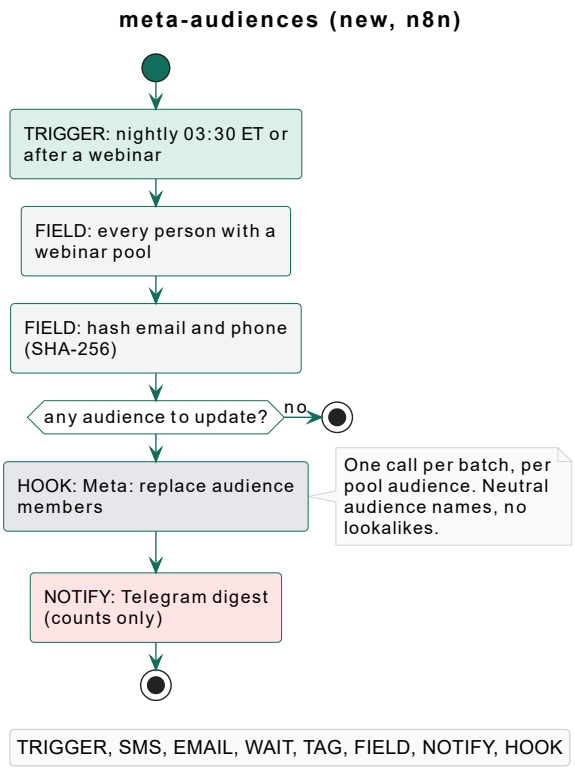
TRIGGER, SMS, EMAIL, WAIT, TAG, FIELD, NOTIFY, HOOK

What it does: checks every morning (and hourly on webinar days) that the stack, email, SMS, sync and backups are healthy, and alerts on any workflow error.

Status: Built, imported inactive | Compare: GHL vs new

meta-audiences (new, n8n)

n8n family: meta-audiences | WBN-30 | no GHL workflow replaced

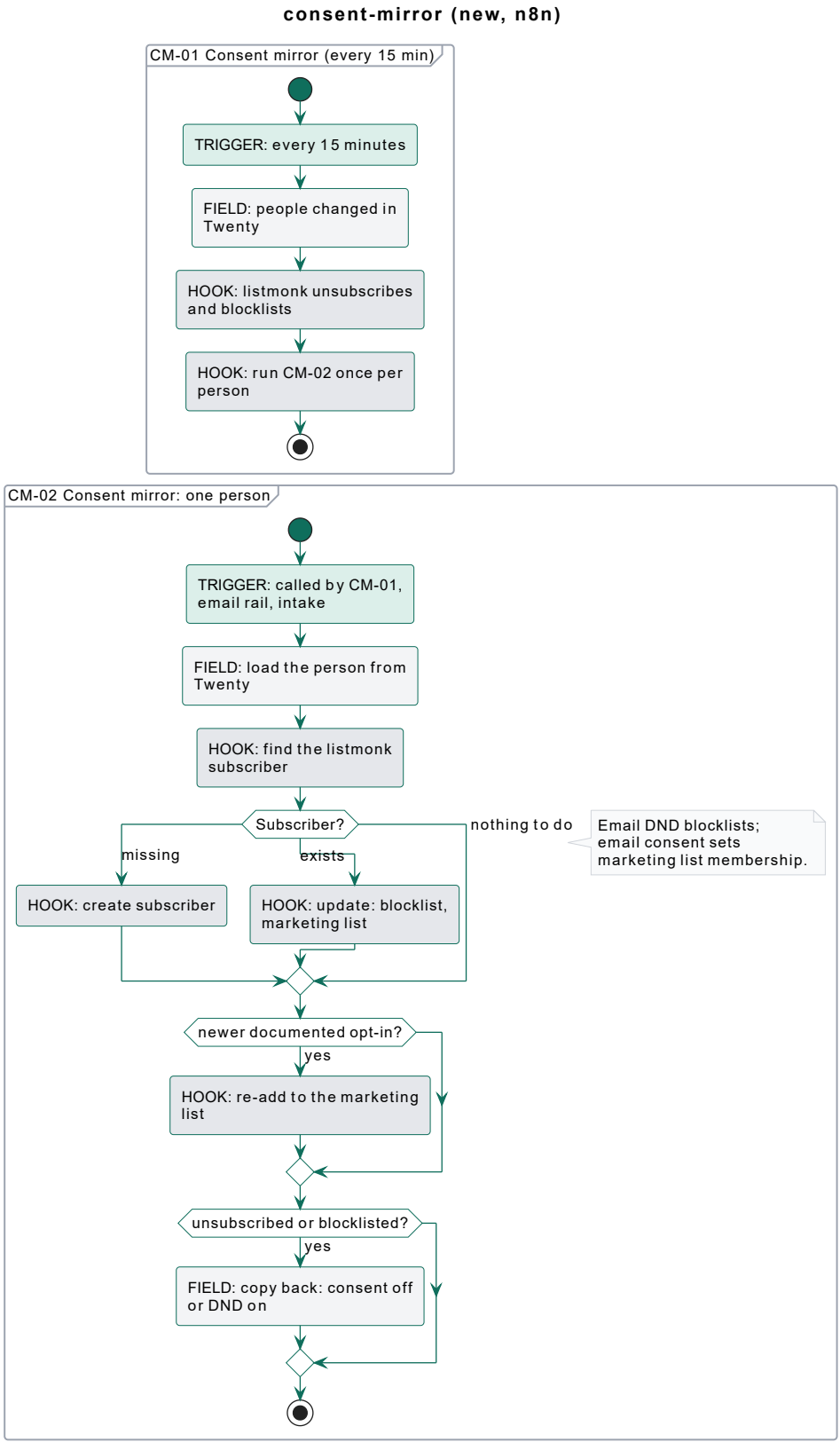


What it does: replaces the members of one Meta custom audience per webinar pool with hashed emails and phones, nightly and after each webinar.

Status: Built, imported inactive | Compare: GHL vs new

consent-mirror (new, n8n)

n8n family: consent-mirror | CM-01, CM-02 | no GHL workflow replaced

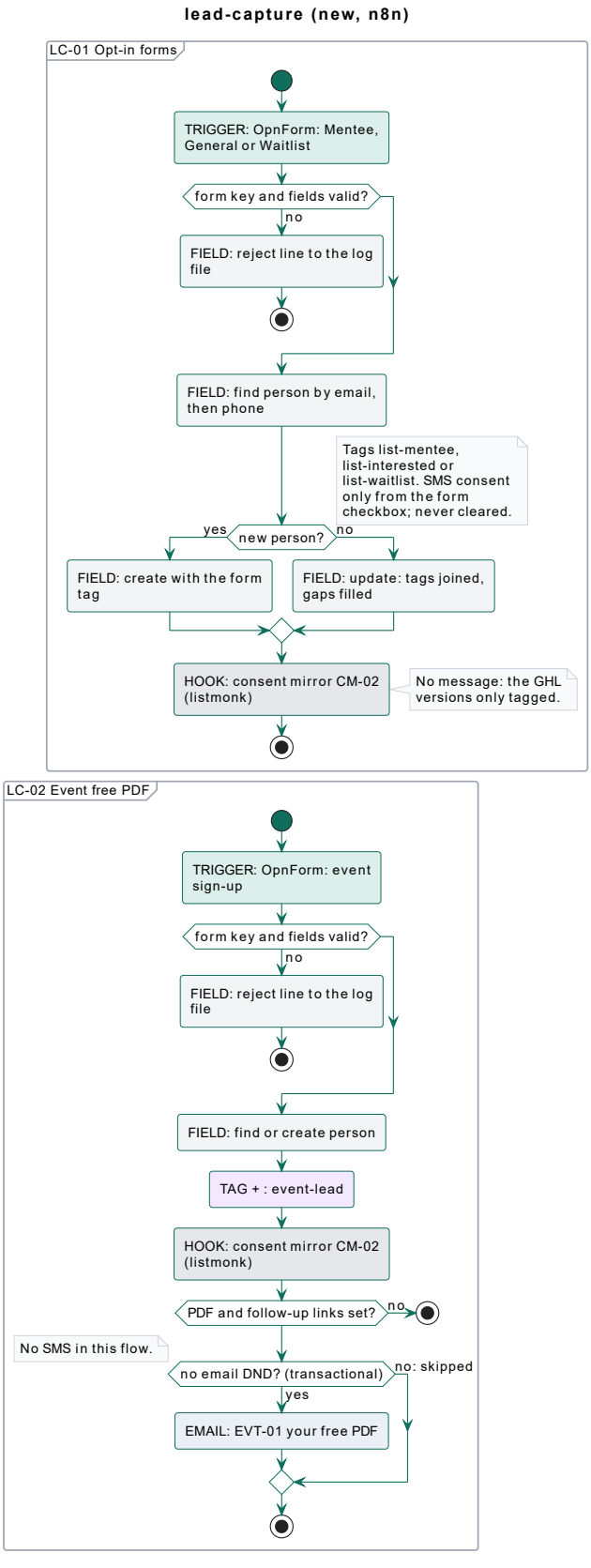


What it does: keeps Twenty and listmonk in step both ways: consent and DND go to listmonk, unsubscribes and blocklists come back.

Status: Built, imported inactive | Compare: GHL vs new

lead-capture (new, n8n)

n8n family: lead-capture | LC-01, LC-02 | replaces 3 GHL workflows



TRIGGER, SMS, EMAIL, WAIT, TAG, FIELD, NOTIFY, HOOK

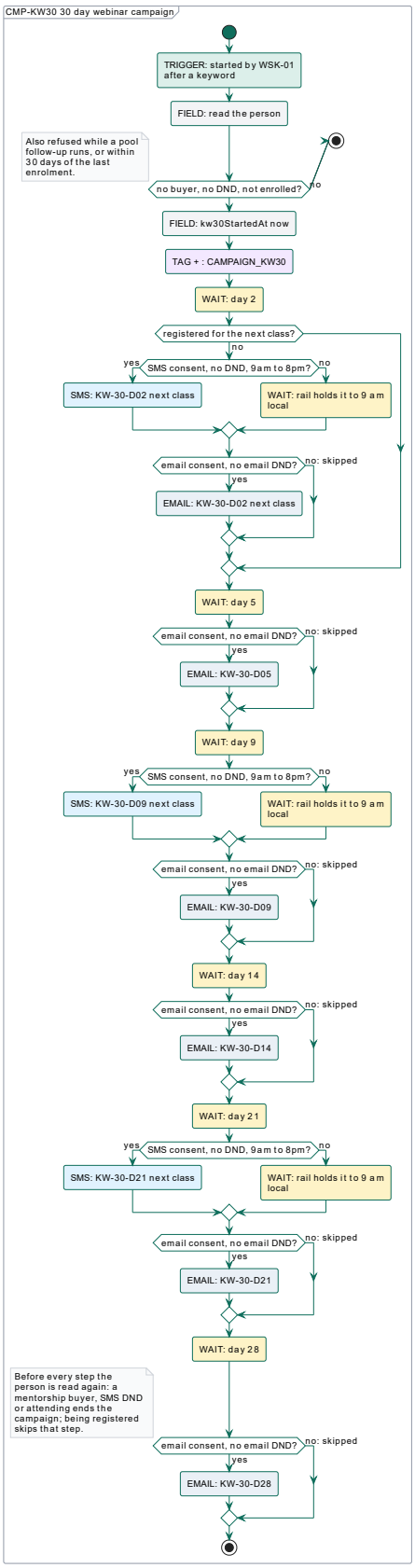
What it does: takes the Mentee, General and Waitlist opt-in forms and the event sign-up, upserts the person with the form's tag and consent, and sends the event PDF.

Status: Built (webhook only, no test copy needed) | Compare: GHL vs new

campaigns (new, n8n) (part 1 of 2)

n8n family: campaigns | CMP-KW30, CMP-META | replaces 2 GHL workflows

campaigns (new, n8n) (part 1 of 2)



TRIGGER, SMS, EMAIL, WAIT, TAG, FIELD, NOTIFY, HOOK

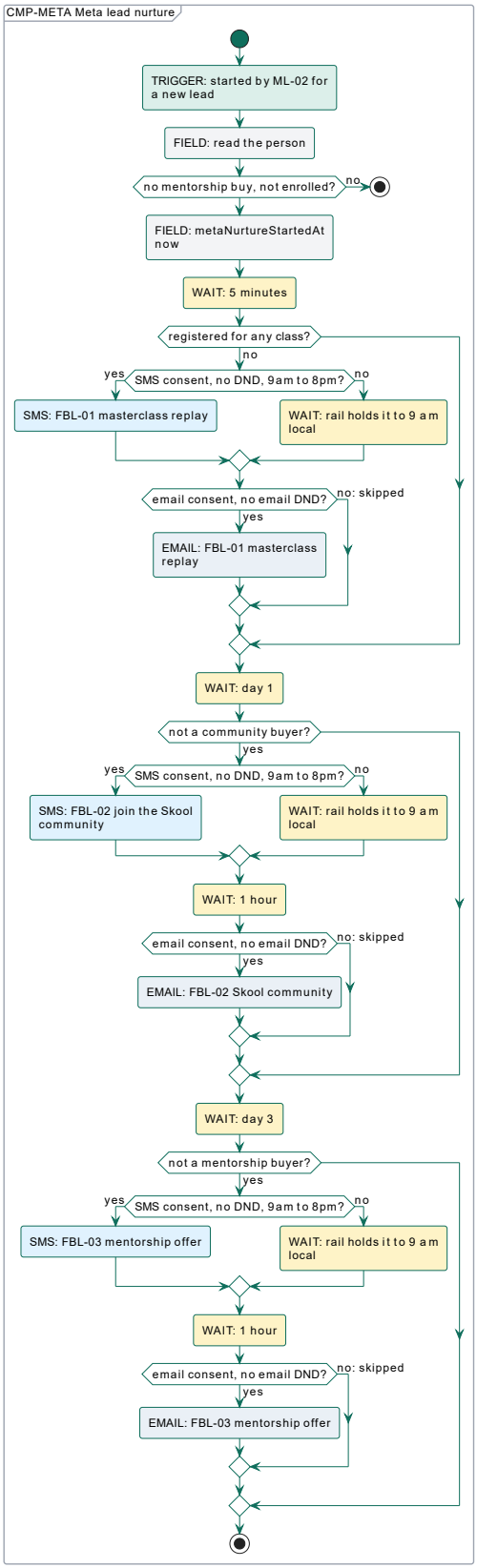
What it does: runs two per-person drips through the rails: a 30 day webinar campaign for keyword texters and a 3 day nurture for Meta leads.

Status: Built, imported inactive; KW-30 copy is pending (PENDING_COPY_ENABLED) | Compare: GHL vs new | part 2

campaigns (new, n8n) (part 2 of 2)

n8n family: campaigns | CMP-KW30, CMP-META | replaces 2 GHL workflows

campaigns (new, n8n) (part 2 of 2)



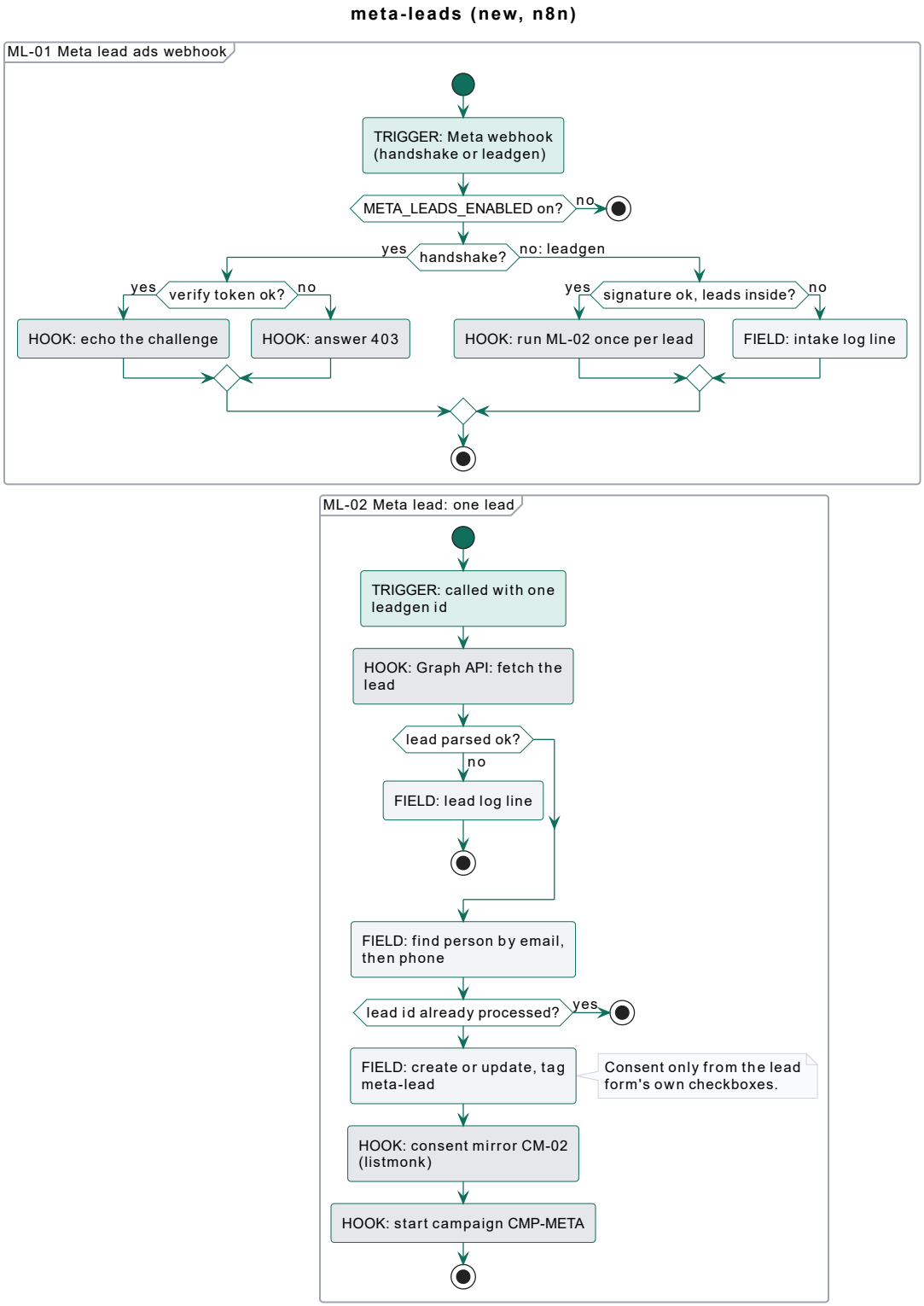
TRIGGER, SMS, EMAIL, WAIT, TAG, FIELD, NOTIFY, HOOK

What it does: runs two per-person drips through the rails: a 30 day webinar campaign for keyword texters and a 3 day nurture for Meta leads.

Status: Built, imported inactive; KW-30 copy is pending (PENDING_COPY_ENABLED) | Compare: GHL vs new | part 1

meta-leads (new, n8n)

n8n family: meta-leads | ML-01, ML-02 | replaces 1 GHL workflow



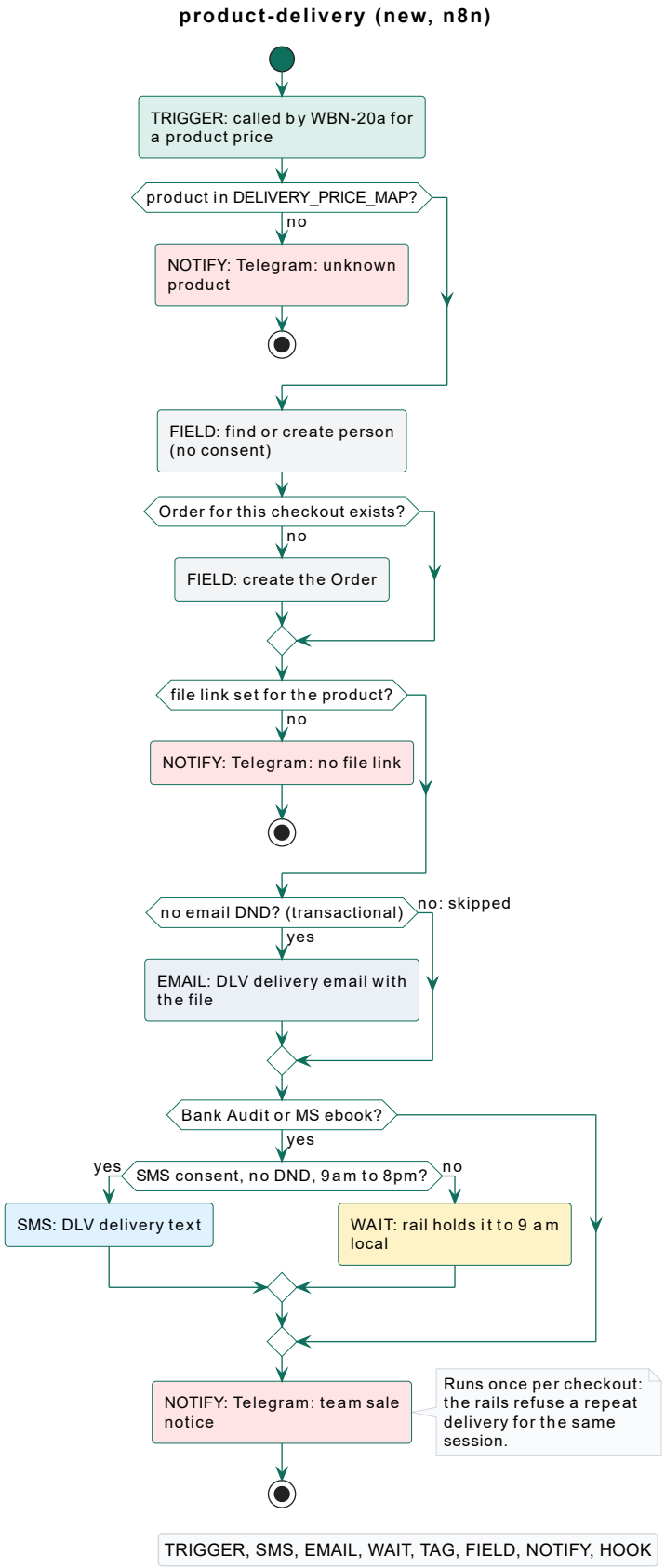
TRIGGER, SMS, EMAIL, WAIT, TAG, FIELD, NOTIFY, HOOK

What it does: receives Meta lead-ad leads, upserts the person with tag meta-lead and the form's own consent, mirrors to listmonk and starts the Meta nurture.

Status: Built, imported inactive; off unless META_LEADS_ENABLED=true | Compare: GHL vs new

product-delivery (new, n8n)

n8n family: product-delivery | DLV-01 | replaces 2 GHL workflows

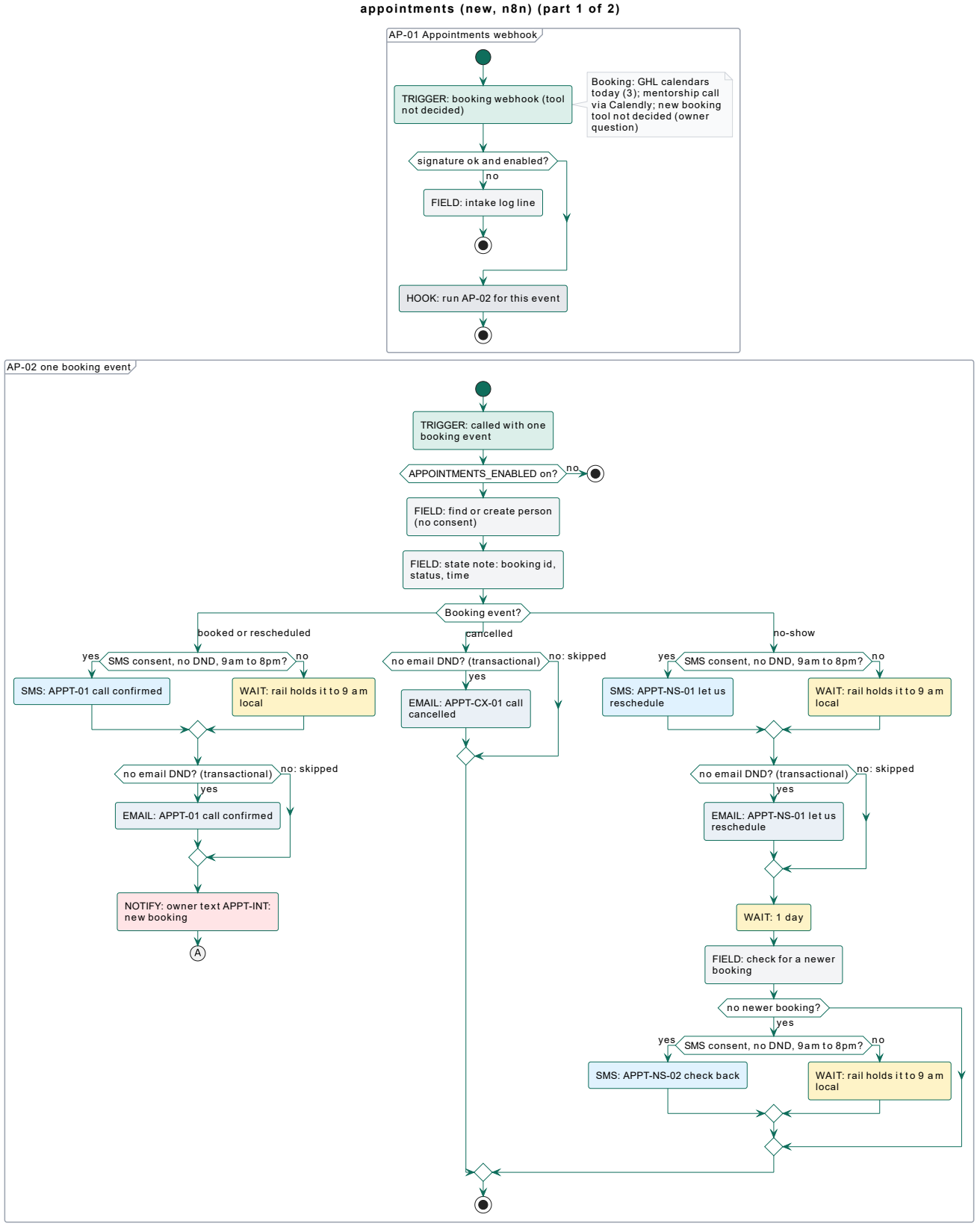


What it does: delivers a paid digital product (Bank Audit, MS ebook, bundles, Secret Lenders) by email and text, and tells the team about the sale.

Status: Built, imported inactive; each product ships only once its price is in DELIVERY_PRICE_MAP | Compare: GHL vs new

appointments (new, n8n) (part 1 of 2)

n8n family: appointments | AP-01, AP-02 | replaces 7 GHL workflows



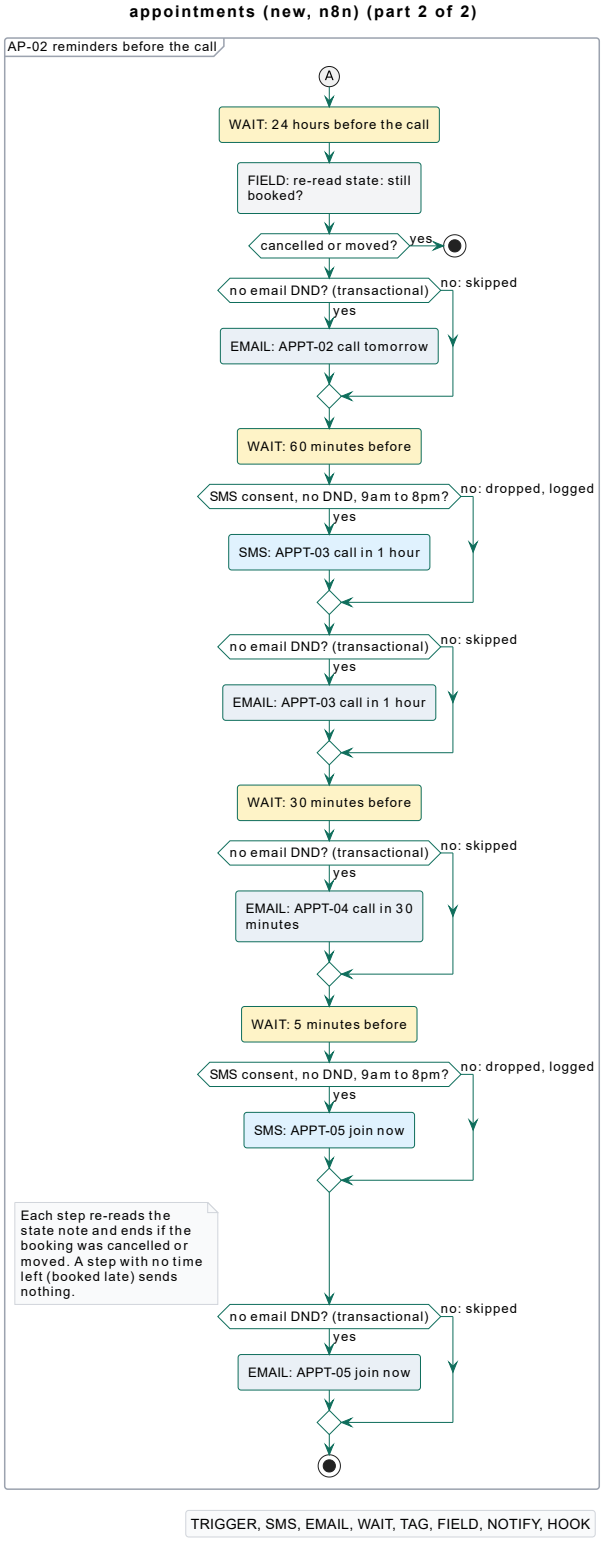
TRIGGER, SMS, EMAIL, WAIT, TAG, FIELD, NOTIFY, HOOK

What it does: confirms a booked call, reminds before it, and follows up a cancel or no-show. Booking: GHL calendars today (3); mentorship call via Calendly; new booking tool not decided (owner question).

Status: Built, imported inactive; off unless APPOINTMENTS_ENABLED=true (held for owner) | Compare: GHL vs new | part 2

appointments (new, n8n) (part 2 of 2)

n8n family: appointments | AP-01, AP-02 | replaces 7 GHL workflows

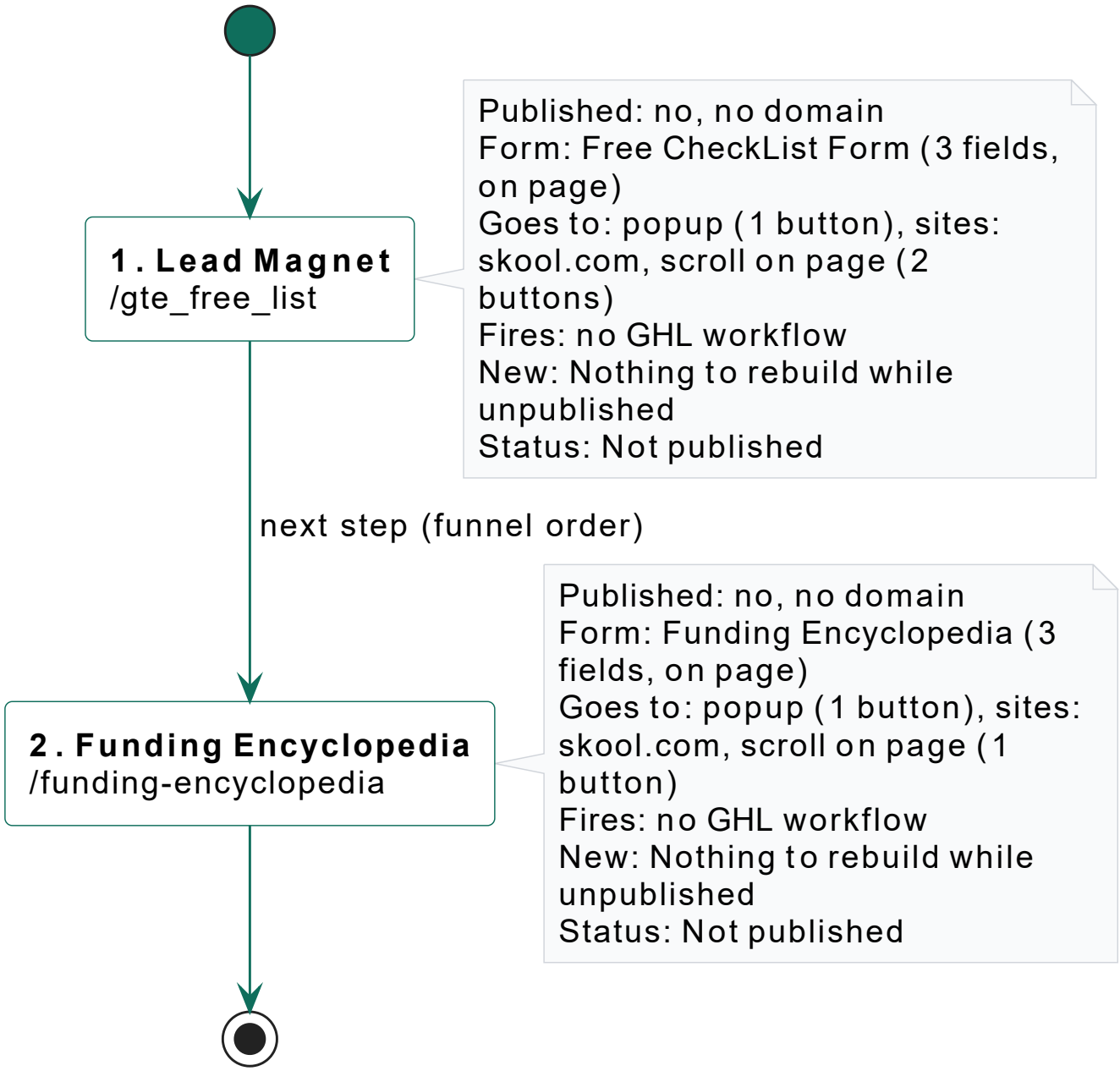


What it does: confirms a booked call, reminds before it, and follows up a cancel or no-show. Booking: GHL calendars today (3); mentorship call via Calendly; new booking tool not decided (owner question).

Status: Built, imported inactive; off unless APPOINTMENTS_ENABLED=true (held for owner) | Compare: GHL vs new | part 1

GHL funnel 3ELIZ3CY... | not published (no domain) | 2 pages

Lead Magnet Funnel (GHL, Not published)



PAGE: funnel step, bold name and path
Note: published domain, form, where it goes, what it fires

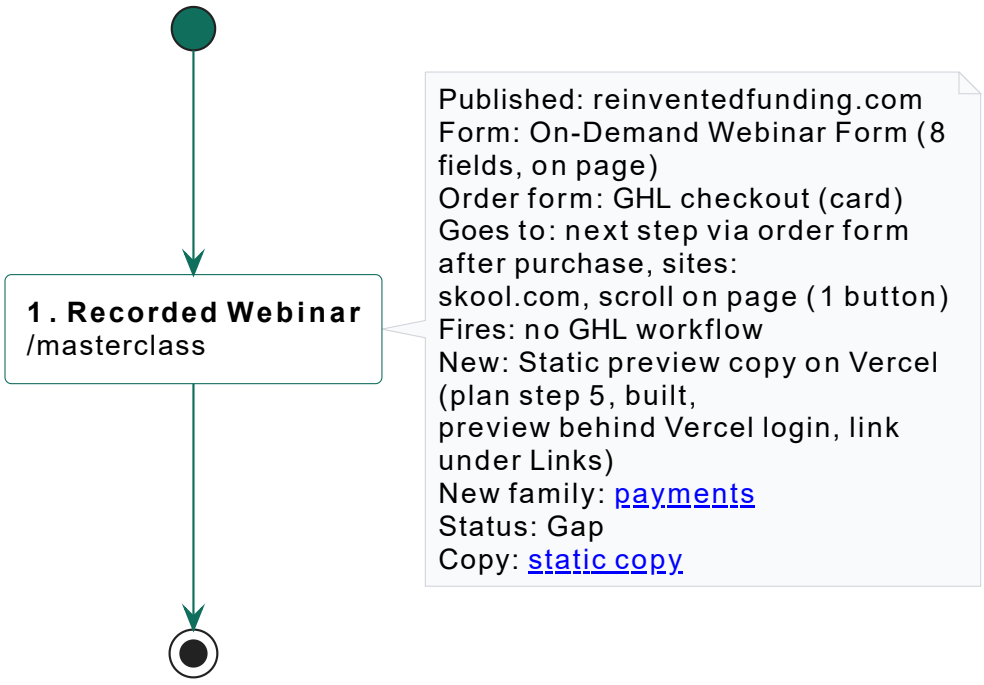
What it does: free checklist and Funding Encyclopedia opt-in pages.

Status: Not published

Funnel: Recorded Webinar

GHL funnel HNLwiBcM... | reinventedfunding.com | published | 1 pages

Recorded Webinar (GHL, Gap)



PAGE: funnel step, bold name and path
Note: published domain, form, where it goes, what it fires

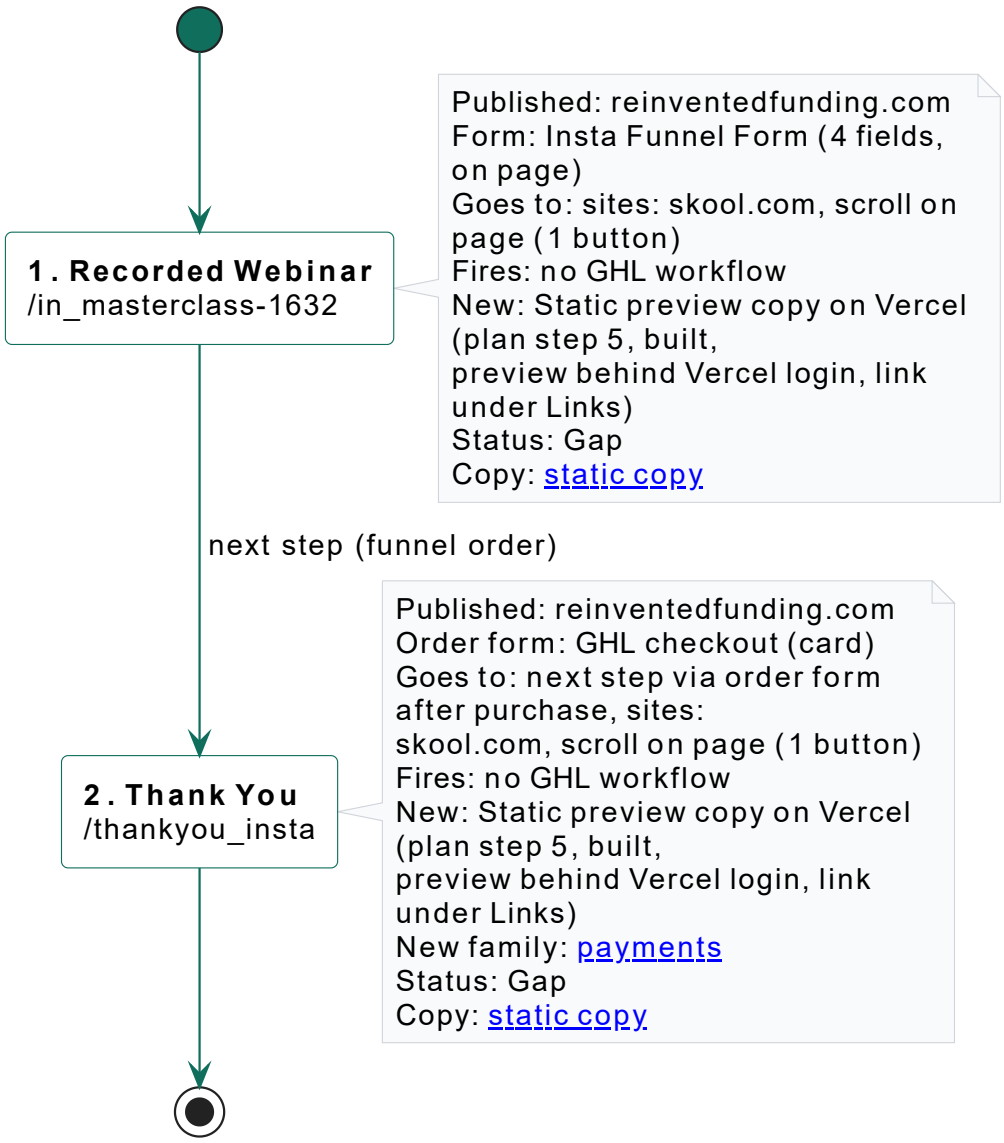
What it does: the recorded masterclass (replay) page on reinventedfunding.com/masterclass.

Status: Gap | new: payments

Funnel: Recorded Webinar - Instagram

GHL funnel 2syXQLQS... | reinventedfunding.com | published | 2 pages

Recorded Webinar - Instagram (GHL, Gap)



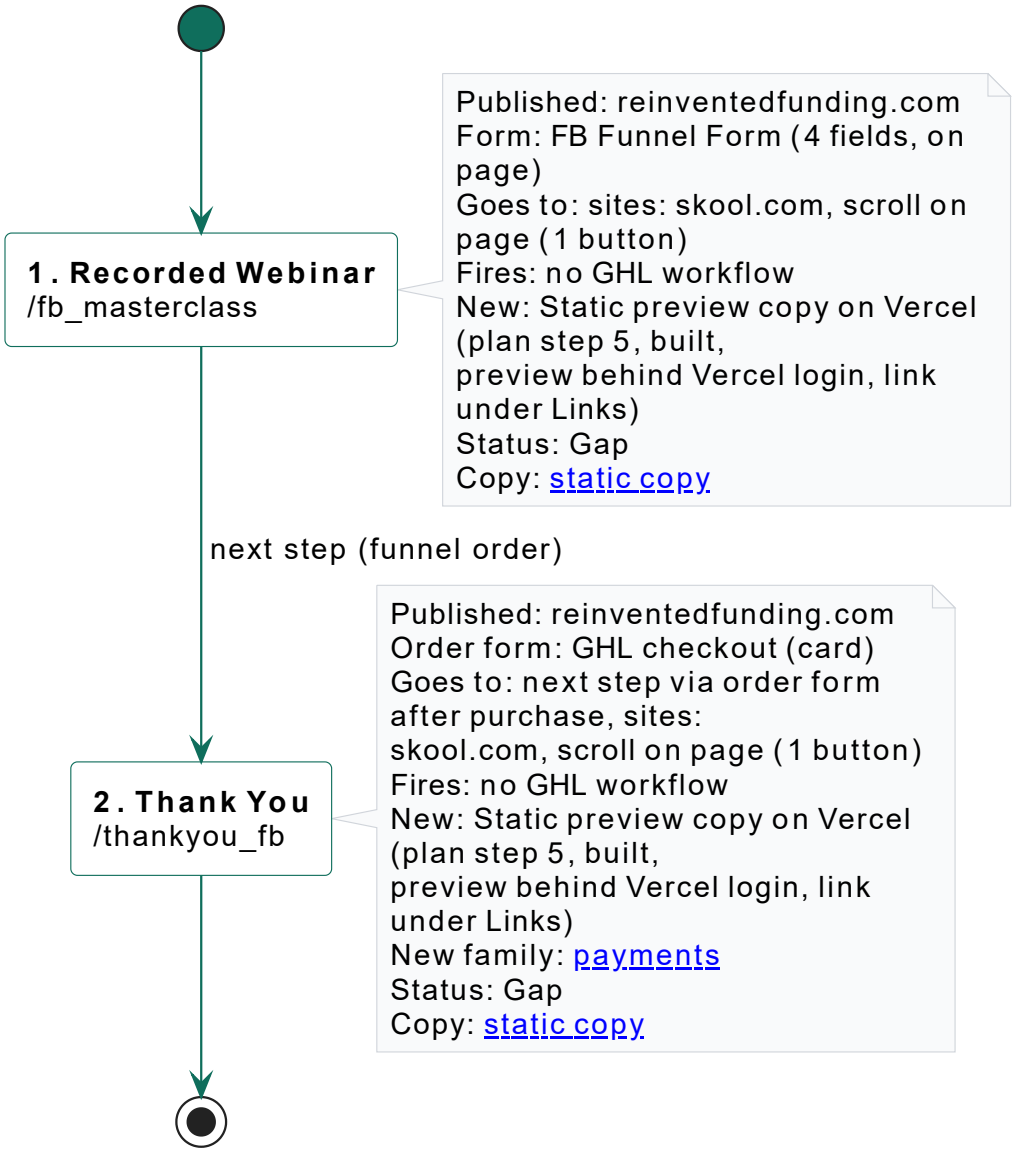
PAGE: funnel step, bold name and path
Note: published domain, form, where it goes, what it fires

What it does: instagram version of the recorded masterclass page plus its thank-you page.

Status: Gap | new: payments

GHL funnel UGq79DB4... | reinventedfunding.com | published | 2 pages

Recorded Webinar - Facebook (GHL, Gap)



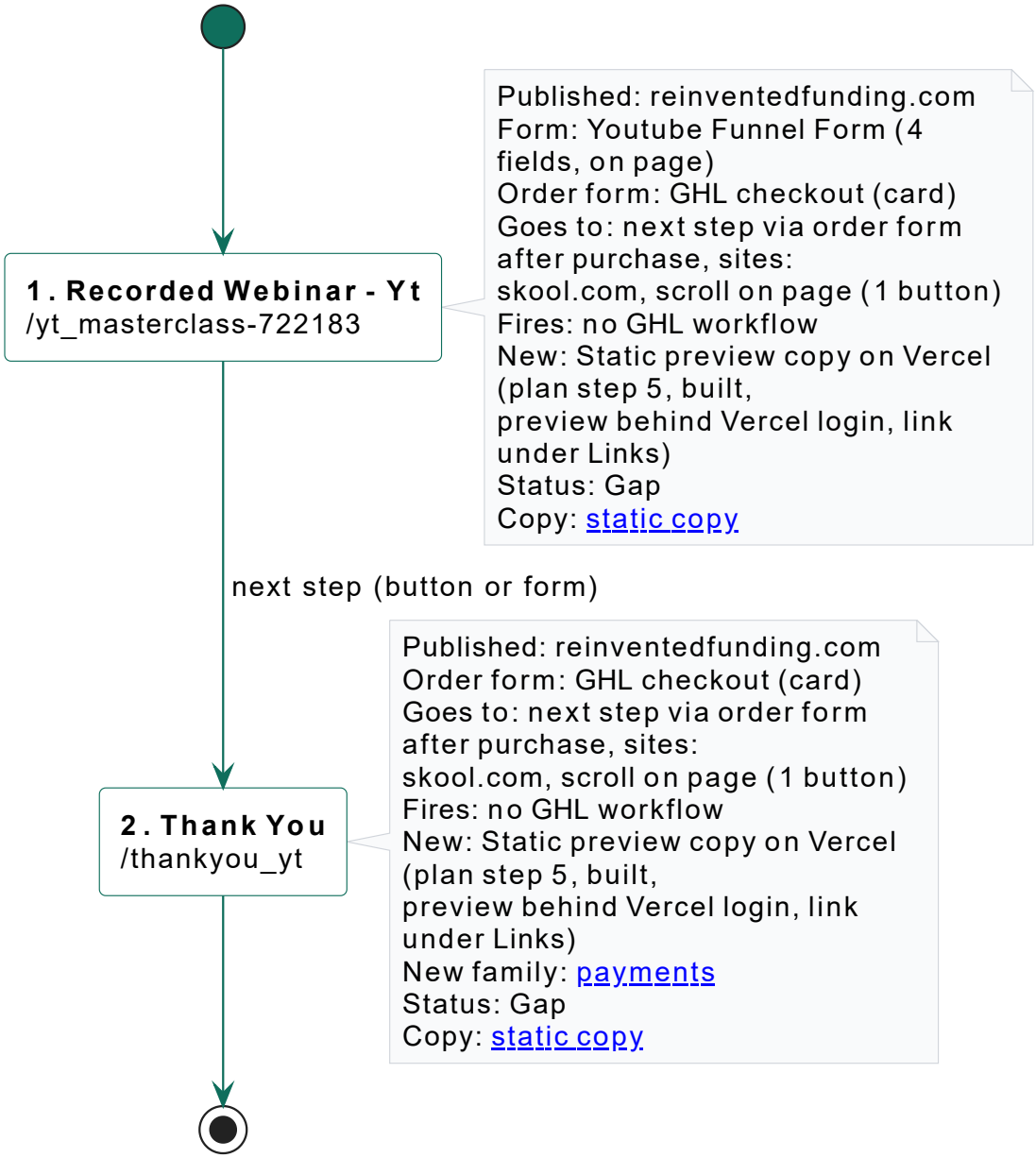
PAGE: funnel step, bold name and path
Note: published domain, form, where it goes, what it fires

What it does: facebook version of the recorded masterclass page plus its thank-you page.

Status: Gap | new: payments

GHL funnel EDSfF4vN... | reinventedfunding.com | published | 2 pages

Recorded Webinar - Youtube (GHL, Gap)



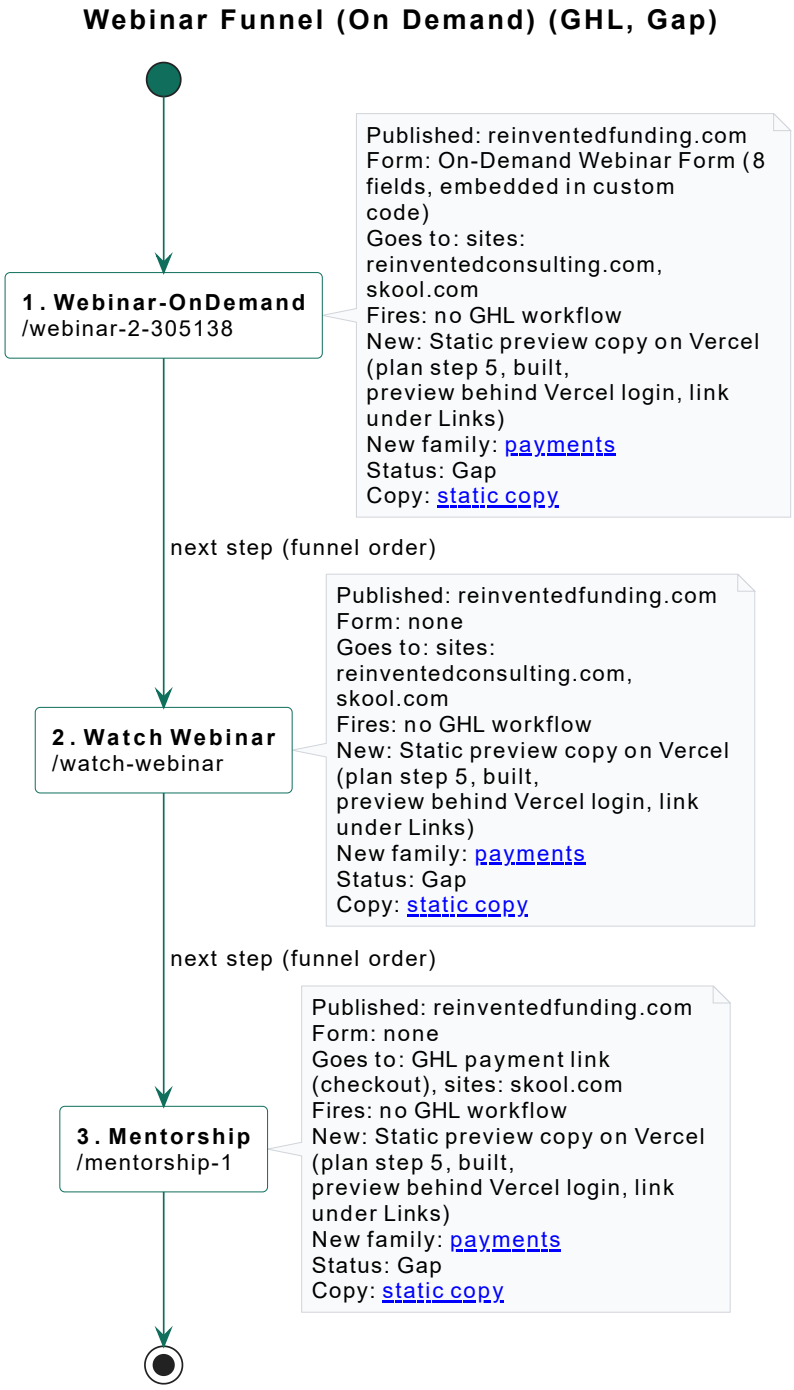
PAGE: funnel step, bold name and path
Note: published domain, form, where it goes, what it fires

What it does: youTube version of the recorded masterclass page plus its thank-you page.

Status: Gap | new: payments

Funnel: Webinar Funnel (On Demand)

GHL funnel Hpod5fhC... | reinventedfunding.com | published | 3 pages



What it does: hand-coded on-demand masterclass pages (custom HTML inside GHL) with Skool and mentorship buttons.

Status: Gap | new: payments

GHL funnel DawPgUhD... | not published (no domain) | 0 pages

VA Funnel (GHL, Not published)



The backup lists this funnel with 0 steps.
Not in GHL-VS-NEW; nothing to rebuild.

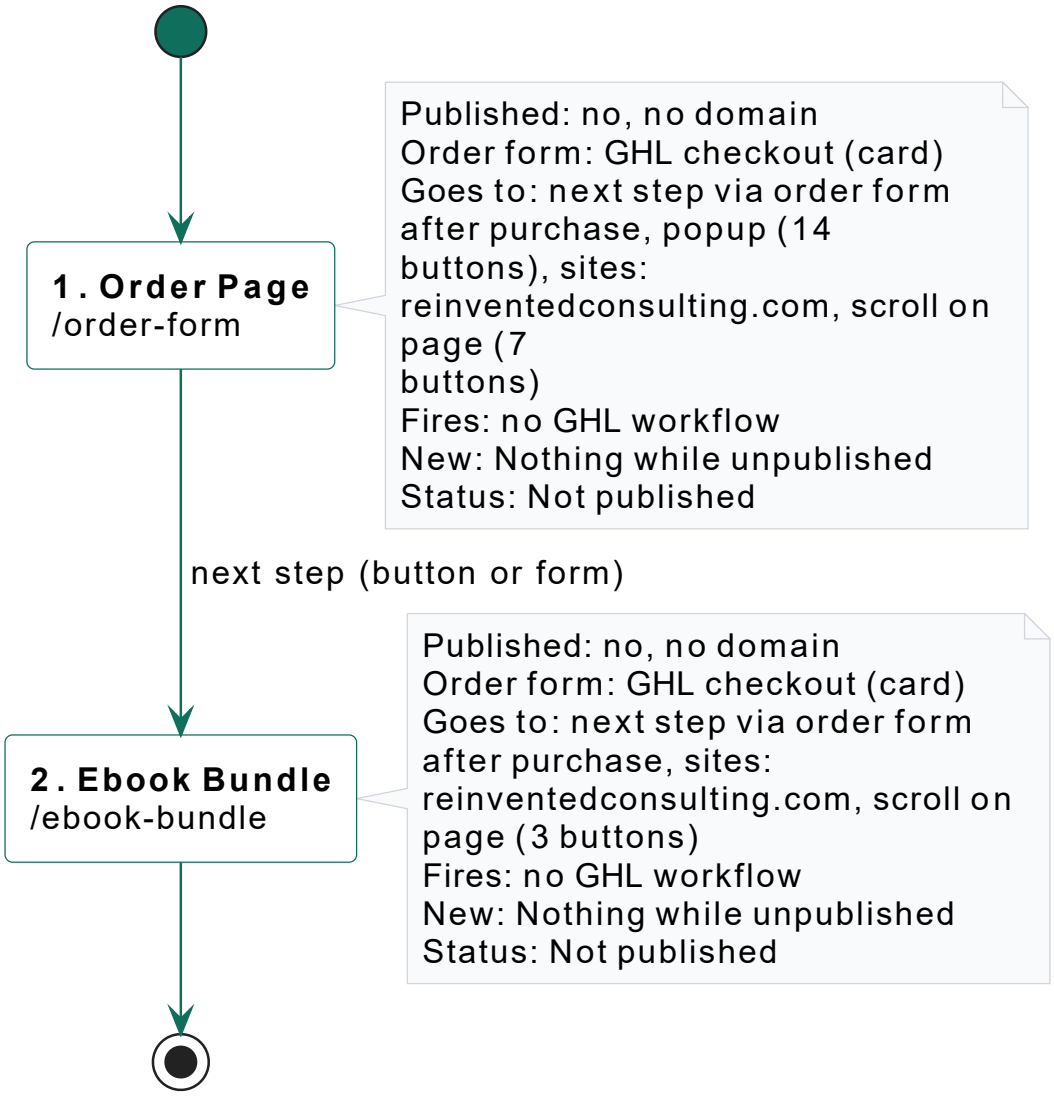
PAGE: funnel step, bold name and path
Note: published domain, form, where it goes, what it fires

What it does: an empty funnel with no steps, so nothing to reach.

Status: Not published

GHL funnel VsFW00Qu... | not published (no domain) | 2 pages

Secret Lenders List (GHL, Not published)



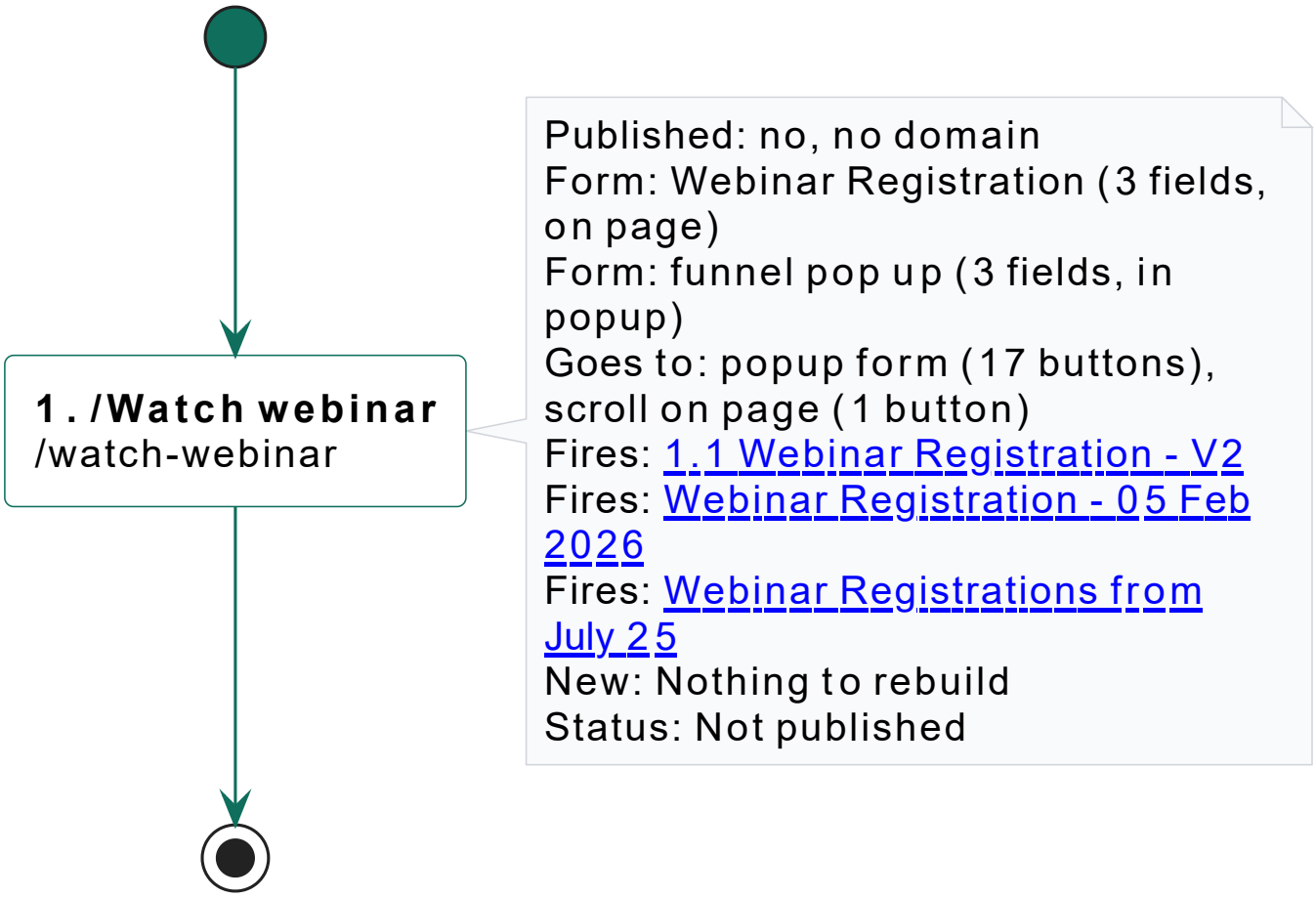
PAGE: funnel step, bold name and path
Note: published domain, form, where it goes, what it fires

What it does: order page for the Secret Lenders List and an ebook bundle page.

Status: Not published

GHL funnel HcymZUy2... | not published (no domain) | 1 pages

Webinar Recorded (GHL, Not published)



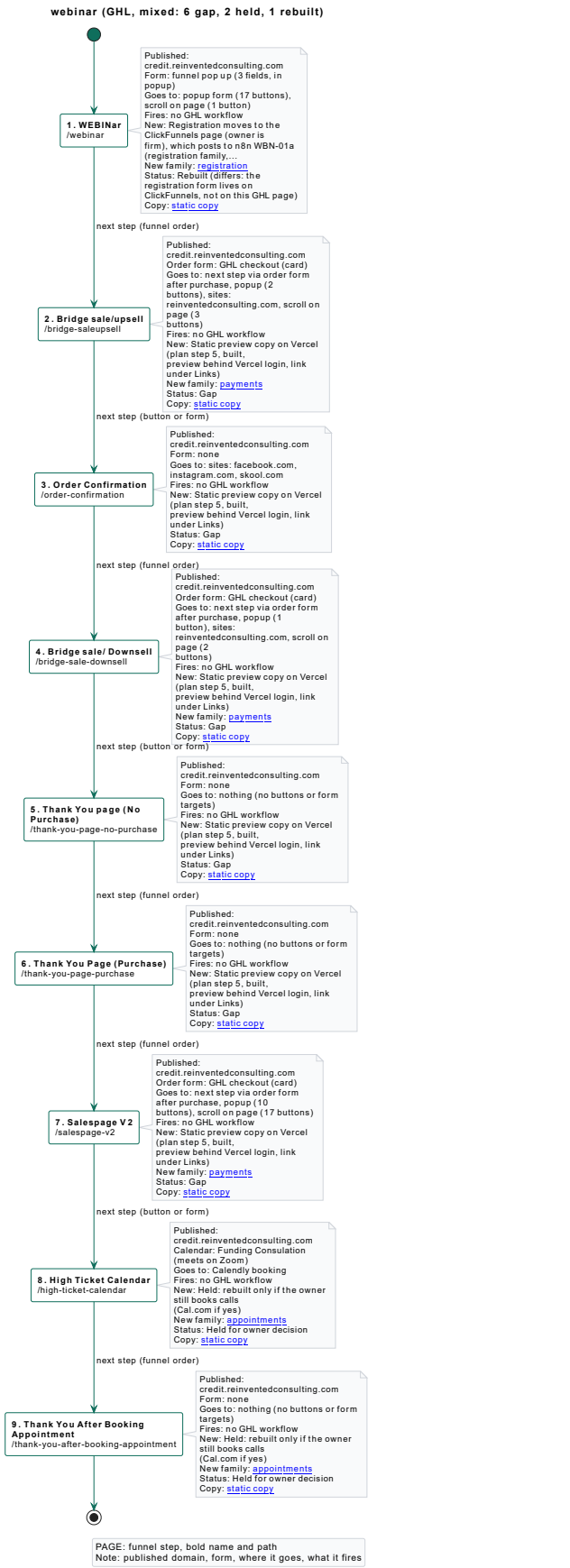
PAGE: funnel step, bold name and path
Note: published domain, form, where it goes, what it fires

What it does: an older copy of the masterclass registration page.

Status: Not published

Funnel: webinar

GHL funnel sWjVDWcP... | credit.reinventedconsulting.com | published | 9 pages

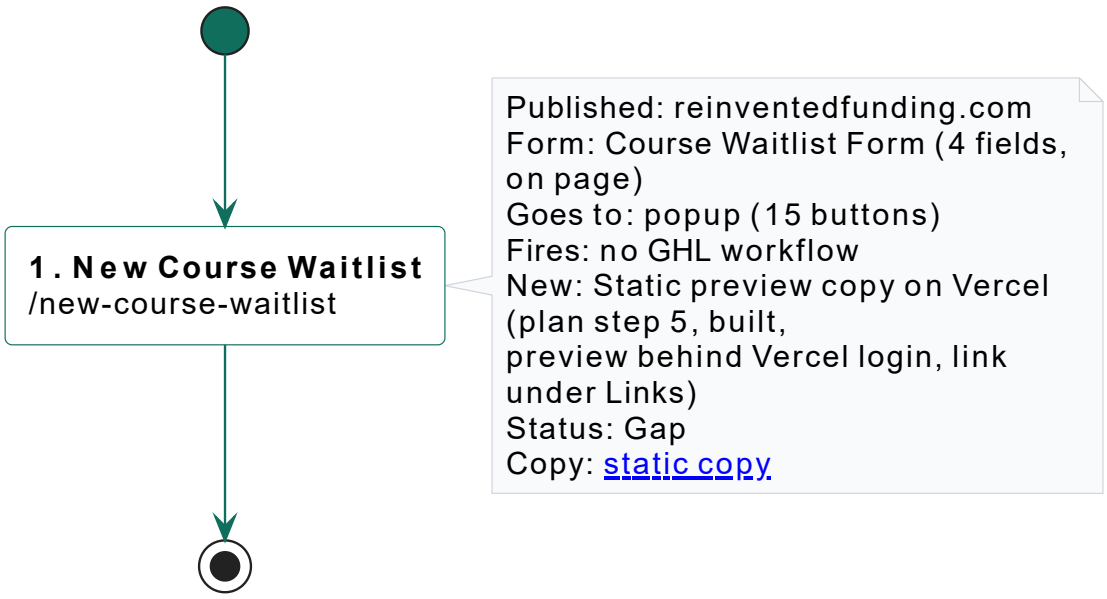


What it does: the masterclass funnel on credit.reinventedconsulting.com: registration page, bundle upsell and downsell, sales page, calendar and thank-you pages.

Status: mixed: 6 gap, 2 held, 1 rebuilt | new: registration, payments, appointments

GHL funnel s6YLS5sN... | reinventedfunding.com | published | 1 pages

Waitlist (GHL, Gap)



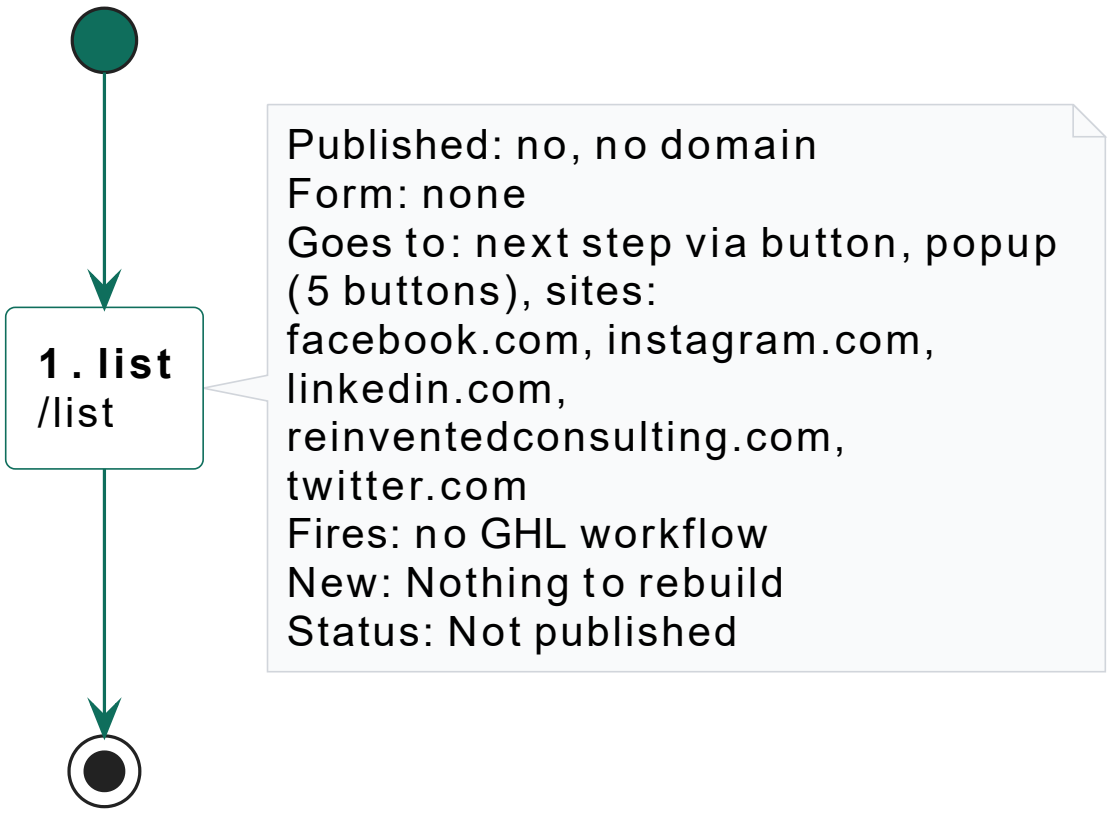
PAGE: funnel step, bold name and path
Note: published domain, form, where it goes, what it fires

What it does: new course waitlist page on reinventedfunding.com with a waitlist form.

Status: Gap

GHL funnel uScCHQ5t... | not published (no domain) | 1 pages

LIST Funnel (GHL, Not published)



PAGE: funnel step, bold name and path
Note: published domain, form, where it goes, what it fires

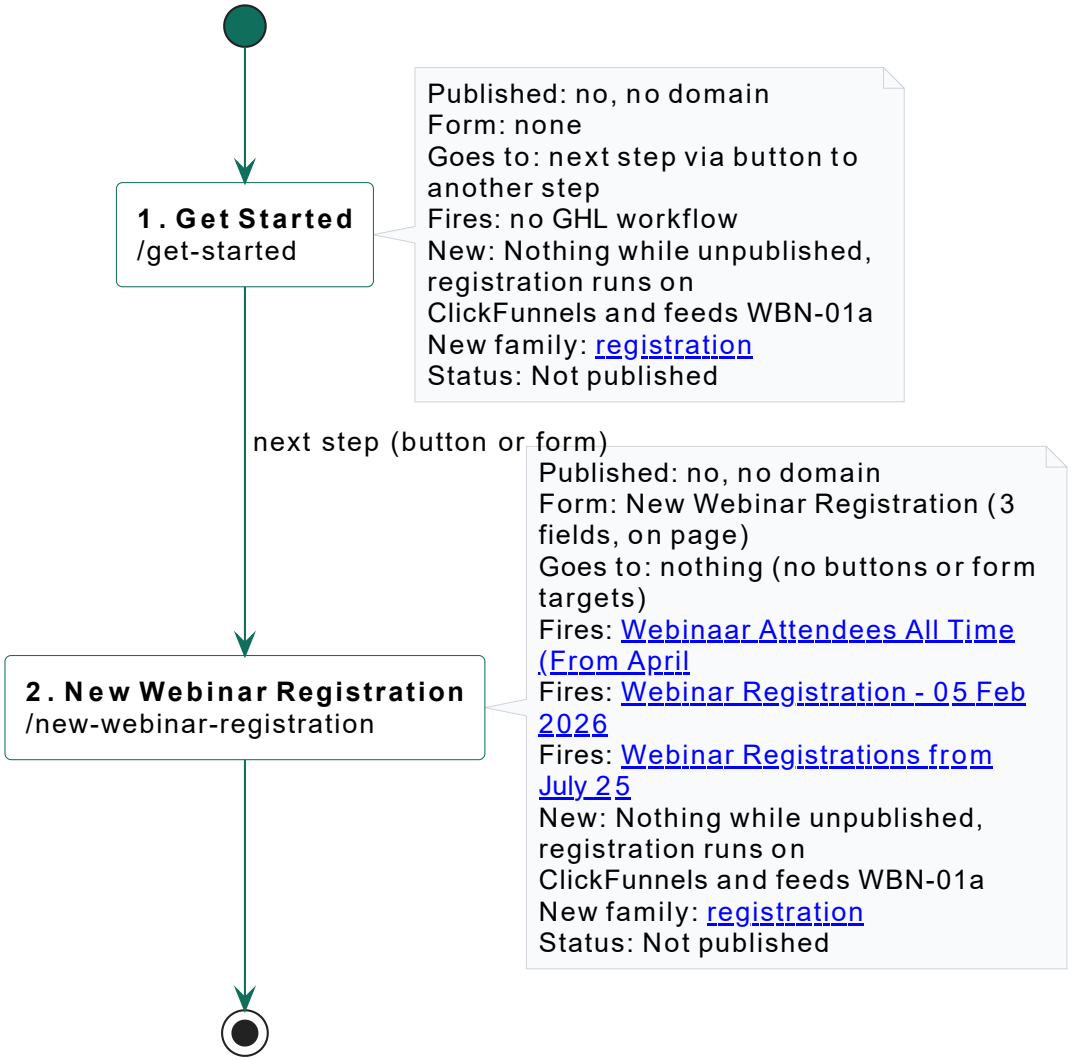
What it does: free list opt-in and bootcamp page.

Status: Not published

Funnel: New Webinar

GHL funnel GVBTkrtK... | not published (no domain) | 2 pages

New Webinar (GHL, Not published)



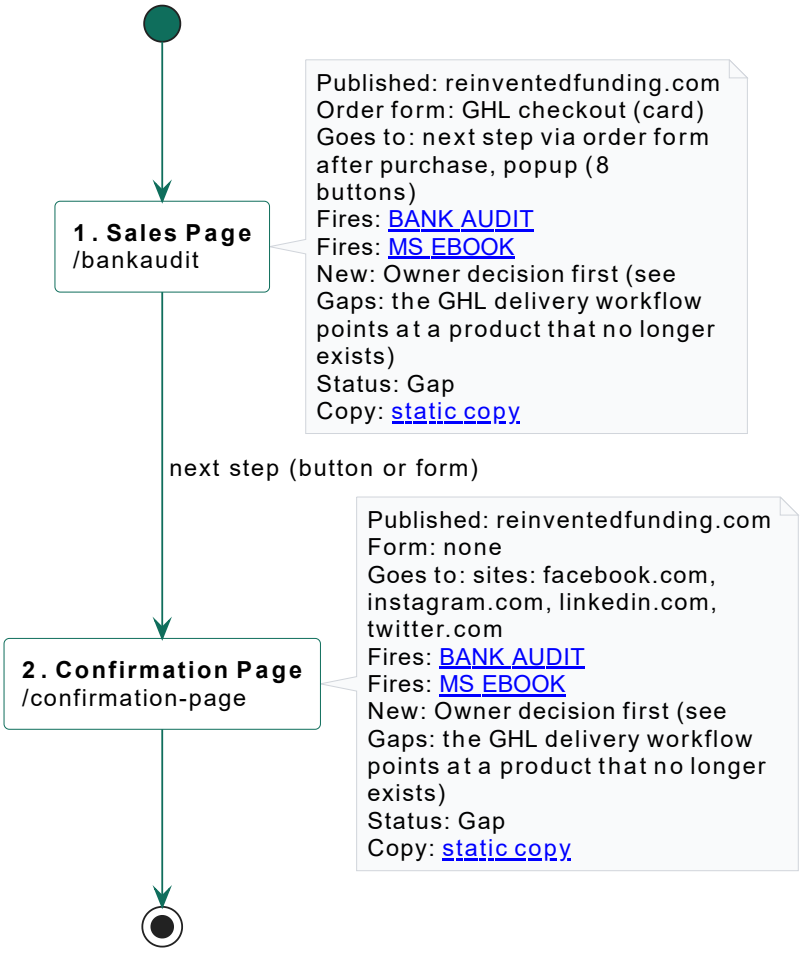
What it does: a newer masterclass registration flow (get started page, then the registration form).

Status: Not published | new: registration

Funnel: BANK AUDIT

GHL funnel 5vMxKR67... | reinventedfunding.com | published | 2 pages

BANK AUDIT (GHL, Gap)



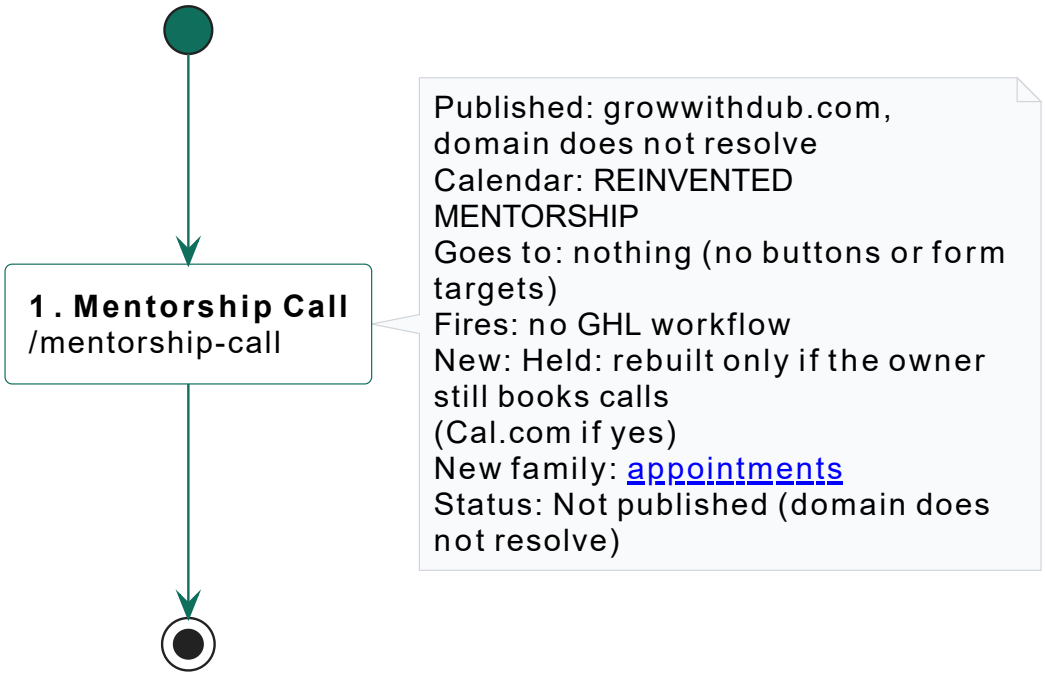
PAGE: funnel step, bold name and path
Note: published domain, form, where it goes, what it fires

What it does: a live $27 Bank Audit ebook sales page and its order confirmation page on reinventedfunding.com.

Status: Gap

GHL funnel ZX7TlsfD... | growwithdub.com (domain does not resolve) | 1 pages

Mentorship Call (GHL, Not published (domain does not resolve))



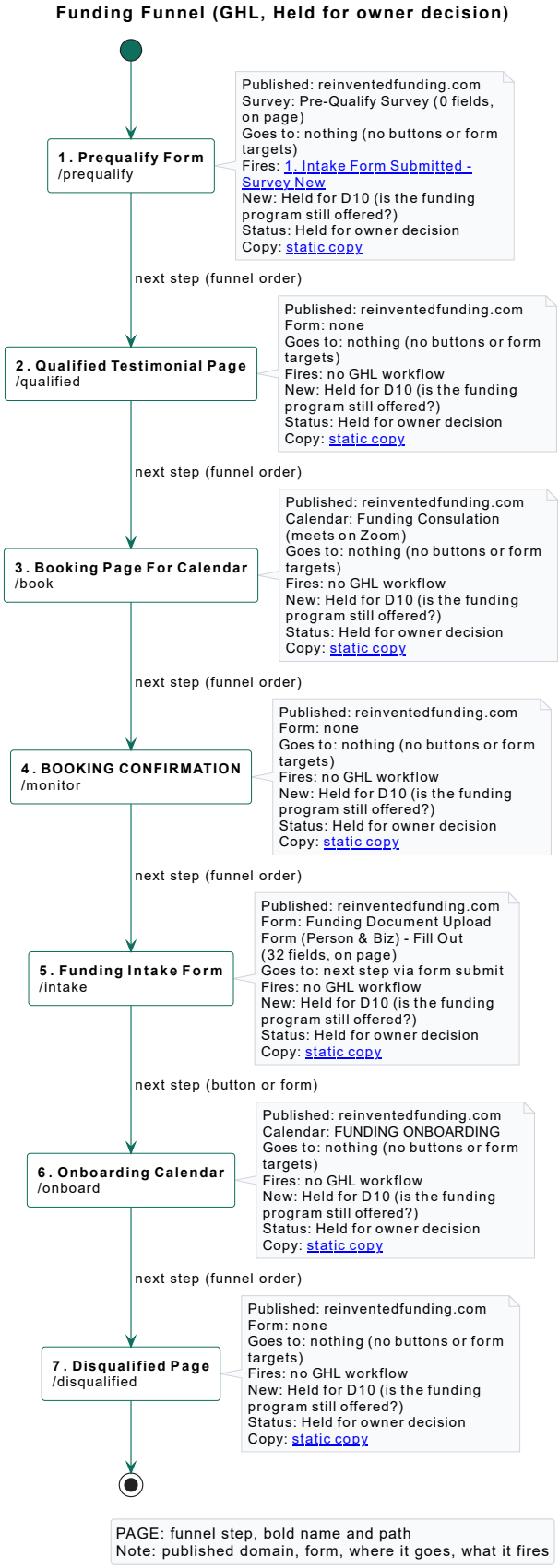
PAGE: funnel step, bold name and path
Note: published domain, form, where it goes, what it fires

What it does: mentorship call booking page on growwithdub.com.

Status: Not published (domain does not resolve) | new: appointments

Funnel: Funding Funnel

GHL funnel wefTSDb8... | reinventedfunding.com | published | 7 pages



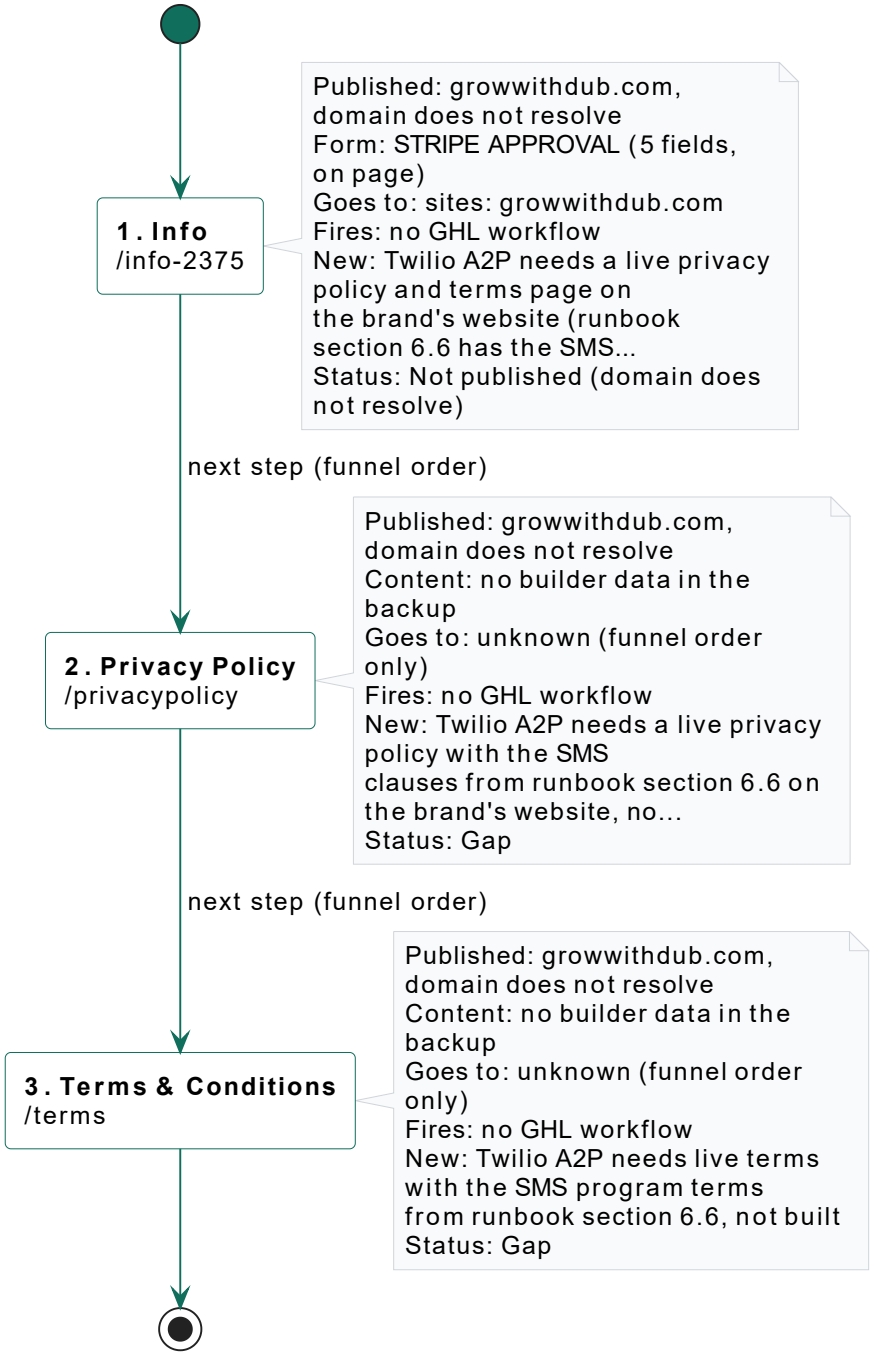
What it does: the funding program funnel on reinventedfunding.com: prequalify survey, testimonial, consultation booking, intake documents, onboarding calendar, d...

Status: Held for owner decision

Funnel: A2P Approval

GHL funnel sqrFA9NE... | growwithdub.com (domain does not resolve) | 3 pages

A2P Approval (GHL, mixed: 2 gap, 1 not published)



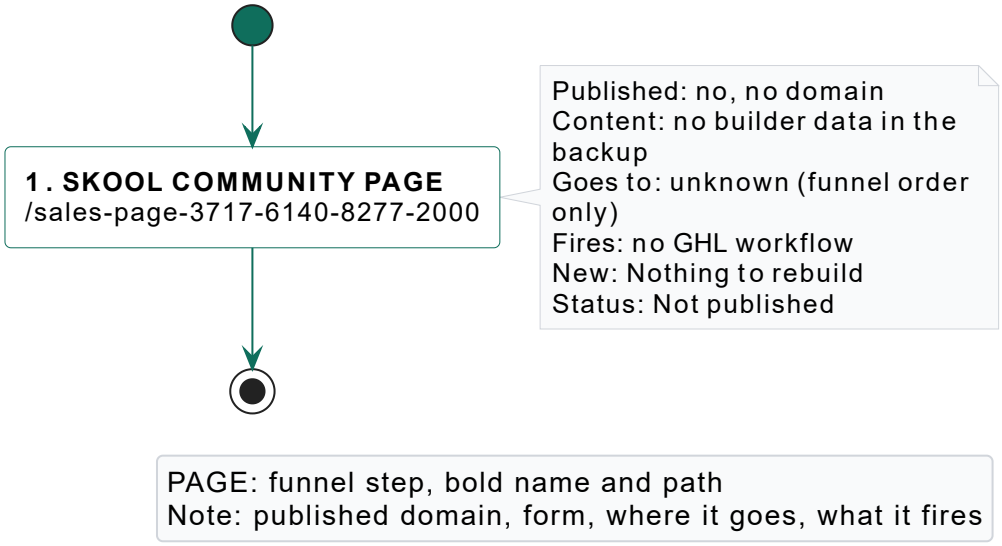
PAGE: funnel step, bold name and path
Note: published domain, form, where it goes, what it fires

What it does: pages built for SMS (A2P) registration on growwithdub.com: info page, privacy policy, terms.

Status: mixed: 2 gap, 1 not published | domain growwithdub.com does not resolve

GHL funnel fX5O51dB... | not published (no domain) | 1 pages

Logical Solutions Community (Skool Funnel) - D.G Copy (GHL, Not published)



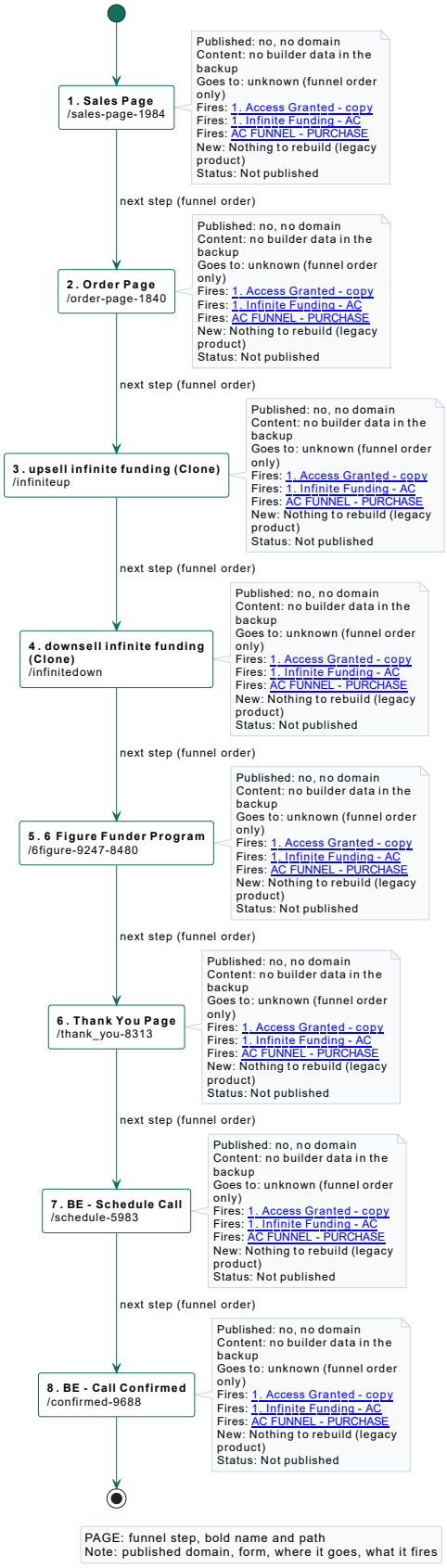
What it does: a Skool community sales page from a template snapshot.

Status: Not published

Funnel: AUTOMATIC FUNDING ECOURSE FUNNEL

GHL funnel 1qTx3U9v... | not published (no domain) | 8 pages

AUTOMATIC FUNDING ECOURSE FUNNEL (GHL, Not published)

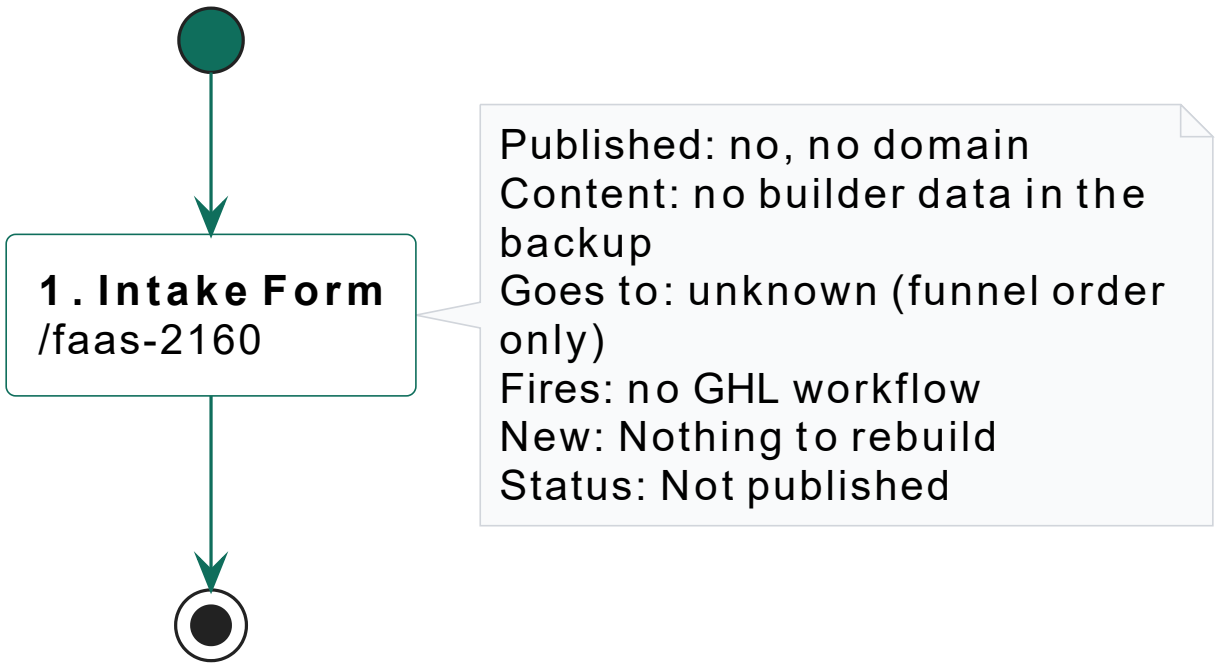


What it does: old-brand ecourse funnel (sales, order, upsell, downsell, 6 Figure Funder program, call booking).

Status: Not published

GHL funnel QtXqRxo0... | not published (no domain) | 1 pages

AFFILIATE FORM (GHL, Not published)



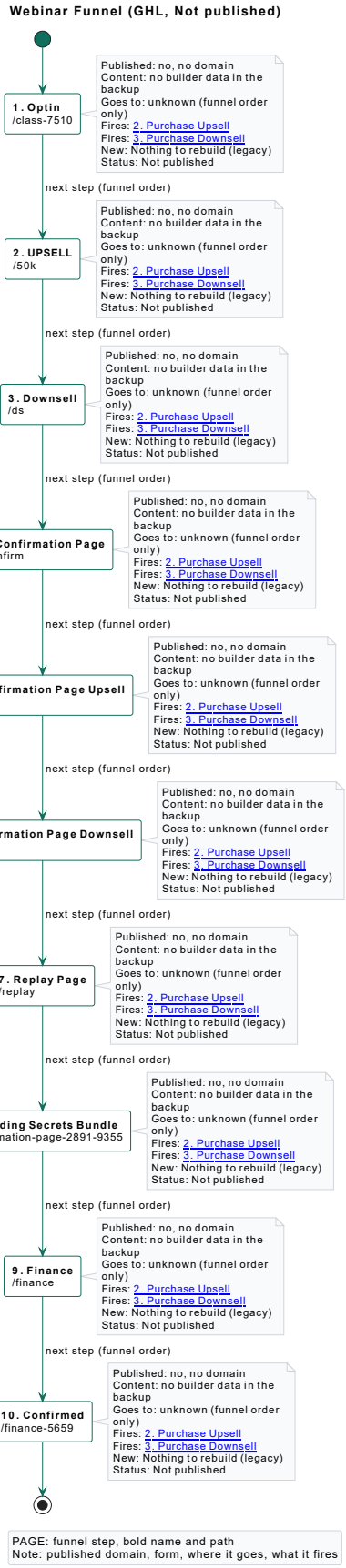
PAGE: funnel step, bold name and path
Note: published domain, form, where it goes, what it fires

What it does: affiliate intake form page from a snapshot.

Status: Not published

Funnel: Webinar Funnel

GHL funnel vX0MGsNi... | not published (no domain) | 10 pages

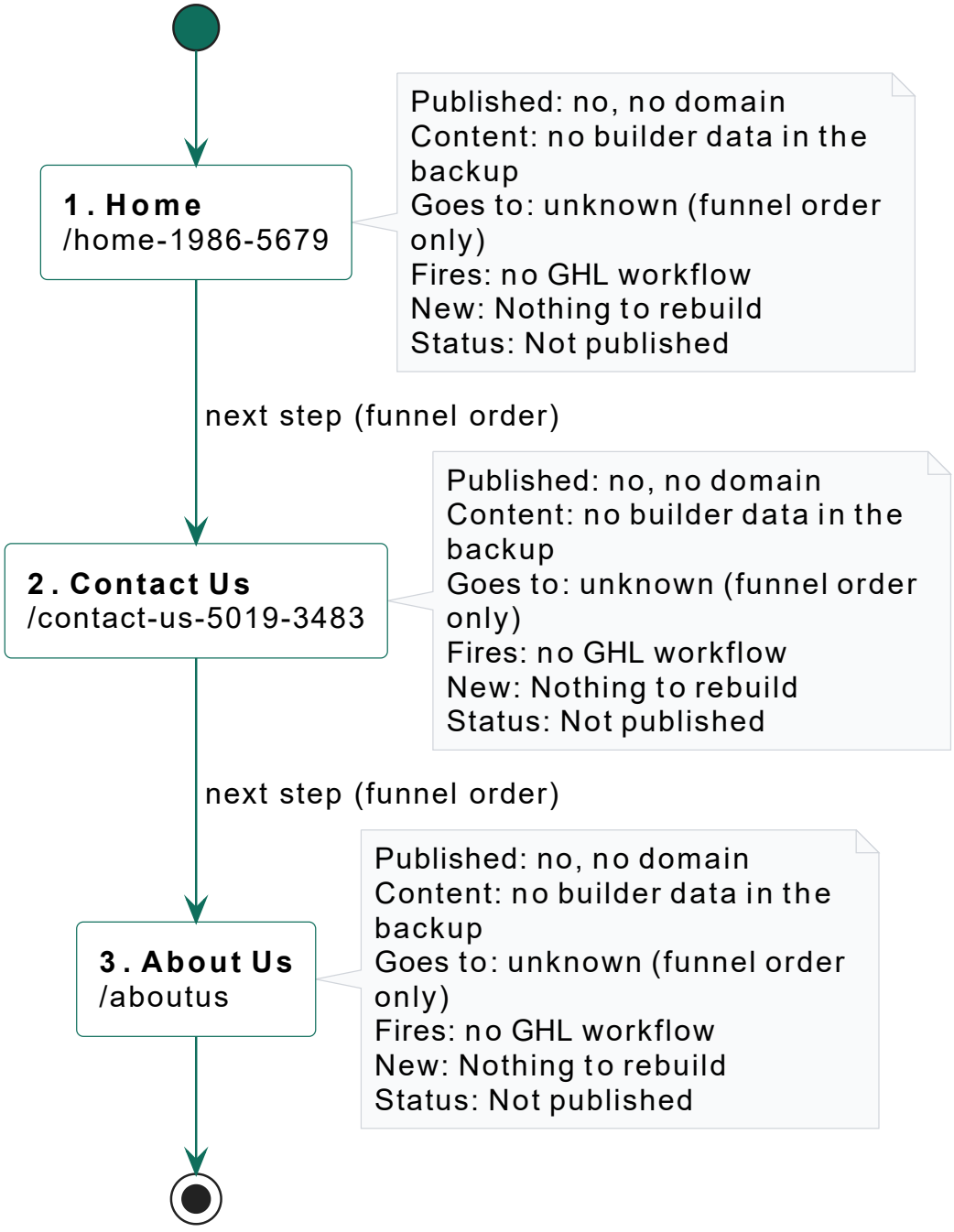


What it does: old webinar funnel from a snapshot (opt-in, upsell, downsell, confirmations, replay, finance pages).

Status: Not published

GHL funnel edTtvod1... | not published (no domain) | 3 pages

NEXT LEVEL BIZ FUNDING WEBSITE (GHL, Not published)



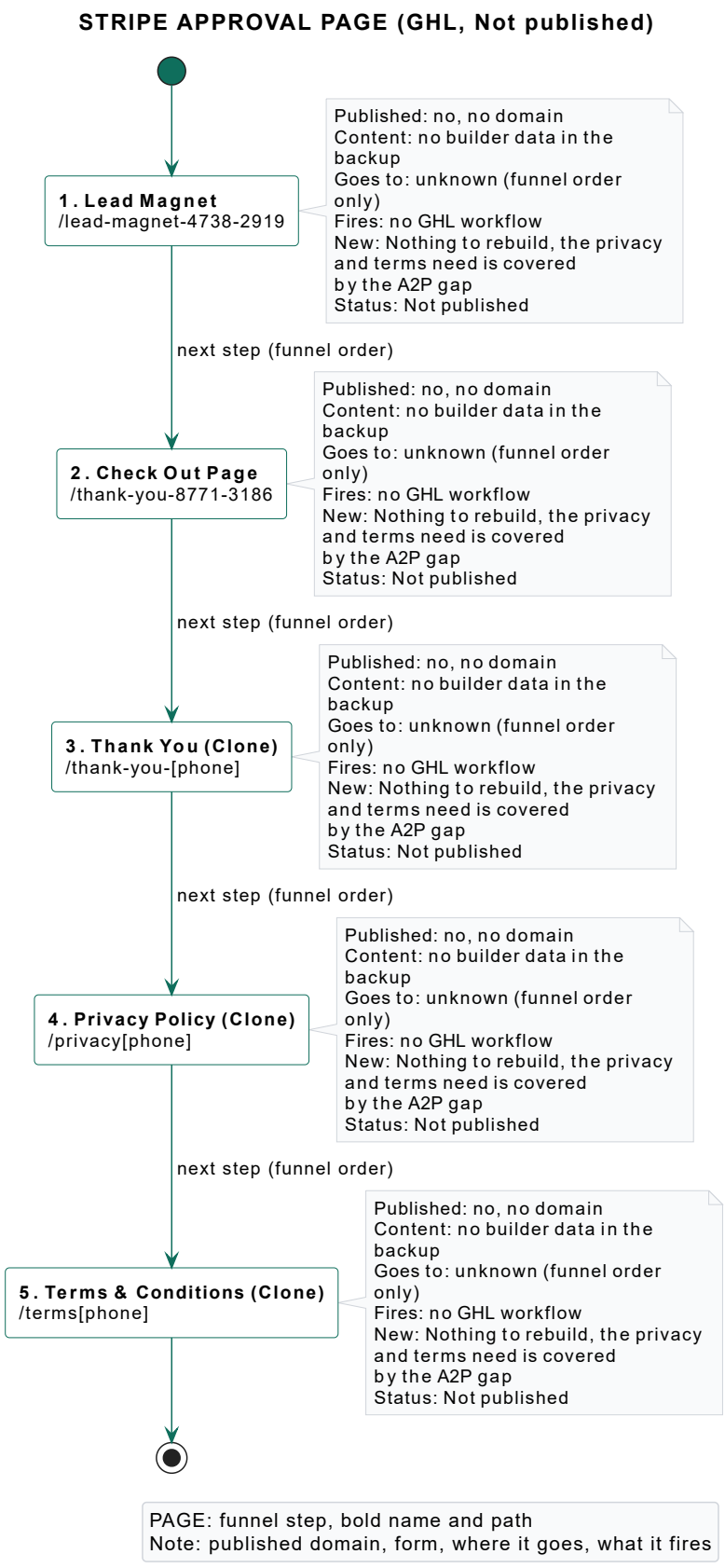
PAGE: funnel step, bold name and path
Note: published domain, form, where it goes, what it fires

What it does: template website pages (home, contact, about).

Status: Not published

Funnel: STRIPE APPROVAL PAGE

GHL funnel UBxHdZTX... | not published (no domain) | 5 pages



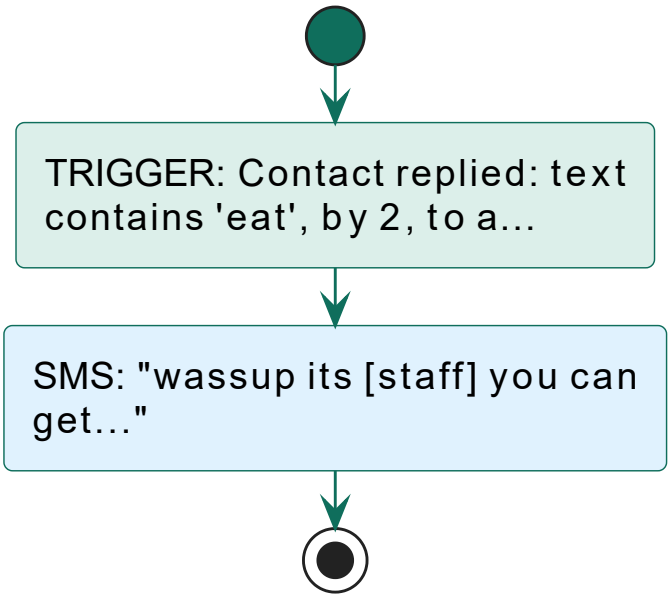
What it does: pages built once for Stripe account approval (lead magnet, checkout, thank you, privacy, terms).

Status: Not published

GHL workflow 7f1c7c31 | folder: (no folder) | published

EAT (GHL, Rebuilt)

What it does: the workflow replies by SMS with a link to the ebook at [link].



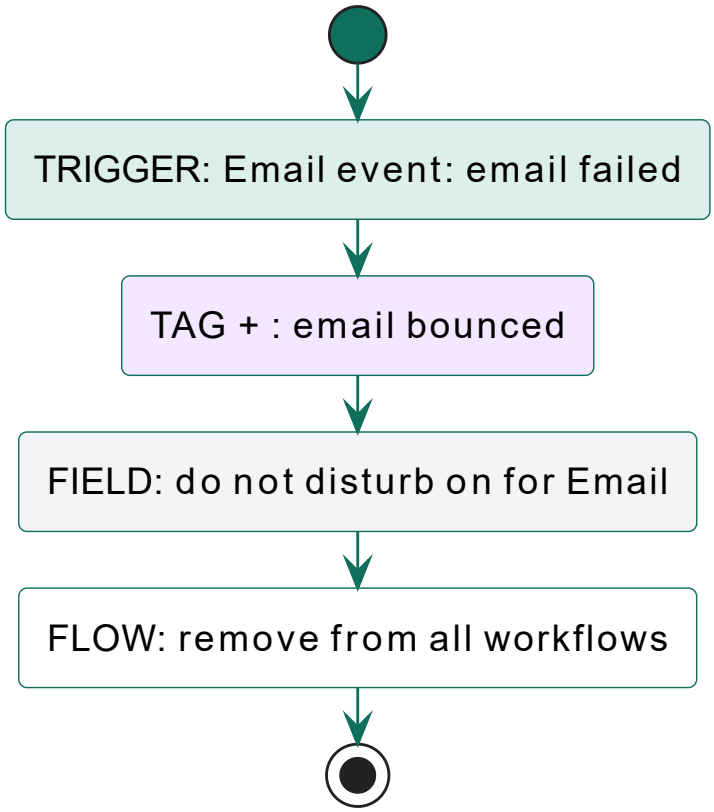
TRIGGER: what starts it
SMS, EMAIL: message (subject or first words)
WAIT: delay or wait for an event
TAG + / TAG -: tag added or removed
FIELD: contact, opportunity or DND change
NOTIFY: alert to staff
HOOK: membership, contract or other system action
FLOW: add to, remove from or jump inside workflows

Status: Rebuilt (see GHL-VS-NEW.md) | new: keyword-router, keyword-sequences

GHL workflow f382594f | folder: (no folder) | published

Email Bounced clean up (GHL, Rebuilt)

What it does: the workflow tags the contact as email bounced, sets Do Not Disturb for email, and removes them from an offer.



TRIGGER: what starts it
SMS, EMAIL: message (subject or first words)
WAIT: delay or wait for an event
TAG + / TAG -: tag added or removed
FIELD: contact, opportunity or DND change
NOTIFY: alert to staff
HOOK: membership, contract or other system action
FLOW: add to, remove from or jump inside workflows

Status: Rebuilt | new: stop-help-bounce

GHL workflow 22e2a243 | folder: (no folder) | published

Event (Lead Gen) (GHL, Gap)

What it does: when a contact is added, the workflow tags them with 'event' and sends an email containing a link to a free PDF.



TRIGGER: what starts it
SMS, EMAIL: message (subject or first words)
WAIT: delay or wait for an event
TAG + / TAG -: tag added or removed
FIELD: contact, opportunity or DND change
NOTIFY: alert to staff
HOOK: membership, contract or other system action
FLOW: add to, remove from or jump inside workflows

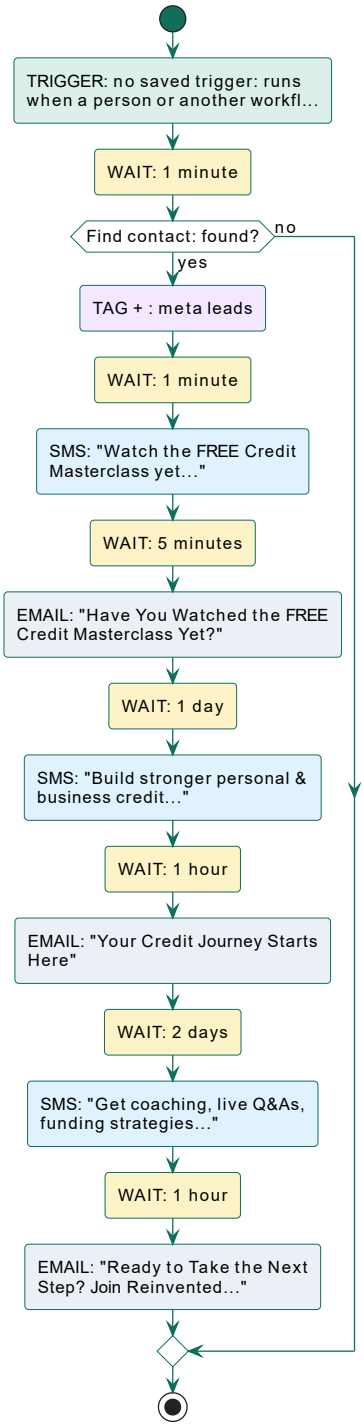
Status: Gap

Facebook Lead Tagging

GHL workflow 97038a74 | folder: (no folder) | published

Facebook Lead Tagging (GHL, Gap)

What it does: when a Facebook lead contact is added, the workflow waits, finds the contact, and tags them 'meta leads'.



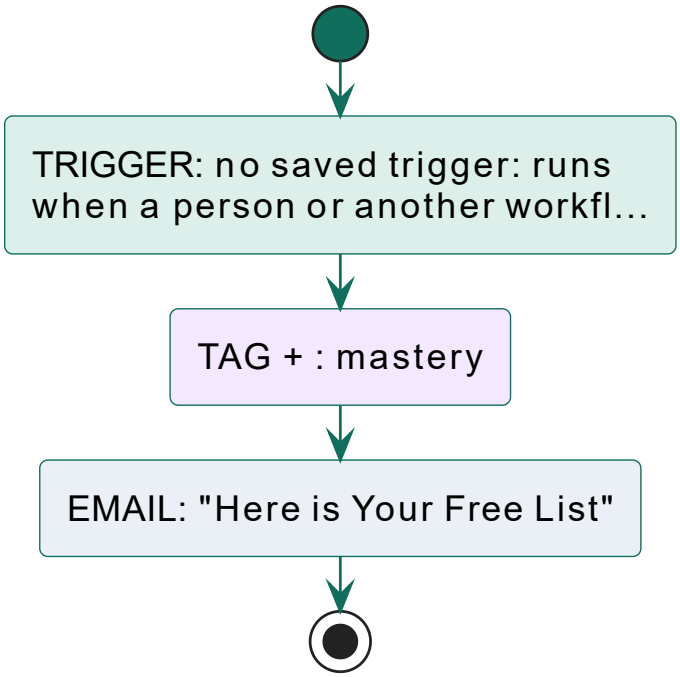
TRIGGER: what starts it
SMS, EMAIL: message (subject or first words)
WAIT: delay or wait for an event
TAG + / TAG -: tag added or removed
FIELD: contact, opportunity or DND change
NOTIFY: alert to staff
HOOK: membership, contract or other system action
FLOW: add to, remove from or jump inside workflows

Status: Gap | new: meta-audiences

GHL workflow 57af4724 | folder: (no folder) | published

Mastery: Email Free List (GHL, Rebuilt)

What it does: when triggered it adds the mastery tag and sends an email titled Here is Your Free List.



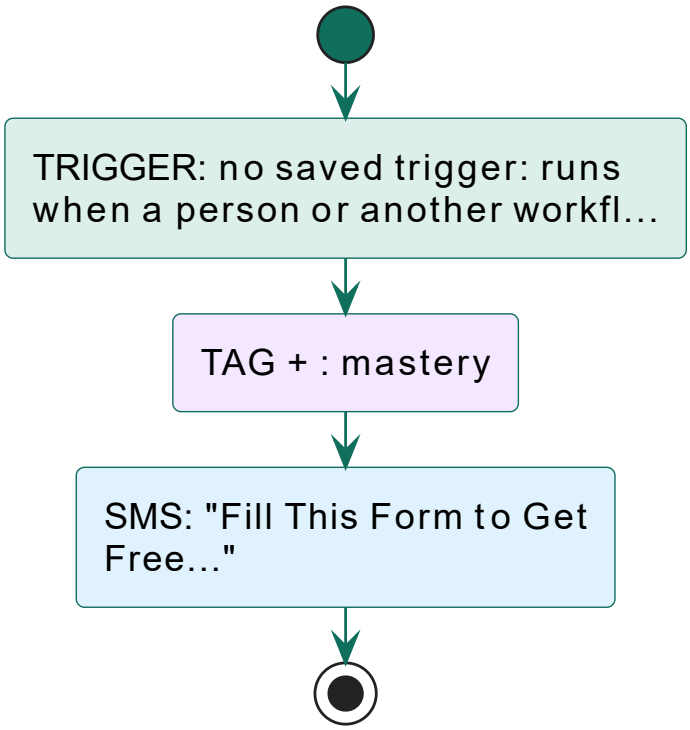
TRIGGER: what starts it
SMS, EMAIL: message (subject or first words)
WAIT: delay or wait for an event
TAG + / TAG -: tag added or removed
FIELD: contact, opportunity or DND change
NOTIFY: alert to staff
HOOK: membership, contract or other system action
FLOW: add to, remove from or jump inside workflows

Status: Rebuilt (see GHL-VS-NEW.md) | new: keyword-router, keyword-sequences

GHL workflow 797a64c9 | folder: (no folder) | published

Mastery: Get Info (GHL, Rebuilt)

What it does: when triggered it adds the mastery tag and sends an SMS telling the contact to fill a form to get the free list, with a link to a GHL form.



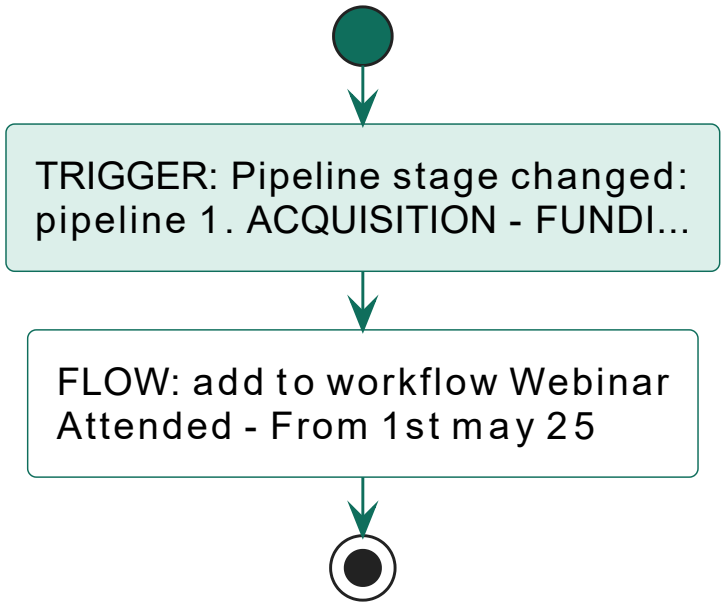
TRIGGER: what starts it
SMS, EMAIL: message (subject or first words)
WAIT: delay or wait for an event
TAG + / TAG -: tag added or removed
FIELD: contact, opportunity or DND change
NOTIFY: alert to staff
HOOK: membership, contract or other system action
FLOW: add to, remove from or jump inside workflows

Status: Rebuilt (see GHL-VS-NEW.md) | new: keyword-router, keyword-sequences

GHL workflow 220e10a5 | folder: (no folder) | published

New Workflow : id 220e10a5 (GHL, Held)

What it does: when a funding lead is marked Qualified it enrolls the contact into a workflow called Webinar Attended - From 1st may 25.



TRIGGER: what starts it
SMS, EMAIL: message (subject or first words)
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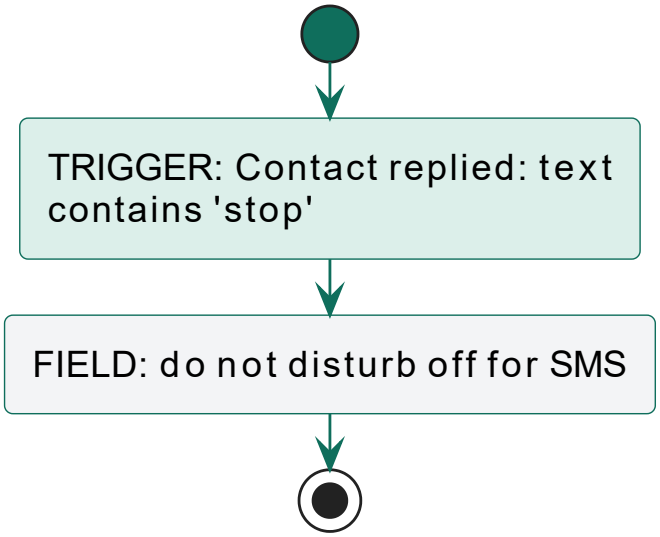
NOTIFY: alert to staff
HOOK: membership, contract or other system action
FLOW: add to, remove from or jump inside workflows

Status: Held (for owner decision)

GHL workflow 1bf53ffe | folder: (no folder) | published

REPLY : STOP (GHL, Rebuilt)

What it does: when a contact texts anything containing stop, their SMS channel is set to Do Not Disturb so they receive no further texts.



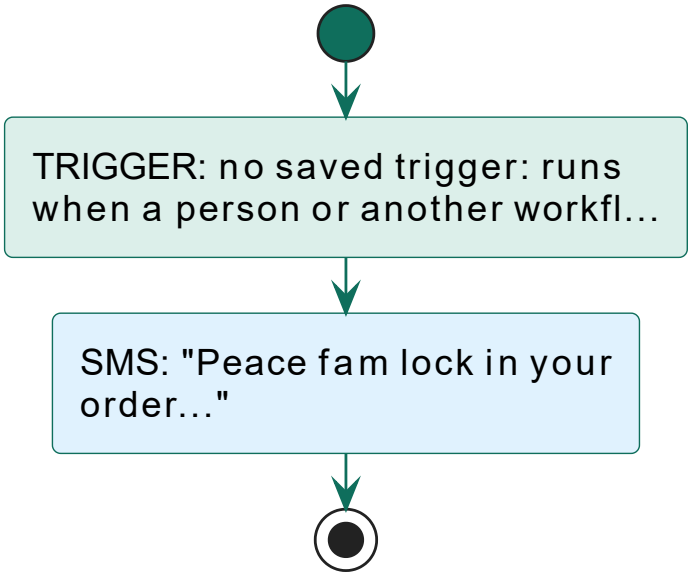
TRIGGER: what starts it
SMS, EMAIL: message (subject or first words)
WAIT: delay or wait for an event
TAG + / TAG -: tag added or removed
FIELD: contact, opportunity or DND change
NOTIFY: alert to staff
HOOK: membership, contract or other system action
FLOW: add to, remove from or jump inside workflows

Status: Rebuilt (see GHL-VS-NEW.md) | new: stop-help-bounce

GHL workflow cab1ff4a | folder: (no folder) | published

Text : Join Skool (GHL, Rebuilt)

What it does: a single SMS goes out to the contact inviting them to lock in the Reinvented Credit Mastery order before price increases, referencing the 20% referral discount and linking to the Skool page.



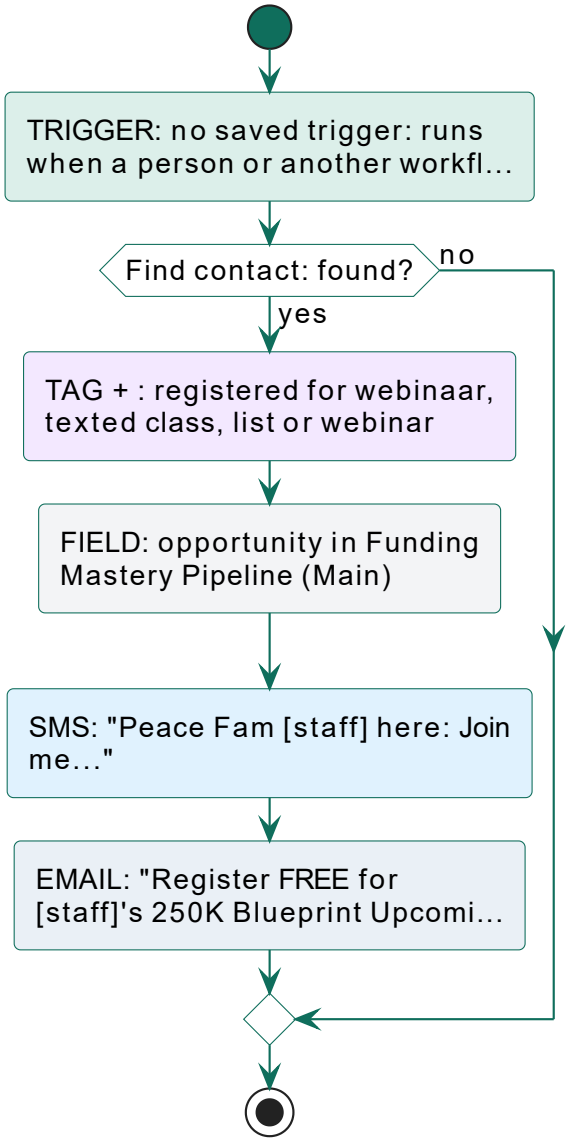
TRIGGER: what starts it
SMS, EMAIL: message (subject or first words)
WAIT: delay or wait for an event
TAG + / TAG -: tag added or removed
FIELD: contact, opportunity or DND change
NOTIFY: alert to staff
HOOK: membership, contract or other system action
FLOW: add to, remove from or jump inside workflows

Status: Rebuilt (see GHL-VS-NEW.md) | new: skool-buyers

GHL workflow 4b5cf48f | folder: (no folder) | published

Texted 'Class' webinar' list': Register for Webinar (GHL, Rebuilt)

What it does: the contact is located, tagged as registered for webinar and texted class, given an opportunity in the Funding Mastery Pipeline...



TRIGGER: what starts it
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WAIT: delay or wait for an event
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FIELD: contact, opportunity or DND change
NOTIFY: alert to staff
HOOK: membership, contract or other system action
FLOW: add to, remove from or jump inside workflows

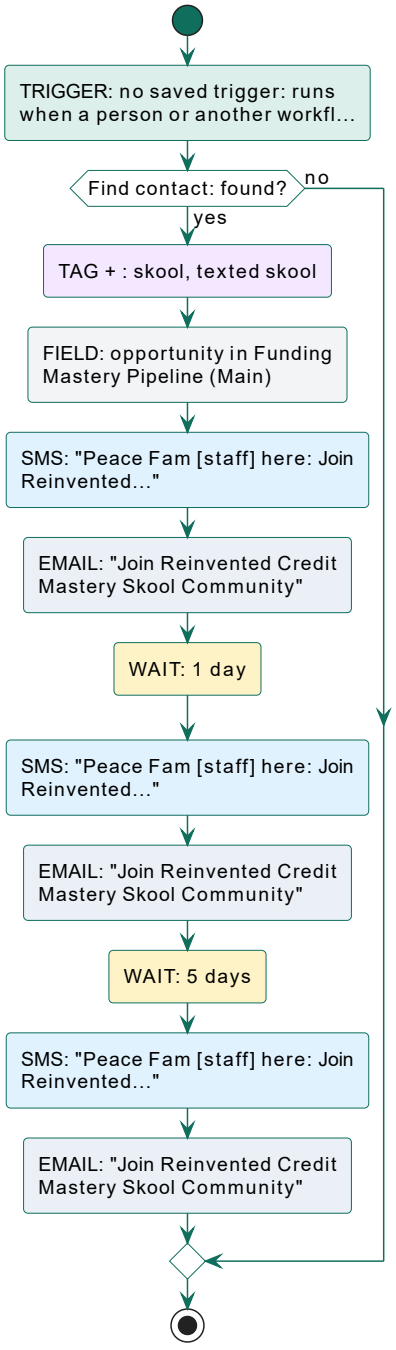
Status: Rebuilt (see GHL-VS-NEW.md) | new: keyword-router, keyword-sequences

Texted 'Skool': Send Reminders to join credit Mastery

GHL workflow 632eca06 | folder: (no folder) | published

Texted 'Skool': Send Reminders to join credit Mastery (GHL, Rebuilt)

What it does: the contact is located, tagged as skool and texted skool, given an opportunity in the Funding Mastery Pipeline, then sent an SMS and email to join the Reinvented Credit Mastery Skool community...



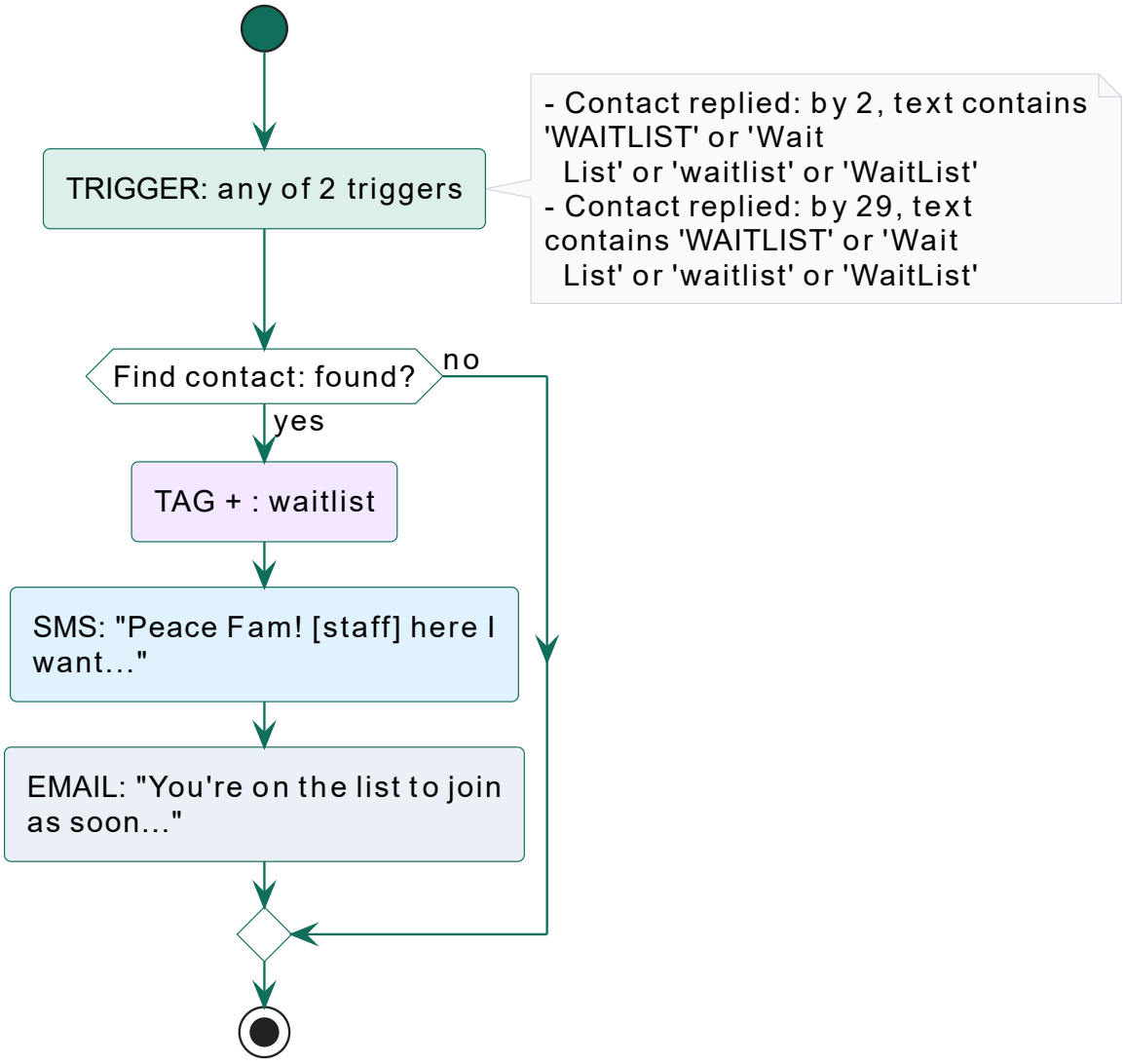
TRIGGER: what starts it
SMS, EMAIL: message (subject or first words)
WAIT: delay or wait for an event
TAG + / TAG -: tag added or removed
FIELD: contact, opportunity or DND change
NOTIFY: alert to staff
HOOK: membership, contract or other system action
FLOW: add to, remove from or jump inside workflows

Status: Rebuilt (see GHL-VS-NEW.md) | new: keyword-router, keyword-sequences

GHL workflow d9210829 | folder: (no folder) | published

WAITLIST (GHL, Rebuilt)

What it does: the workflow tags them waitlist, then sends an SMS and email announcing the course opening to 100 people at $99/mo with Q/A and modules on Personal Credit Mastery...



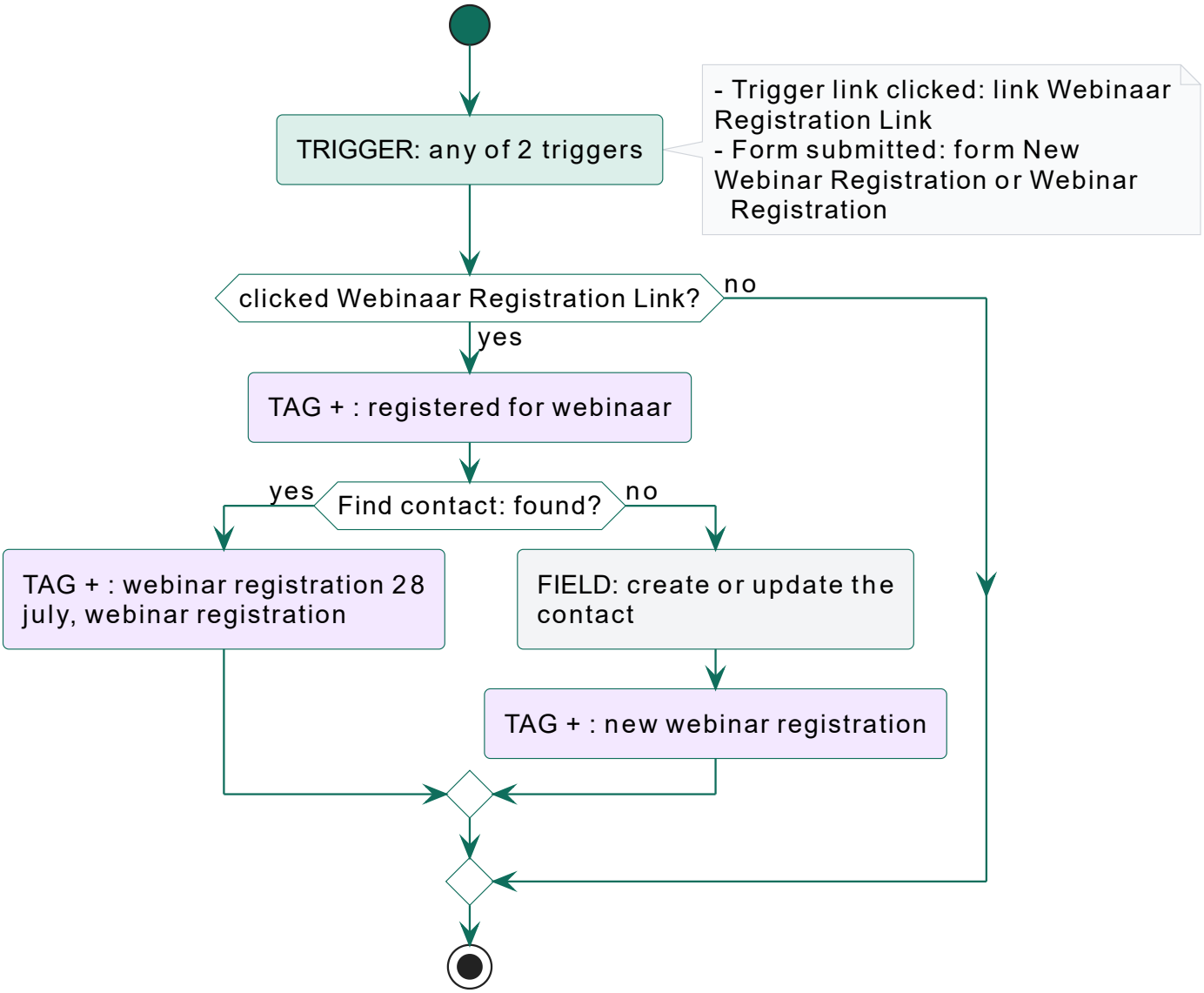
TRIGGER: what starts it
SMS, EMAIL: message (subject or first words)
WAIT: delay or wait for an event
TAG + / TAG -: tag added or removed
FIELD: contact, opportunity or DND change
NOTIFY: alert to staff
HOOK: membership, contract or other system action
FLOW: add to, remove from or jump inside workflows

Status: Rebuilt (see GHL-VS-NEW.md) | new: keyword-router, keyword-sequences

GHL workflow 44d40dee | folder: (no folder) | published

Webinar Registrations from July 25 (GHL, Rebuilt)

What it does: the workflow branches on whether the event came from a link click.



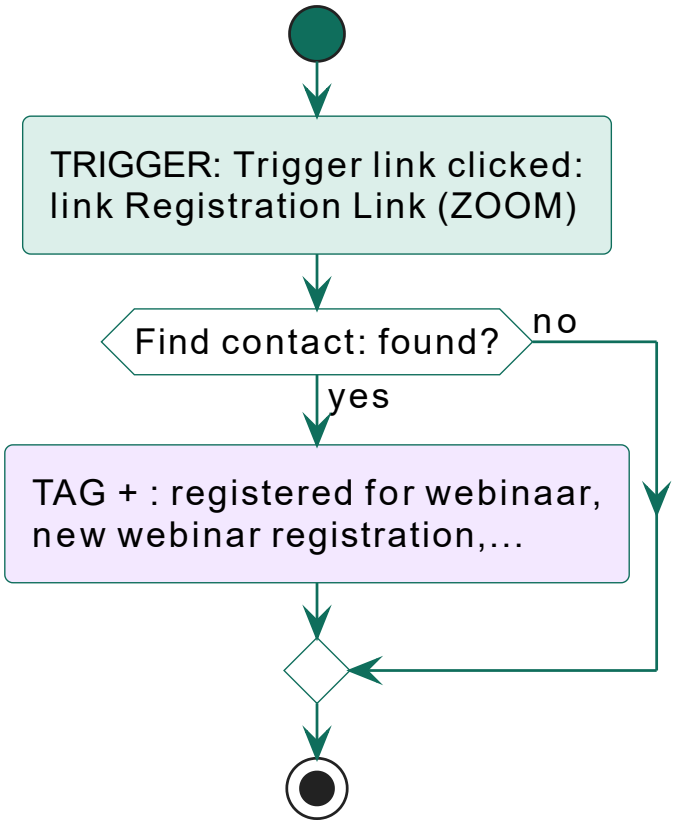
TRIGGER: what starts it
SMS, EMAIL: message (subject or first words)
WAIT: delay or wait for an event
TAG + / TAG -: tag added or removed
FIELD: contact, opportunity or DND change
NOTIFY: alert to staff
HOOK: membership, contract or other system action
FLOW: add to, remove from or jump inside workflows

Status: Rebuilt (see GHL-VS-NEW.md) | new: registration

GHL workflow faa0b5f2 | folder: (no folder) | published

Weinar Registration (Via ZOOM LINK) (GHL, Rebuilt)

What it does: the workflow finds the contact in the CRM, or creates a new one if they are unknown, then adds the tags 'registered for webinar' and 'new webinar registration' to mark them as registered.



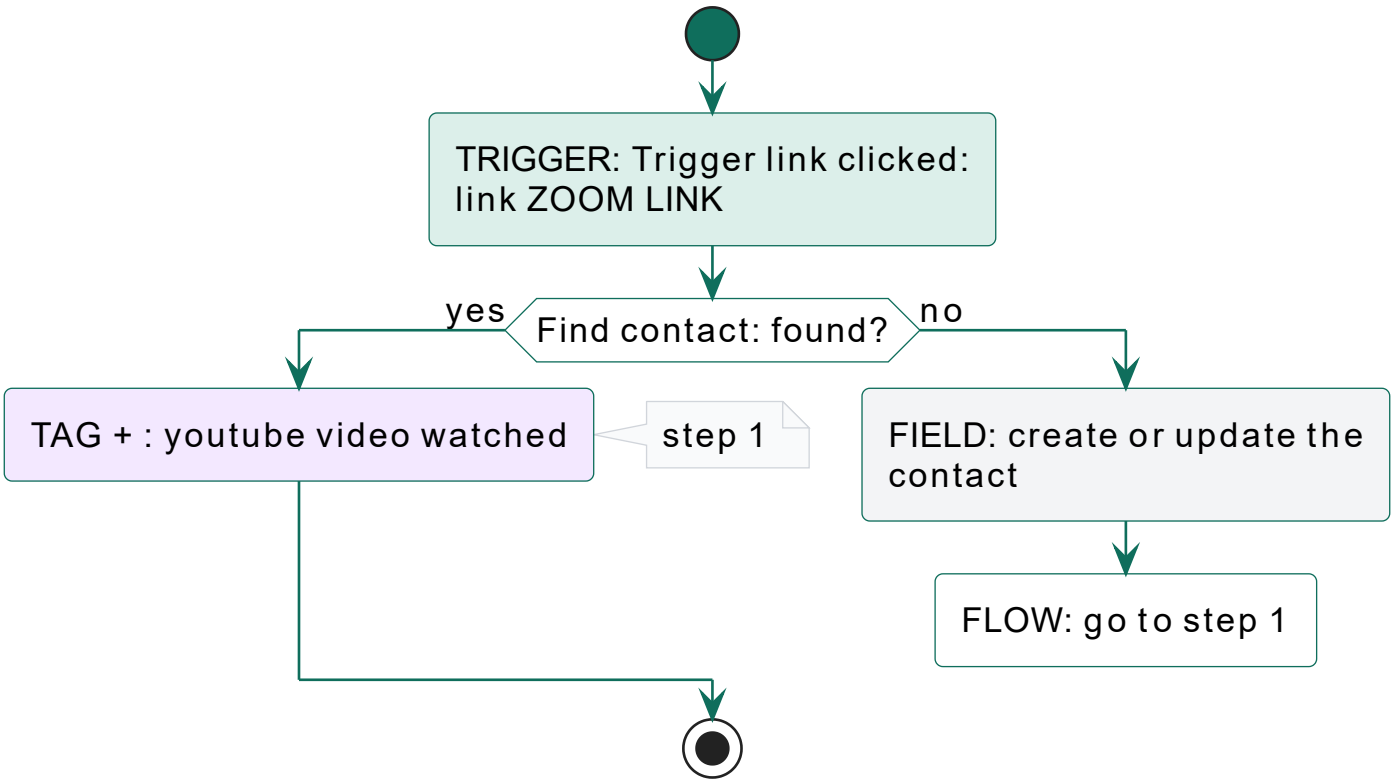
TRIGGER: what starts it
SMS, EMAIL: message (subject or first words)
WAIT: delay or wait for an event
TAG + / TAG -: tag added or removed
FIELD: contact, opportunity or DND change
NOTIFY: alert to staff
HOOK: membership, contract or other system action
FLOW: add to, remove from or jump inside workflows

Status: Rebuilt (see GHL-VS-NEW.md) | new: registration, attendance

GHL workflow 373e6dcc | folder: (no folder) | published

Youtube video Views (GHL, Retired)

What it does: the workflow finds the contact or creates a new one, adds the tag 'youtube video watched', then loops back to an earlier step.

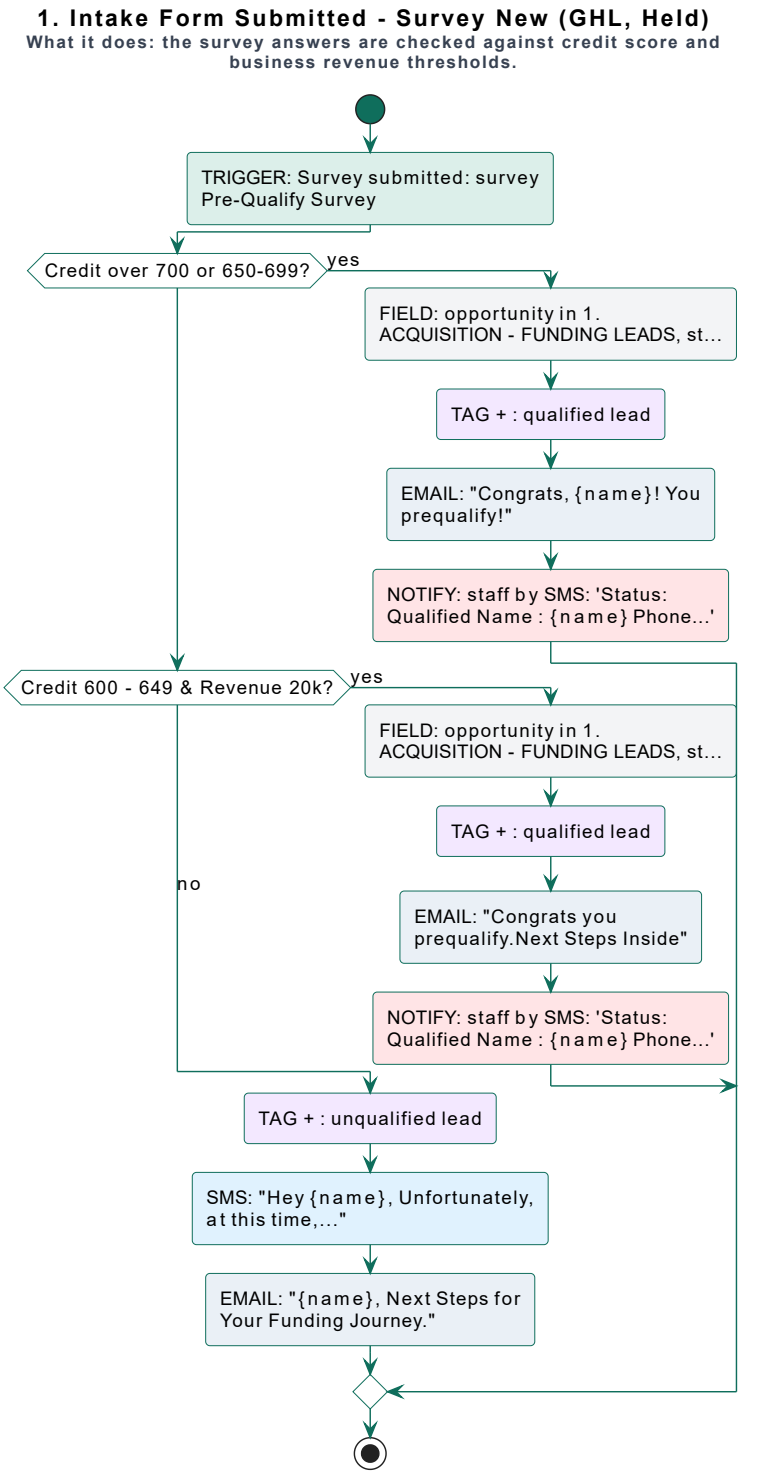


TRIGGER: what starts it
SMS, EMAIL: message (subject or first words)
WAIT: delay or wait for an event
TAG + / TAG -: tag added or removed
FIELD: contact, opportunity or DND change
NOTIFY: alert to staff
HOOK: membership, contract or other system action
FLOW: add to, remove from or jump inside workflows

Status: Retired (a click on a link is not attendance) | new: attendance

1. Intake Form Submitted - Survey New

GHL workflow b66bf8ef | folder: 2. FUNDING ACQUISITION NEW | published

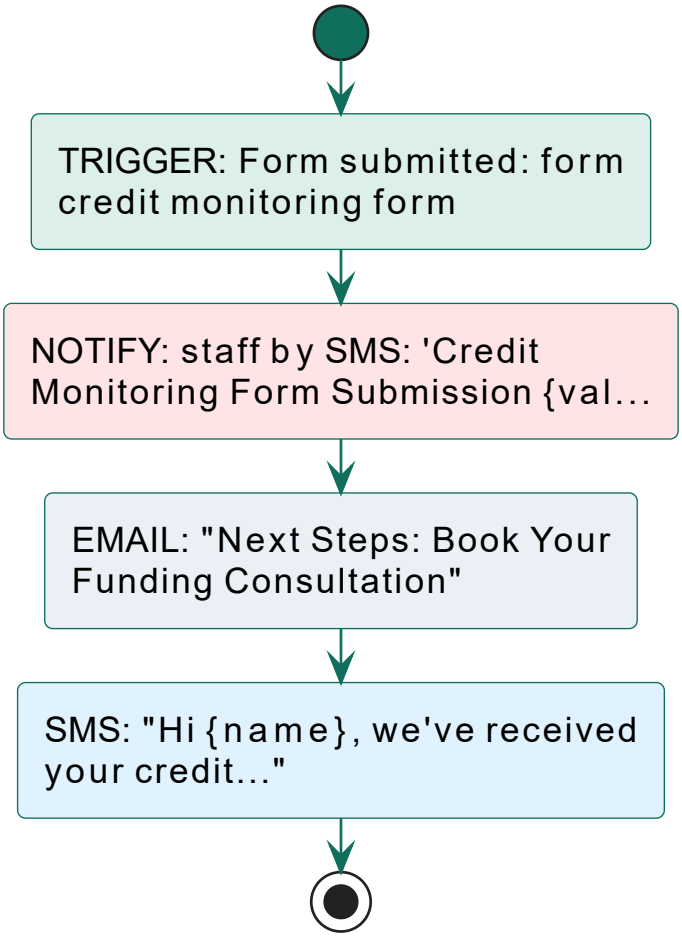


Status: Held (for owner decision)

GHL workflow 2e2b12b1 | folder: 2. FUNDING ACQUISITION NEW | published

1.1. CREDIT MONITORING FORM (GHL, Held)

What it does: when someone submits the credit monitoring form, staff get an SMS notification with the contact's details and platform answers.



TRIGGER: what starts it
SMS, EMAIL: message (subject or first words)
WAIT: delay or wait for an event
TAG + / TAG -: tag added or removed
FIELD: contact, opportunity or DND change
NOTIFY: alert to staff
HOOK: membership, contract or other system action
FLOW: add to, remove from or jump inside workflows

Status: Held (for owner decision)

2. Funding Consultation Booked

GHL workflow ec58db9d | folder: 2. FUNDING ACQUISITION NEW | published

2. Funding Consultation Booked (GHL, Held)

What it does: when a funding consultation is booked, an opportunity is created in the funding leads pipeline at the appointment scheduled stage...



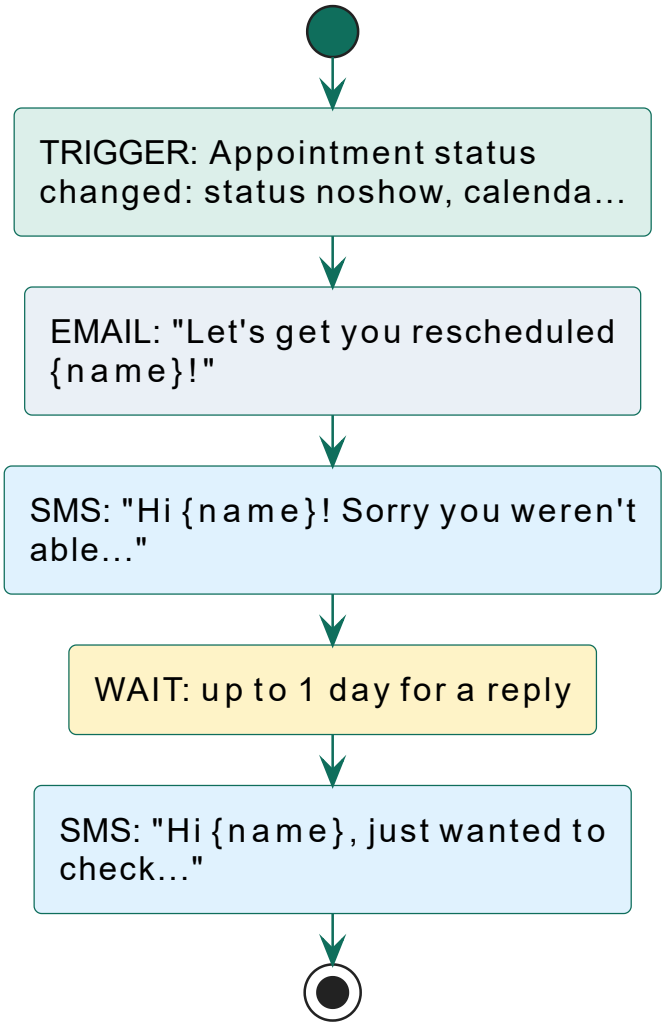
TRIGGER: what starts it
SMS, EMAIL: message (subject or first words)
WAIT: delay or wait for an event
TAG + / TAG -: tag added or removed
FIELD: contact, opportunity or DND change
NOTIFY: alert to staff
HOOK: membership, contract or other system action
FLOW: add to, remove from or jump inside workflows

Status: Held (for owner decision)

GHL workflow 3a1735e5 | folder: 2. FUNDING ACQUISITION NEW | published

2.1. Reschedule (No Show) (GHL, Held)

What it does: when someone misses their funding consultation call, they immediately get an email and a text inviting them to pick a new time via the booking calendar link.



TRIGGER: what starts it
SMS, EMAIL: message (subject or first words)
WAIT: delay or wait for an event
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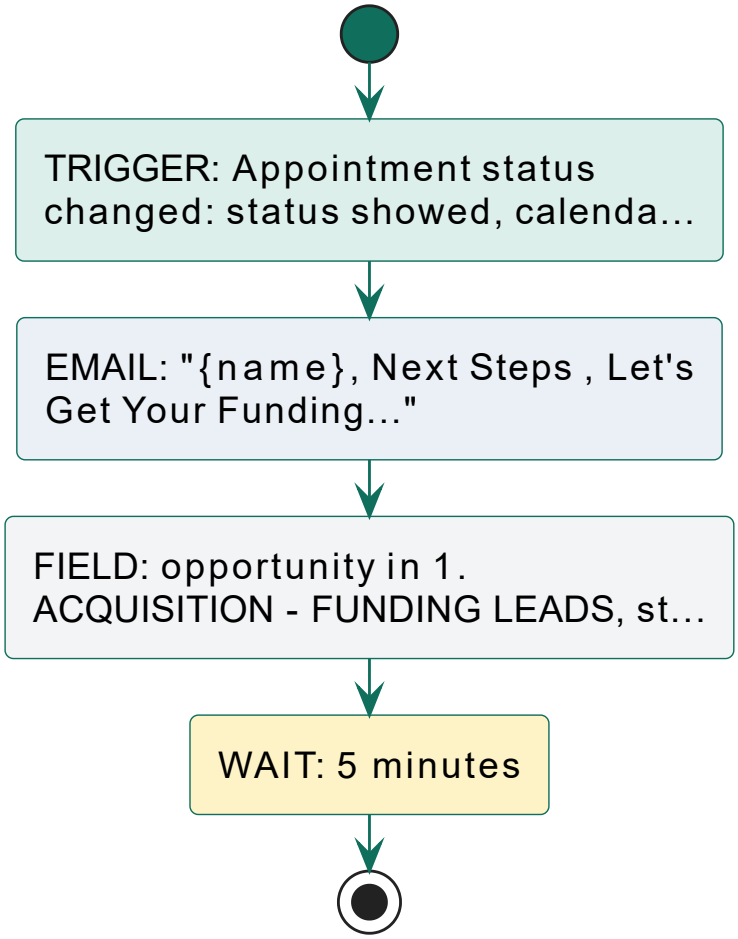
FIELD: contact, opportunity or DND change
NOTIFY: alert to staff
HOOK: membership, contract or other system action
FLOW: add to, remove from or jump inside workflows

Status: Held (for owner decision)

GHL workflow 7e3916d7 | folder: 2. FUNDING ACQUISITION NEW | published

2.2. Showed for Funding Appointment (GHL, Held)

What it does: when someone attends their funding consultation, they receive an email listing the documents needed to start the funding process (driver's license, Social Security card, Articles of...



TRIGGER: what starts it
SMS, EMAIL: message (subject or first words)
WAIT: delay or wait for an event
TAG + / TAG -: tag added or removed
FIELD: contact, opportunity or DND change
NOTIFY: alert to staff
HOOK: membership, contract or other system action
FLOW: add to, remove from or jump inside workflows

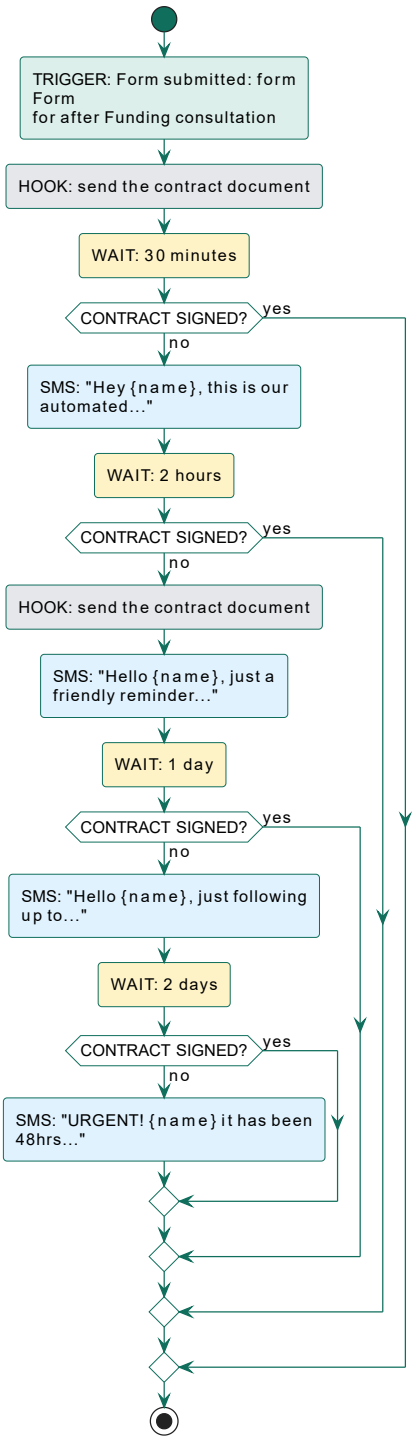
Status: Held (for owner decision)

3. CONTRACT SENT TO RECIPIENT

GHL workflow 1fd2bcd5 | folder: 2. FUNDING ACQUISITION NEW | published

3. CONTRACT SENT TO RECIPIENT (GHL, Held)

What it does: the workflow emails the funding agreement, then waits 30 minutes and checks whether the contract has been signed.



TRIGGER: what starts it
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WAIT: delay or wait for an event
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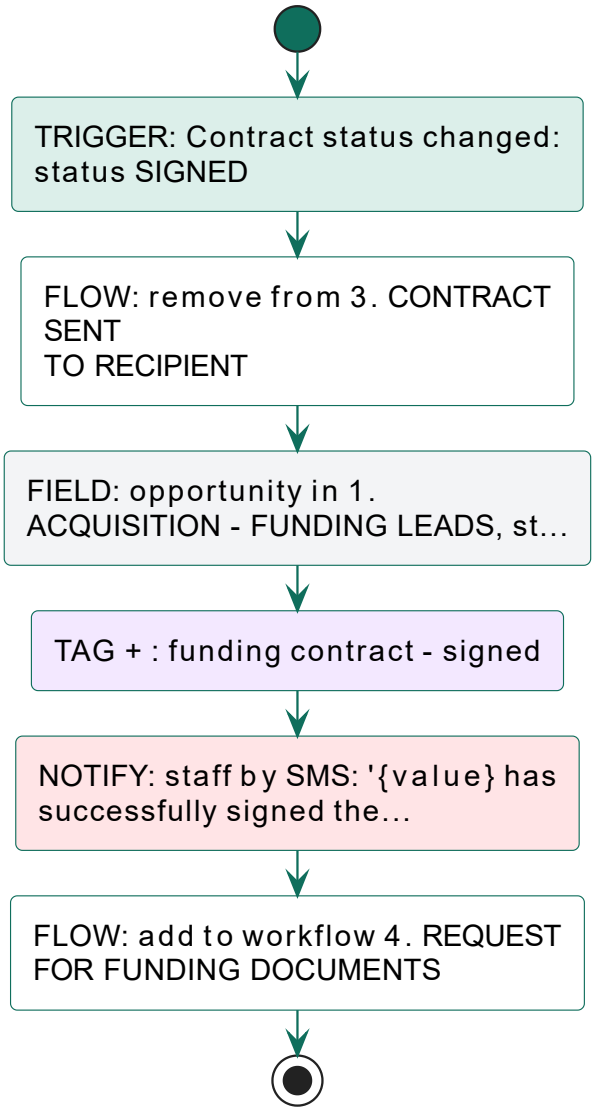
NOTIFY: alert to staff
HOOK: membership, contract or other system action
FLOW: add to, remove from or jump inside workflows

Status: Held (for owner decision)

GHL workflow a11080fd | folder: 2. FUNDING ACQUISITION NEW | published

3.1. CONTRACT SIGNED (GHL, Held)

What it does: the workflow removes the contact from the contract follow-up sequence, moves the opportunity to the CONTRACT SIGNED stage in the funding leads pipeline, and tags the contact as having signed.



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WAIT: delay or wait for an event
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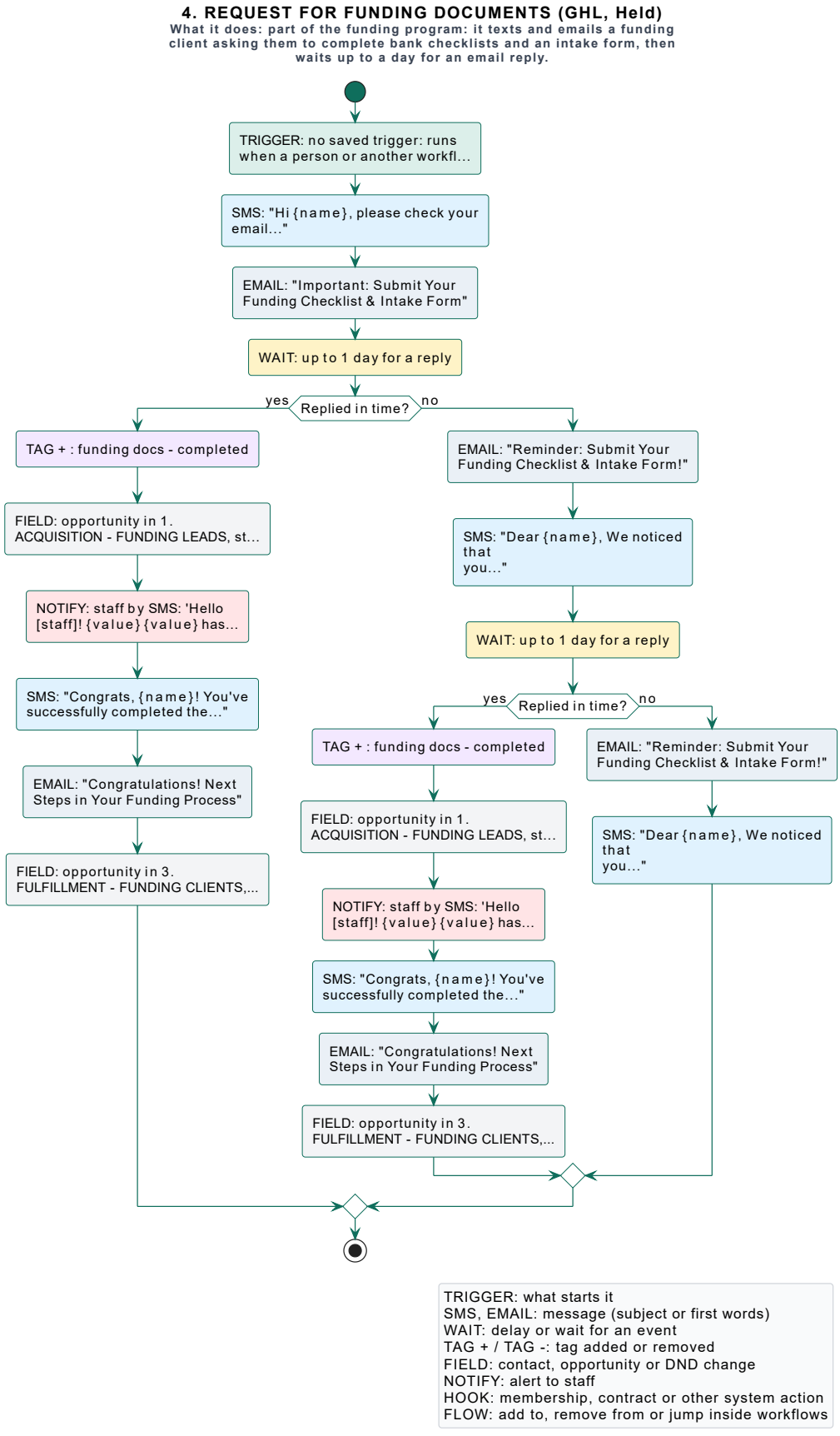
NOTIFY: alert to staff
HOOK: membership, contract or other system action
FLOW: add to, remove from or jump inside workflows

Status: Held (for owner decision)

4. REQUEST FOR FUNDING DOCUMENTS

GHL workflow 7b5118c6 | folder: 2. FUNDING ACQUISITION NEW | published



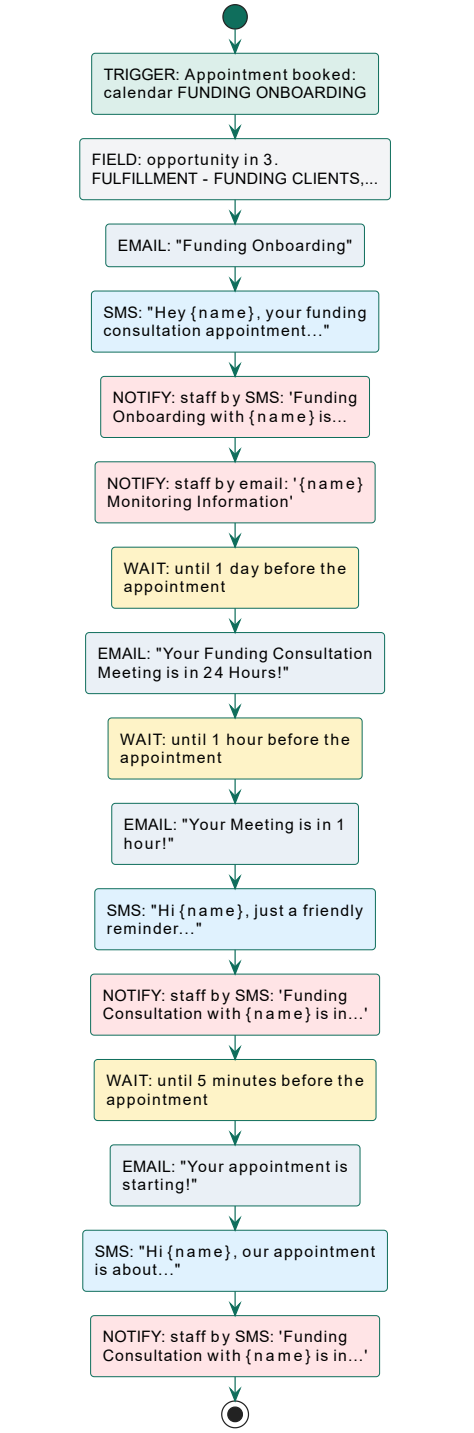
Status: Held (for owner decision)

5. FUNDING ONBOARDING

GHL workflow 68521f92 | folder: 2. FUNDING ACQUISITION NEW | published

5. FUNDING ONBOARDING (GHL, Held)

What it does: when someone books a funding consultation, the workflow creates an opportunity in the funding fulfillment pipeline, sends a confirmation email and SMS, and notifies staff by text and email.



TRIGGER: what starts it
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WAIT: delay or wait for an event
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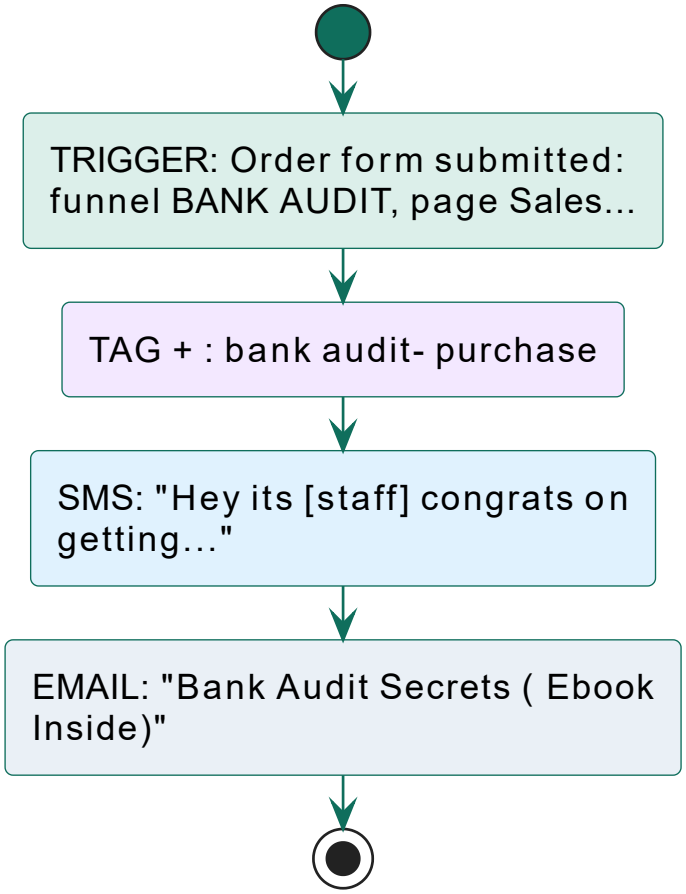
NOTIFY: alert to staff
HOOK: membership, contract or other system action
FLOW: add to, remove from or jump inside workflows

Status: Held (for owner decision)

GHL workflow f104d5d7 | folder: BANK AUDIT | published

BANK AUDIT (GHL, Retired)

What it does: the workflow tags the buyer, sends an SMS pointing them to their email, and emails the Bank Audit ebook access link.



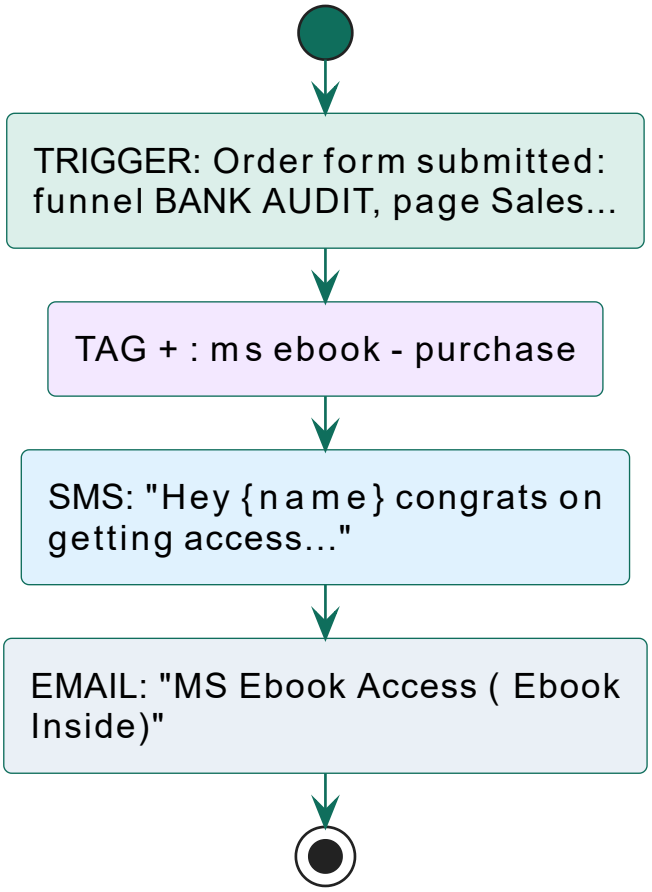
TRIGGER: what starts it
SMS, EMAIL: message (subject or first words)
WAIT: delay or wait for an event
TAG + / TAG -: tag added or removed
FIELD: contact, opportunity or DND change
NOTIFY: alert to staff
HOOK: membership, contract or other system action
FLOW: add to, remove from or jump inside workflows

Status: Retired (trigger page and product no longer exist, last sale 2024-11)

GHL workflow b3baaf8e | folder: BANK AUDIT | published

MS EBOOK (GHL, Retired)

What it does: when someone submits the order form, the workflow tags them 'ms ebook - purchase', sends an SMS congratulating them and telling them to check email including spam and promotions folders...



TRIGGER: what starts it
SMS, EMAIL: message (subject or first words)
WAIT: delay or wait for an event
TAG + / TAG -: tag added or removed
FIELD: contact, opportunity or DND change
NOTIFY: alert to staff
HOOK: membership, contract or other system action
FLOW: add to, remove from or jump inside workflows

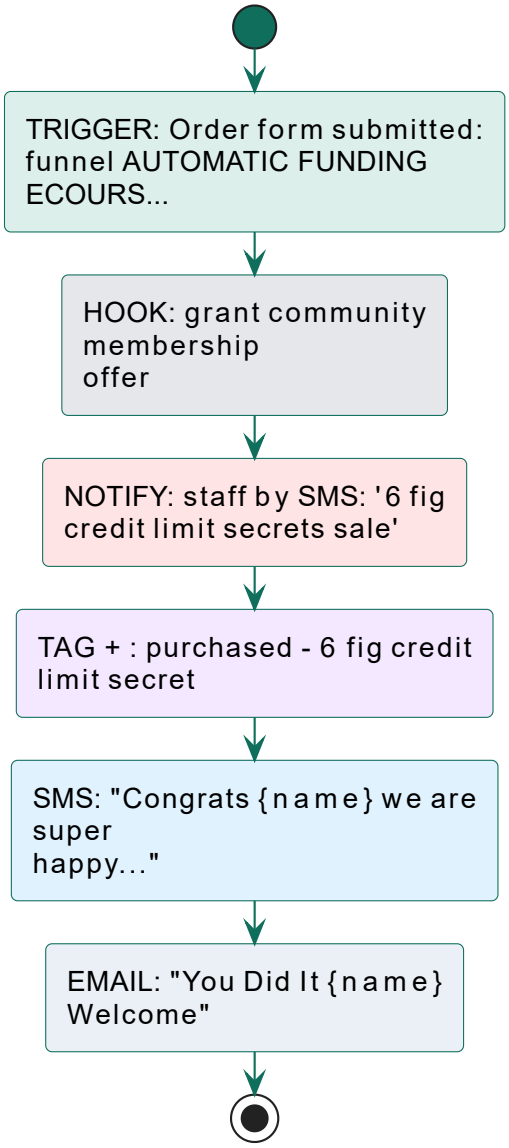
Status: Retired (trigger page and product no longer exist)

1. Access Granted - copy

GHL workflow 30643f57 | folder: Ebook Funnel Folder | published

1. Access Granted - copy (GHL, Retired)

What it does: when the order comes in, the buyer is granted access to a course membership, a staff member gets a text about the sale, and the buyer is tagged as a purchaser.



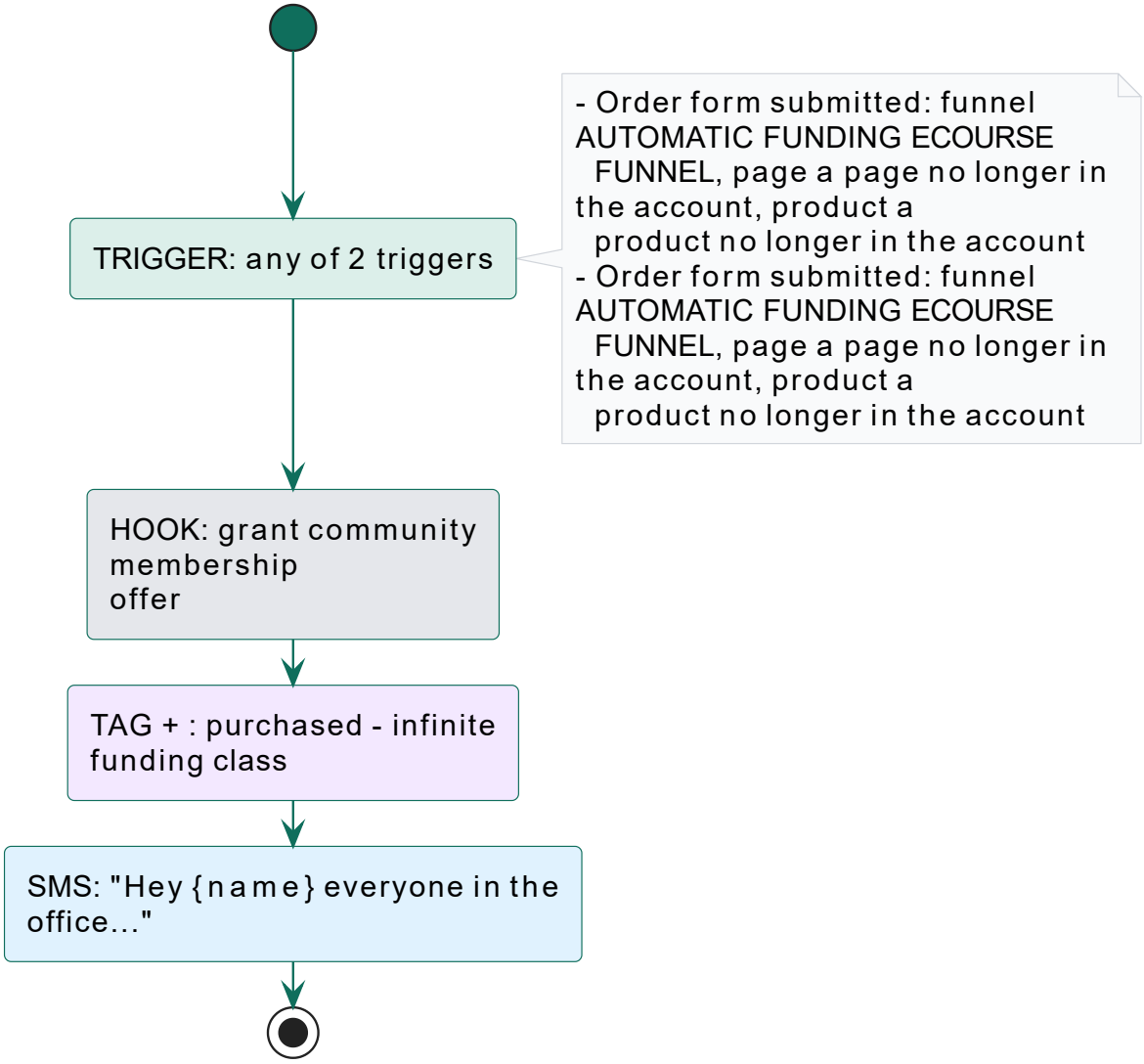
TRIGGER: what starts it
SMS, EMAIL: message (subject or first words)
WAIT: delay or wait for an event
TAG + / TAG -: tag added or removed
FIELD: contact, opportunity or DND change
NOTIFY: alert to staff
HOOK: membership, contract or other system action
FLOW: add to, remove from or jump inside workflows

Status: Retired (see GHL-VS-NEW.md)

GHL workflow 8c295991 | folder: Ebook Funnel Folder | published

1. Infinite Funding - AC (GHL, Retired)

What it does: when the order comes in, the buyer is granted access to a course membership and tagged as a purchaser of the Infinite Funding class.



TRIGGER: what starts it
SMS, EMAIL: message (subject or first words)
WAIT: delay or wait for an event
TAG + / TAG -: tag added or removed
FIELD: contact, opportunity or DND change
NOTIFY: alert to staff
HOOK: membership, contract or other system action
FLOW: add to, remove from or jump inside workflows

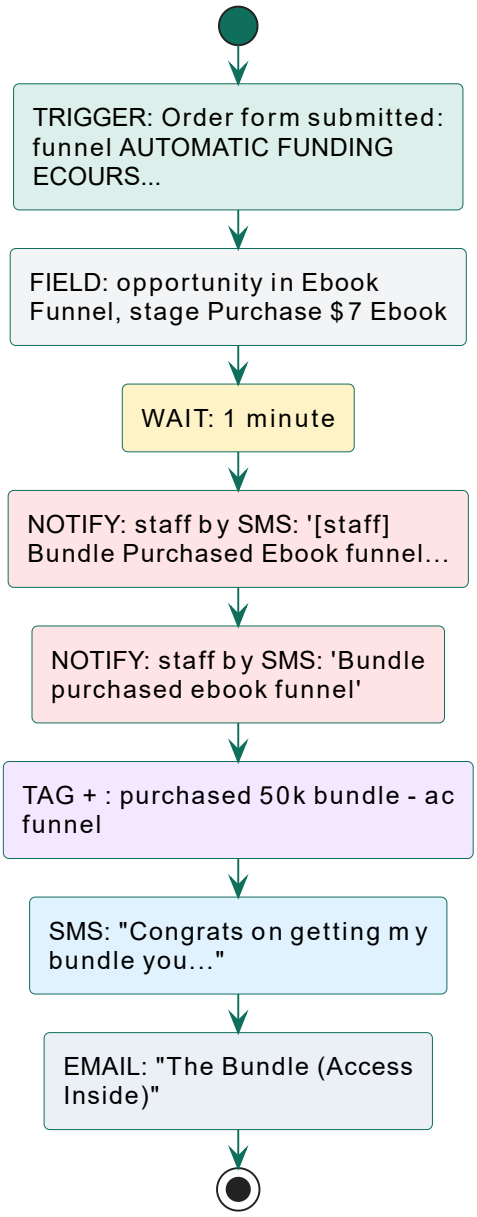
Status: Retired (see GHL-VS-NEW.md)

AC FUNNEL - PURCHASE

GHL workflow 83f1424e | folder: Ebook Funnel Folder | published

AC FUNNEL - PURCHASE (GHL, Retired)

What it does: when a purchase comes through, the workflow creates an opportunity in the Ebook Funnel pipeline at the Purchase stage, waits 1 minute, and texts staff twice about the bundle purchase.



TRIGGER: what starts it
SMS, EMAIL: message (subject or first words)
WAIT: delay or wait for an event
TAG + / TAG -: tag added or removed
FIELD: contact, opportunity or DND change
NOTIFY: alert to staff
HOOK: membership, contract or other system action
FLOW: add to, remove from or jump inside workflows

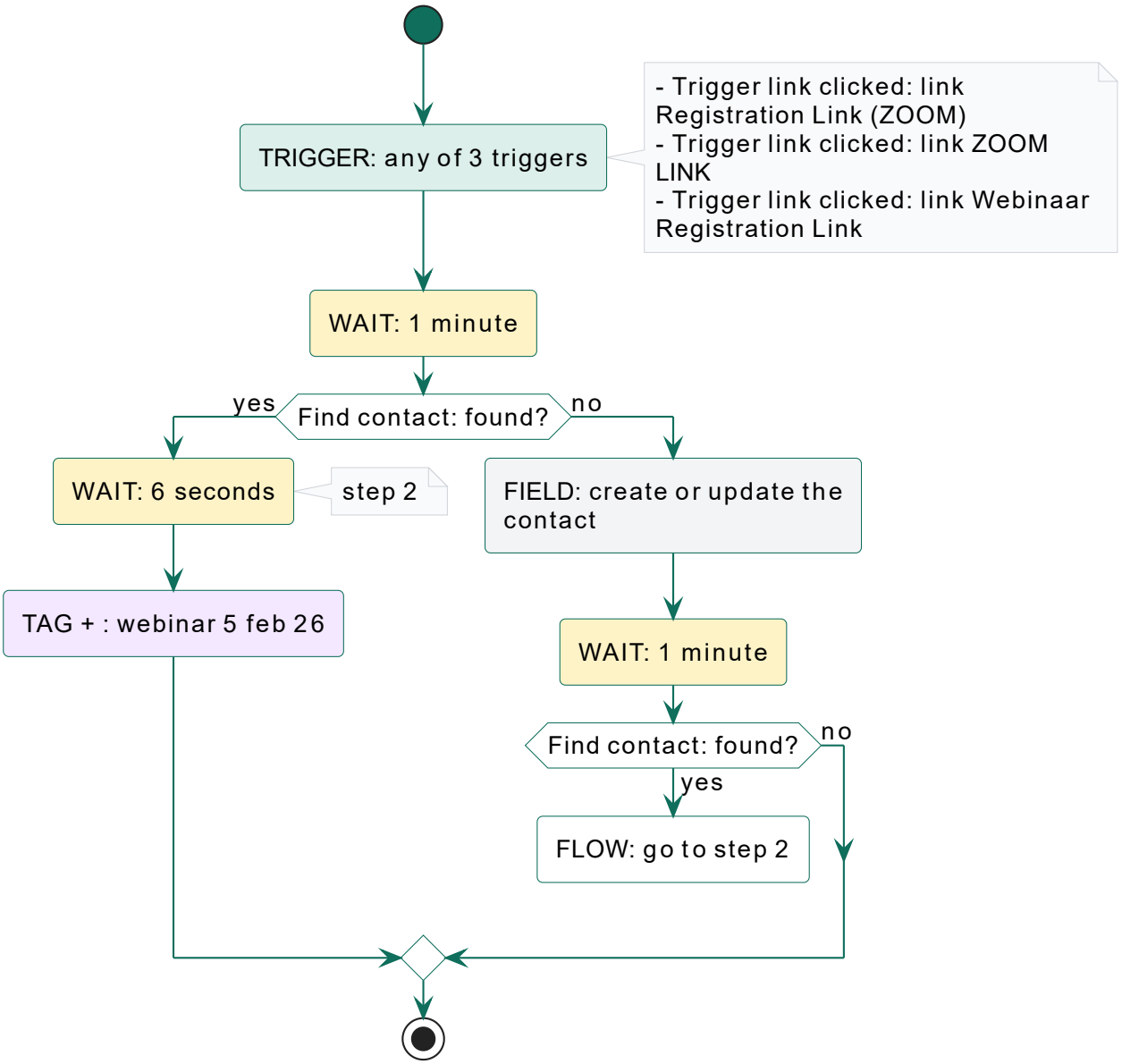
Status: Retired (see GHL-VS-NEW.md)

Webinar Attendees - 05 Feb 2026

GHL workflow a6e673f7 | folder: Feb | published

Webinar Attendees - 05 Feb 2026 (GHL, Retired)

What it does: the workflow waits one minute, then looks up the contact by the link click.



TRIGGER: what starts it
SMS, EMAIL: message (subject or first words)
WAIT: delay or wait for an event
TAG + / TAG -: tag added or removed
FIELD: contact, opportunity or DND change
NOTIFY: alert to staff
HOOK: membership, contract or other system action
FLOW: add to, remove from or jump inside workflows

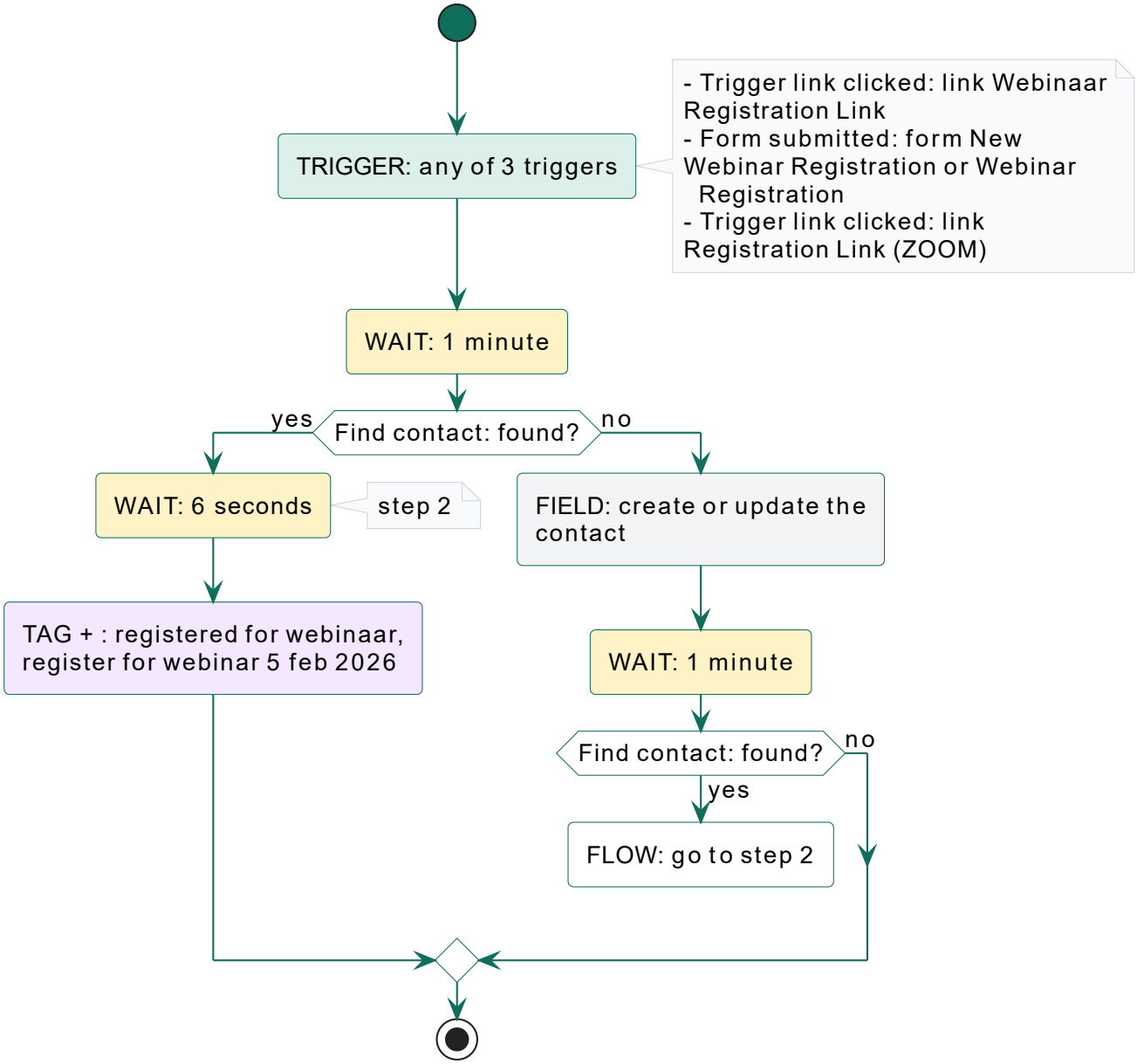
Status: Retired (a click on a link is not attendance) | new: attendance

Webinar Registration - 05 Feb 2026

GHL workflow 48a9237d | folder: Feb | published

Webinar Registration - 05 Feb 2026 (GHL, Rebuilt)

What it does: the workflow waits one minute, then looks up the contact.



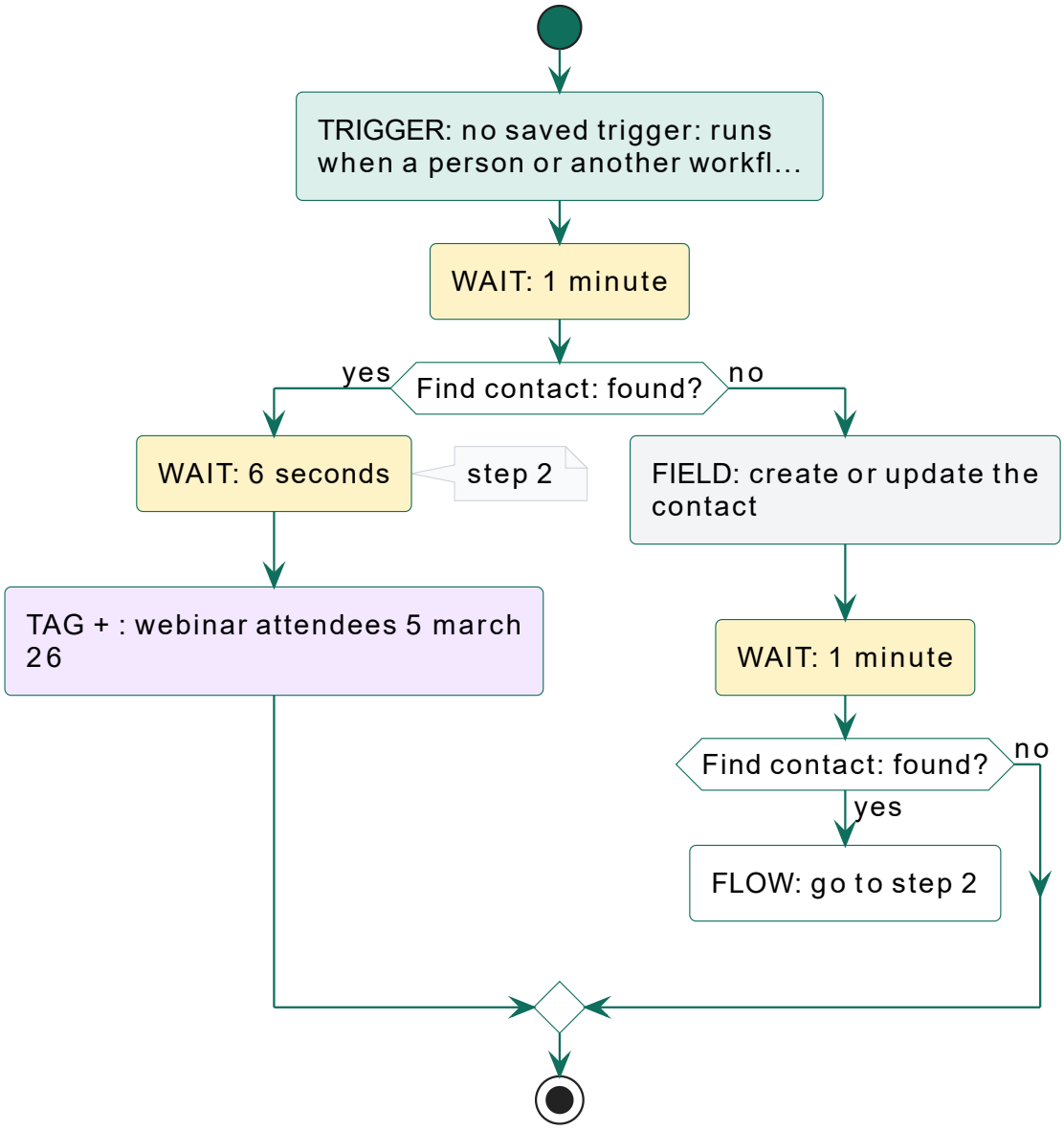
TRIGGER: what starts it
SMS, EMAIL: message (subject or first words)
WAIT: delay or wait for an event
TAG + / TAG -: tag added or removed
FIELD: contact, opportunity or DND change
NOTIFY: alert to staff
HOOK: membership, contract or other system action
FLOW: add to, remove from or jump inside workflows

Status: Rebuilt (see GHL-VS-NEW.md) | new: registration

GHL workflow 49ff432c | folder: March | published

Webinar Attendees - 5 March 2026 (GHL, Retired)

What it does: the workflow waits one minute, then looks up the contact.



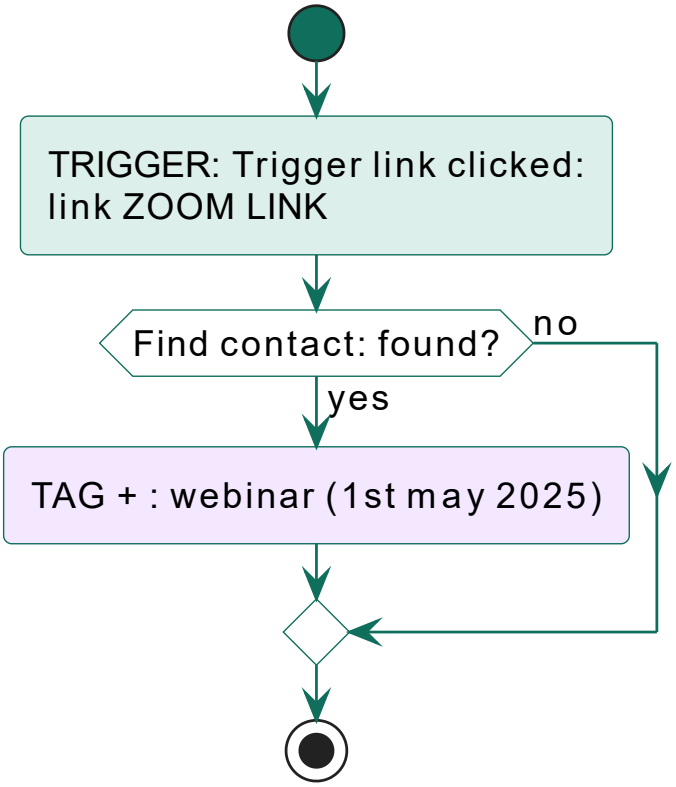
TRIGGER: what starts it
SMS, EMAIL: message (subject or first words)
WAIT: delay or wait for an event
TAG + / TAG -: tag added or removed
FIELD: contact, opportunity or DND change
NOTIFY: alert to staff
HOOK: membership, contract or other system action
FLOW: add to, remove from or jump inside workflows

Status: Retired (a click on a link is not attendance) | new: attendance

GHL workflow ffa7f7b5 | folder: May | published

Webinar Attended - From 1st may 25 (GHL, Retired)

What it does: the workflow finds the contact and tags them webinar (1st may 2025).



TRIGGER: what starts it
SMS, EMAIL: message (subject or first words)
WAIT: delay or wait for an event
TAG + / TAG -: tag added or removed
FIELD: contact, opportunity or DND change
NOTIFY: alert to staff
HOOK: membership, contract or other system action
FLOW: add to, remove from or jump inside workflows

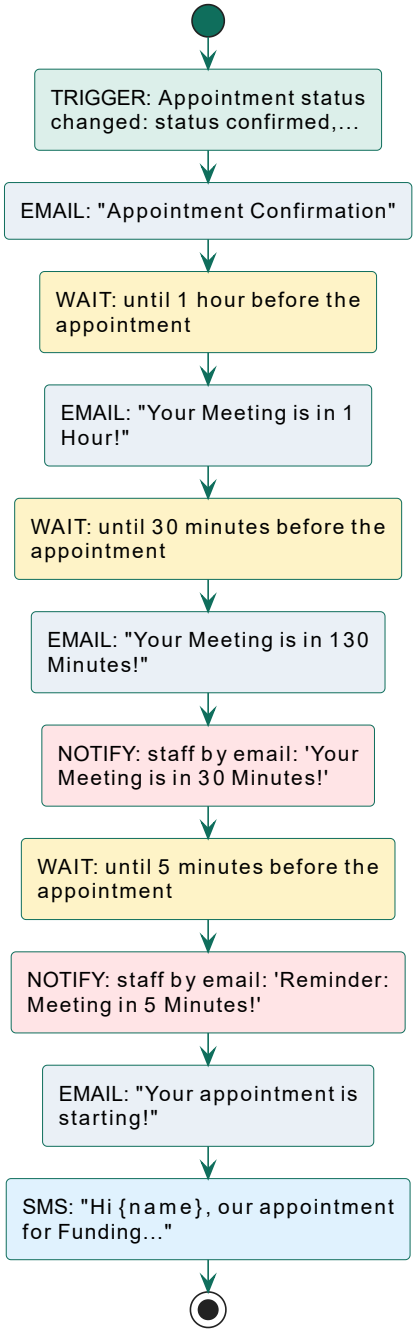
Status: Retired (a click on a link is not attendance) | new: attendance

Appt Confirmation + Reminder - Funding Consultation

GHL workflow f40a1b3f | folder: Meeting Reminders | published

Appt Confirmation + Reminder - Funding Consultation (GHL, Held)

What it does: when a funding consultation appointment is confirmed, the contact gets a confirmation email with the Zoom meeting link.



TRIGGER: what starts it
SMS, EMAIL: message (subject or first words)
WAIT: delay or wait for an event
TAG + / TAG -: tag added or removed
FIELD: contact, opportunity or DND change
NOTIFY: alert to staff
HOOK: membership, contract or other system action
FLOW: add to, remove from or jump inside workflows

Status: Held (for owner decision) | new: appointments

Appt Confirmation + Reminders- Funnding Onboarding

GHL workflow aacf468a | folder: Meeting Reminders | published

Appt Confirmation + Reminders- Funnding Onboarding (GHL, Held)

What it does: when a funding onboarding appointment is confirmed, the contact gets a confirmation email with the Zoom link.



TRIGGER: what starts it
SMS, EMAIL: message (subject or first words)
WAIT: delay or wait for an event
TAG + / TAG -: tag added or removed
FIELD: contact, opportunity or DND change
NOTIFY: alert to staff
HOOK: membership, contract or other system action
FLOW: add to, remove from or jump inside workflows

Status: Held (for owner decision) | new: appointments

Appt Confirmation + Reminders- Reinvented Mentorship

GHL workflow a56aa65e | folder: Meeting Reminders | published

Appt Confirmation + Reminders- Reinvented Mentorship (GHL, Held)

What it does: the workflow emails the customer a confirmation with the Zoom link, then emails reminders at 60 minutes, 30 minutes and 5 minutes before the meeting, plus a final SMS when it starts.



TRIGGER: what starts it
SMS, EMAIL: message (subject or first words)
WAIT: delay or wait for an event
TAG + / TAG -: tag added or removed
FIELD: contact, opportunity or DND change
NOTIFY: alert to staff
HOOK: membership, contract or other system action
FLOW: add to, remove from or jump inside workflows

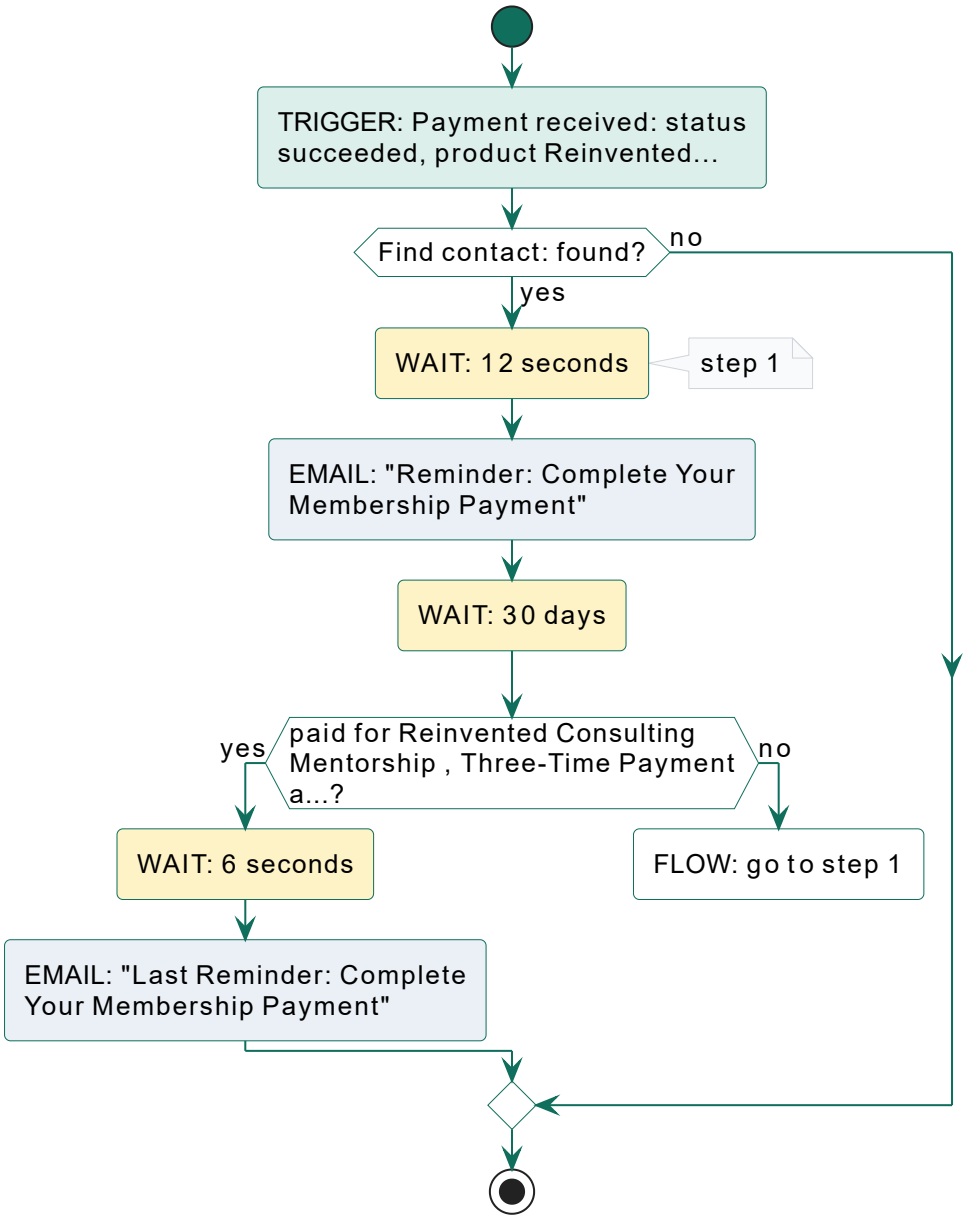
Status: Held (for owner decision) | new: appointments

Reminders : 3 Time Payment

GHL workflow 4bfb2385 | folder: Payment Reminders | published

Reminders : 3 Time Payment (GHL, Rebuilt)

What it does: after the contact is found, an email goes out asking them to complete the next installment via a payment link.



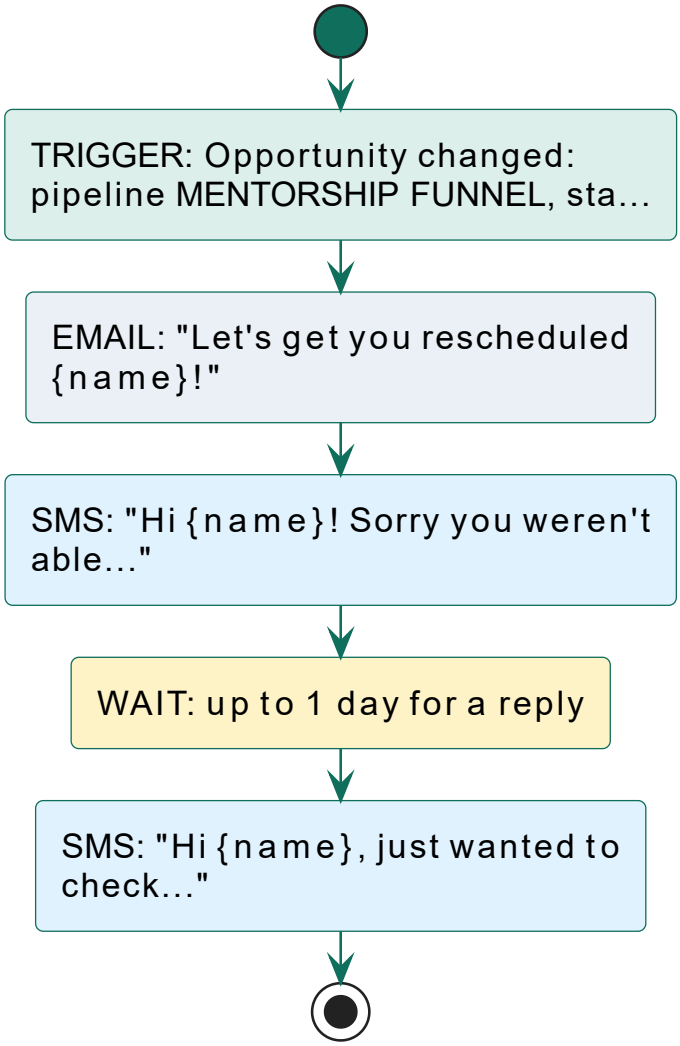
TRIGGER: what starts it
SMS, EMAIL: message (subject or first words)
WAIT: delay or wait for an event
TAG + / TAG -: tag added or removed
FIELD: contact, opportunity or DND change
NOTIFY: alert to staff
HOOK: membership, contract or other system action
FLOW: add to, remove from or jump inside workflows

Status: Rebuilt (see GHL-VS-NEW.md) | new: payments

GHL workflow 860843e4 | folder: REINVENTED MENTORSHIP AUTOMATIONS | published

No-Show Nurture (GHL, Held)

What it does: when someone misses their mentorship call, they get an email and an SMS inviting them to rebook via the mentorship calendar.



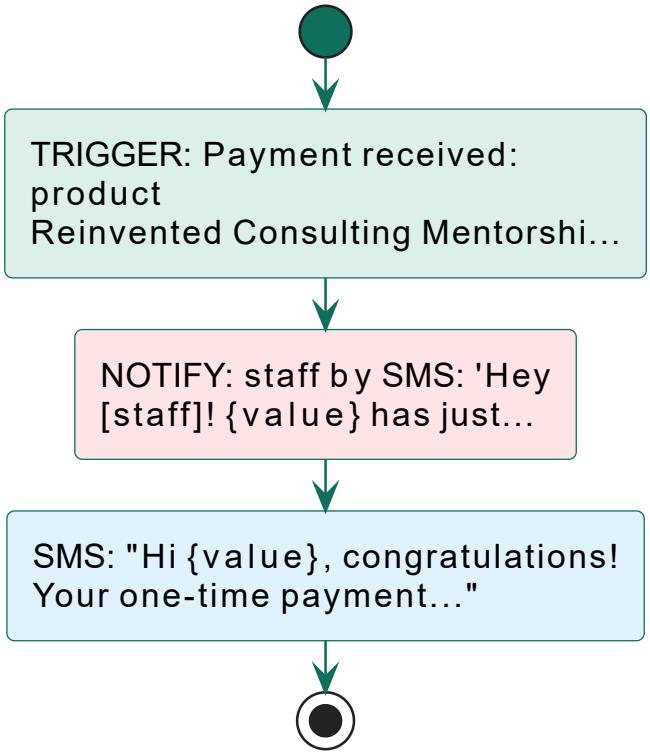
TRIGGER: what starts it
SMS, EMAIL: message (subject or first words)
WAIT: delay or wait for an event
TAG + / TAG -: tag added or removed
FIELD: contact, opportunity or DND change
NOTIFY: alert to staff
HOOK: membership, contract or other system action
FLOW: add to, remove from or jump inside workflows

Status: Held (for owner decision) | new: appointments

GHL workflow 98a66719 | folder: REINVENTED MENTORSHIP AUTOMATIONS | published

ONE-TIME PAYMENT MENTORSHIP PAYMENT (GHL, Rebuilt)

What it does: when a one-time mentorship payment succeeds, staff get an SMS notification with the buyer's name and amount.



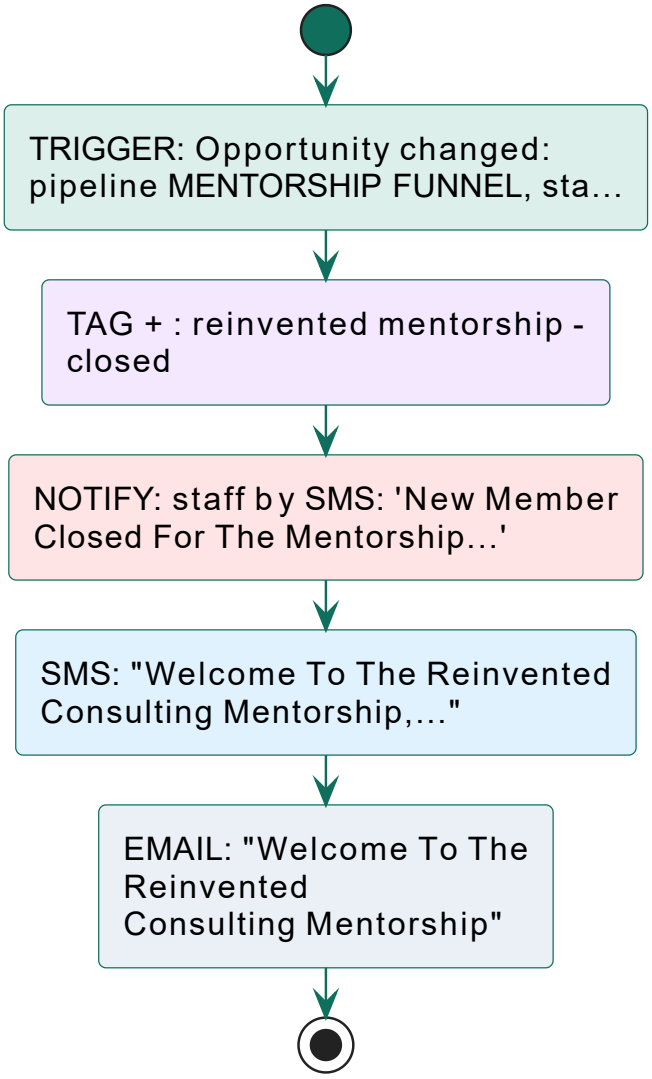
TRIGGER: what starts it
SMS, EMAIL: message (subject or first words)
WAIT: delay or wait for an event
TAG + / TAG -: tag added or removed
FIELD: contact, opportunity or DND change
NOTIFY: alert to staff
HOOK: membership, contract or other system action
FLOW: add to, remove from or jump inside workflows

Status: Rebuilt (see GHL-VS-NEW.md) | new: payments

GHL workflow ba5b8953 | folder: REINVENTED MENTORSHIP AUTOMATIONS | published

PURCHASED REINVENTED MENTORSHIP (GHL, Rebuilt)

What it does: when a mentorship sale closes, the contact is tagged as a closed member and staff get an SMS notification.



TRIGGER: what starts it
SMS, EMAIL: message (subject or first words)
WAIT: delay or wait for an event
TAG + / TAG -: tag added or removed
FIELD: contact, opportunity or DND change
NOTIFY: alert to staff
HOOK: membership, contract or other system action
FLOW: add to, remove from or jump inside workflows

Status: Rebuilt (see GHL-VS-NEW.md) | new: followup-bought, payments

Reinvented Mentorship Call [staff]

GHL workflow b82137f6 | folder: REINVENTED MENTORSHIP AUTOMATIONS | published

Reinvented Mentorship Call [staff] (GHL, Held)

What it does: when the call is booked, the contact is tagged, staff get an SMS alert, and an opportunity is created in the Mentorship Funnel pipeline at the Scheduled Appt stage.



TRIGGER: what starts it
SMS, EMAIL: message (subject or first words)
WAIT: delay or wait for an event
TAG + / TAG -: tag added or removed
FIELD: contact, opportunity or DND change
NOTIFY: alert to staff
HOOK: membership, contract or other system action
FLOW: add to, remove from or jump inside workflows

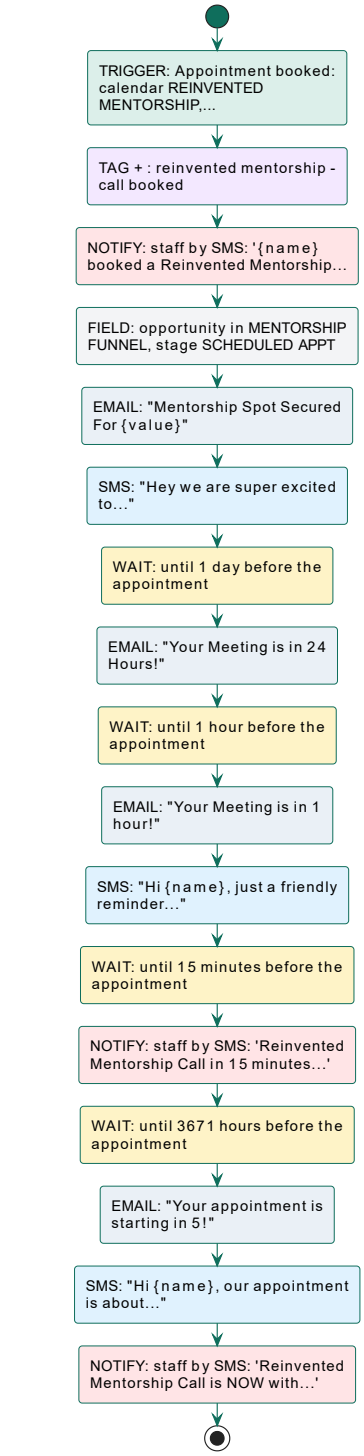
Status: Held (for owner decision) | new: appointments

Reinvented Mentorship Call [staff]

GHL workflow 6333113d | folder: REINVENTED MENTORSHIP AUTOMATIONS | published

Reinvented Mentorship Call [staff] (GHL, Held)

What it does: when the call is booked, the contact is tagged, staff get an SMS alert, and an opportunity is created in the Mentorship Funnel pipeline at the Scheduled Appt stage.



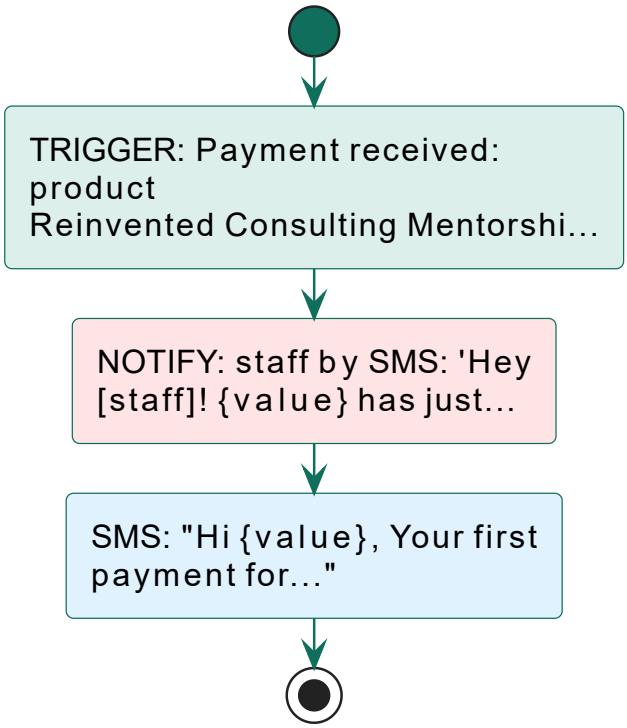
TRIGGER: what starts it
SMS, EMAIL: message (subject or first words)
WAIT: delay or wait for an event
TAG + / TAG -: tag added or removed
FIELD: contact, opportunity or DND change
NOTIFY: alert to staff
HOOK: membership, contract or other system action
FLOW: add to, remove from or jump inside workflows

Status: Held (for owner decision) | new: appointments

GHL workflow 9b0bf882 | folder: REINVENTED MENTORSHIP AUTOMATIONS | published

THREE-TIME PAYMENT MENTORSHIP PAYMENT (GHL, Rebuilt)

What it does: when the first of three payments succeeds, staff get an SMS alert that the contact subscribed to the mentorship program on the three-time plan.



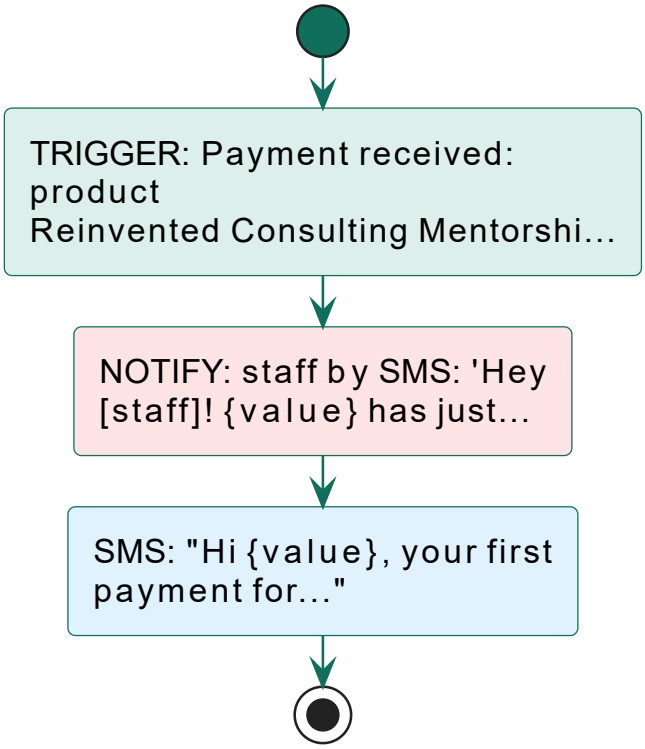
TRIGGER: what starts it
SMS, EMAIL: message (subject or first words)
WAIT: delay or wait for an event
TAG + / TAG -: tag added or removed
FIELD: contact, opportunity or DND change
NOTIFY: alert to staff
HOOK: membership, contract or other system action
FLOW: add to, remove from or jump inside workflows

Status: Rebuilt (see GHL-VS-NEW.md) | new: payments

GHL workflow 172e1518 | folder: REINVENTED MENTORSHIP AUTOMATIONS | published

TWO-TIME PAYMENT MENTORSHIP PAYMENT (GHL, Rebuilt)

What it does: a staff SMS goes to [staff] confirming the first payment of the two-time plan was received, then the contact gets an SMS saying the first payment is in and the next is due within 30 days.



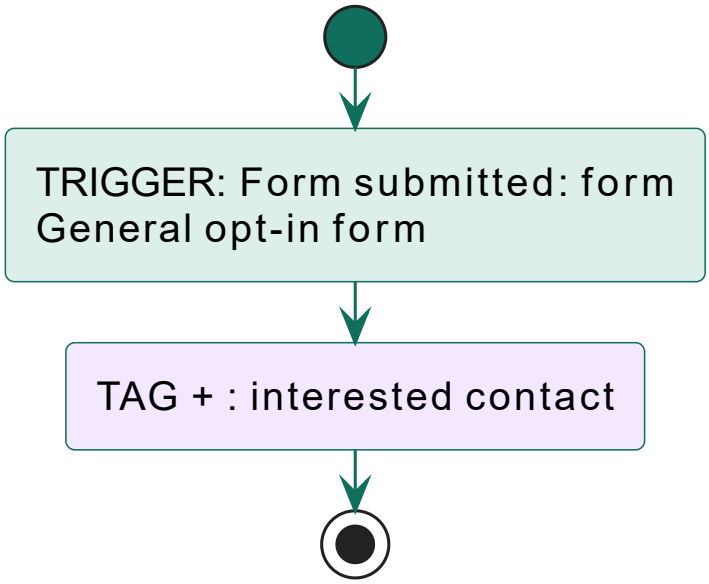
TRIGGER: what starts it
SMS, EMAIL: message (subject or first words)
WAIT: delay or wait for an event
TAG + / TAG -: tag added or removed
FIELD: contact, opportunity or DND change
NOTIFY: alert to staff
HOOK: membership, contract or other system action
FLOW: add to, remove from or jump inside workflows

Status: Rebuilt (see GHL-VS-NEW.md) | new: payments

GHL workflow 716bce7d | folder: Trigger based automation | published

Add tag, Interested contact (GHL, Gap)

What it does: when a visitor submits the General opt-in form, the contact is tagged as interested contact.



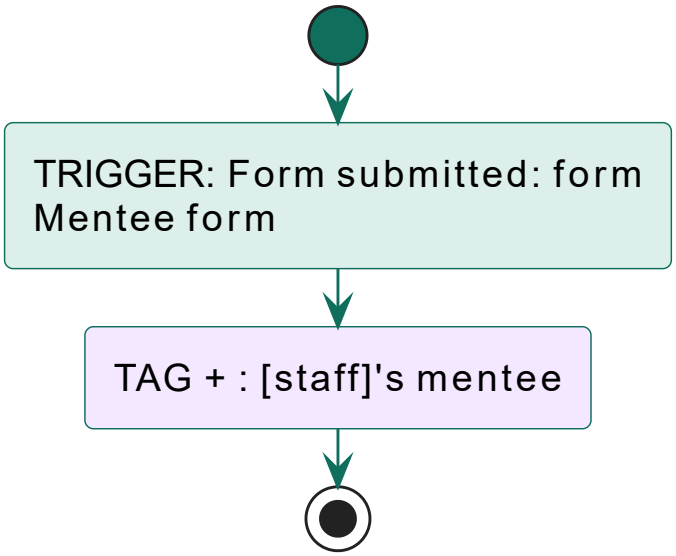
TRIGGER: what starts it
SMS, EMAIL: message (subject or first words)
WAIT: delay or wait for an event
TAG + / TAG -: tag added or removed
FIELD: contact, opportunity or DND change
NOTIFY: alert to staff
HOOK: membership, contract or other system action
FLOW: add to, remove from or jump inside workflows

Status: Gap

GHL workflow d9f137e3 | folder: Trigger based automation | published

Add tag: [staff]'s Mentee (GHL, Gap)

What it does: when a visitor submits the Mentee form, the contact is tagged as [staff]'s Mentee.



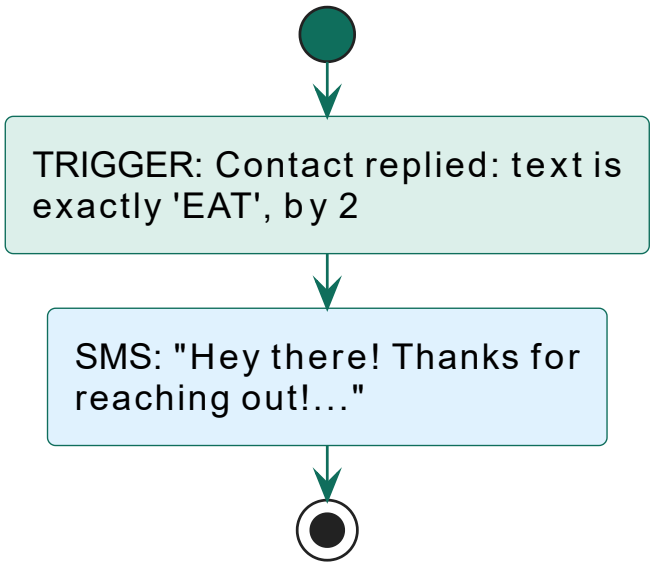
TRIGGER: what starts it
SMS, EMAIL: message (subject or first words)
WAIT: delay or wait for an event
TAG + / TAG -: tag added or removed
FIELD: contact, opportunity or DND change
NOTIFY: alert to staff
HOOK: membership, contract or other system action
FLOW: add to, remove from or jump inside workflows

Status: Gap

GHL workflow f5164f88 | folder: Trigger based automation | published

General optin workflow (GHL, Rebuilt)

What it does: when someone texts the word EAT, the workflow sends one SMS thanking them and pointing them to a quick form to stay connected during a platform move.



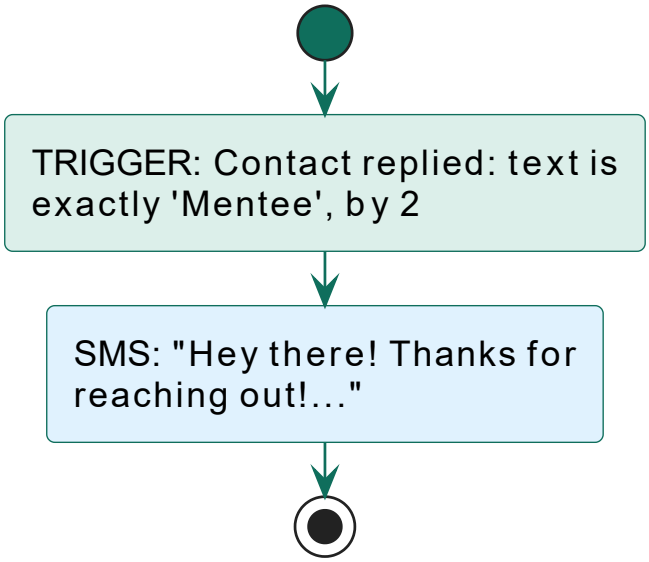
TRIGGER: what starts it
SMS, EMAIL: message (subject or first words)
WAIT: delay or wait for an event
TAG + / TAG -: tag added or removed
FIELD: contact, opportunity or DND change
NOTIFY: alert to staff
HOOK: membership, contract or other system action
FLOW: add to, remove from or jump inside workflows

Status: Rebuilt (see GHL-VS-NEW.md) | new: keyword-router, keyword-sequences

GHL workflow f9b0c721 | folder: Trigger based automation | published

Mentee optin workflow (GHL, Gap)

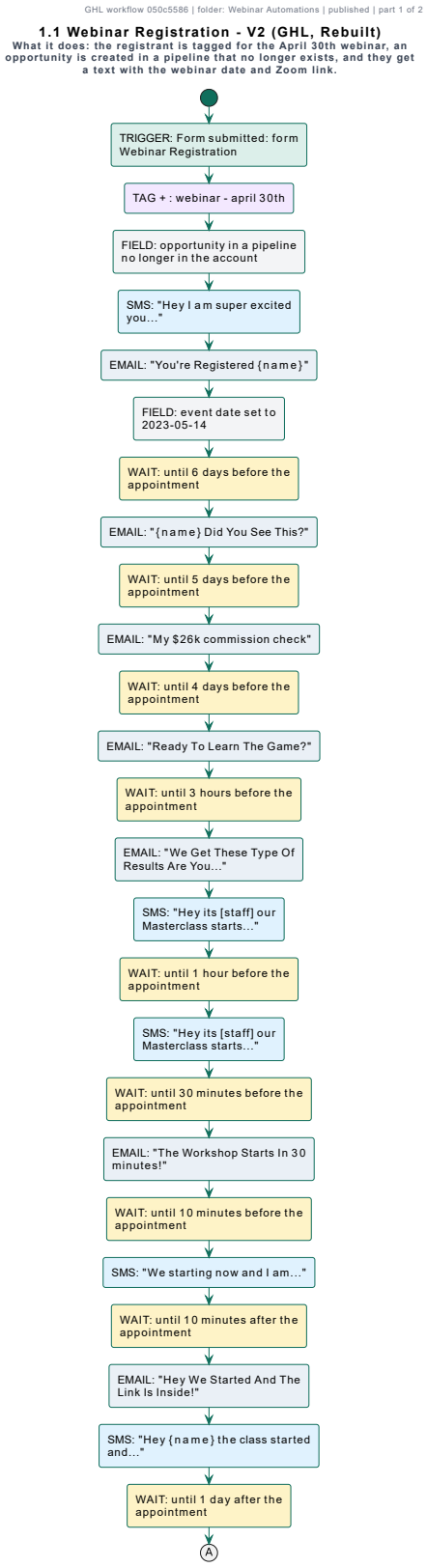
What it does: when someone texts the word Mentee it sends one SMS telling them the business is moving to a new platform and asking them to fill a form to stay in the loop for the mentorship.



TRIGGER: what starts it
SMS, EMAIL: message (subject or first words)
WAIT: delay or wait for an event
TAG + / TAG -: tag added or removed
FIELD: contact, opportunity or DND change
NOTIFY: alert to staff
HOOK: membership, contract or other system action
FLOW: add to, remove from or jump inside workflows

Status: Gap

1.1 Webinar Registration - V2 (part 1 of 2)



1.1 Webinar Registration - V2 (part 2 of 2)

GHL workflow 050c5586 | folder: Webinar Automations | published | part 2 of 2

1.1 Webinar Registration - V2 (GHL, Rebuilt)

What it does: the registrant is tagged for the April 30th webinar, an opportunity is created in a pipeline that no longer exists, and they get a text with the webinar date and Zoom link.



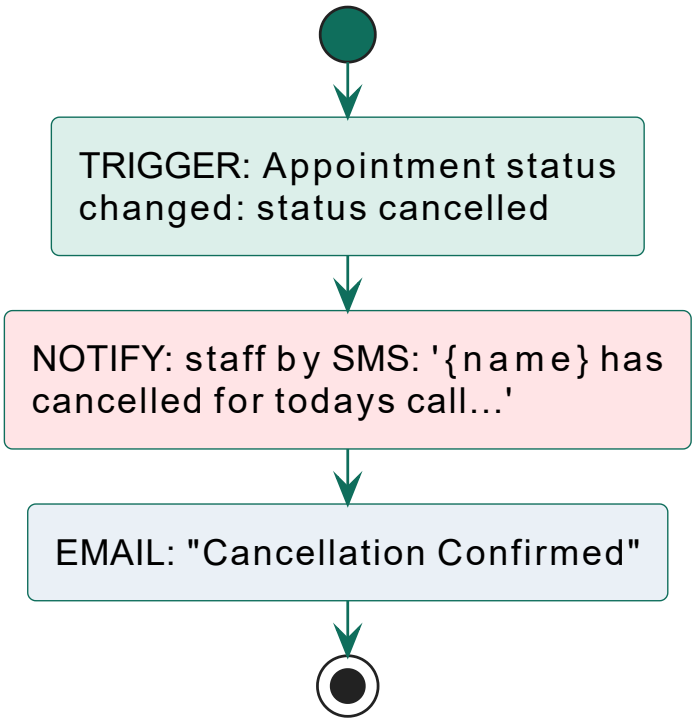
TRIGGER: what starts it
SMS, EMAIL: message (subject or first words)
WAIT: delay or wait for an event
TAG + / TAG -: tag added or removed
FIELD: contact, opportunity or DND change
NOTIFY: alert to staff
HOOK: membership, contract or other system action
FLOW: add to, remove from or jump inside workflows

Status: Rebuilt (see GHL-VS-NEW.md) | new: registration | see also part 1

GHL workflow fbba4008 | folder: Webinar Automations | published

10. Appointment Cancelled (GHL, Held)

What it does: when a contact cancels a normal appointment, staff get an SMS saying who cancelled and the start time.



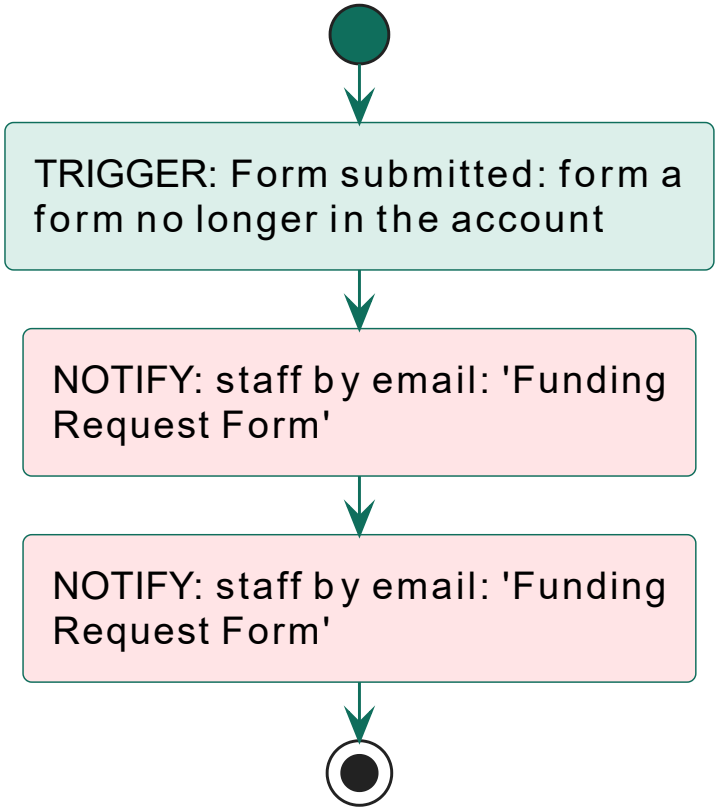
TRIGGER: what starts it
SMS, EMAIL: message (subject or first words)
WAIT: delay or wait for an event
TAG + / TAG -: tag added or removed
FIELD: contact, opportunity or DND change
NOTIFY: alert to staff
HOOK: membership, contract or other system action
FLOW: add to, remove from or jump inside workflows

Status: Held (for owner decision) | new: appointments

GHL workflow 045933e7 | folder: Webinar Automations | published

11. Finance Form Filled Out (GHL, Retired)

What it does: this workflow triggers on a specific form ID that is not found in the account, so it can never fire today.



TRIGGER: what starts it
SMS, EMAIL: message (subject or first words)
WAIT: delay or wait for an event
TAG + / TAG -: tag added or removed
FIELD: contact, opportunity or DND change
NOTIFY: alert to staff
HOOK: membership, contract or other system action
FLOW: add to, remove from or jump inside workflows

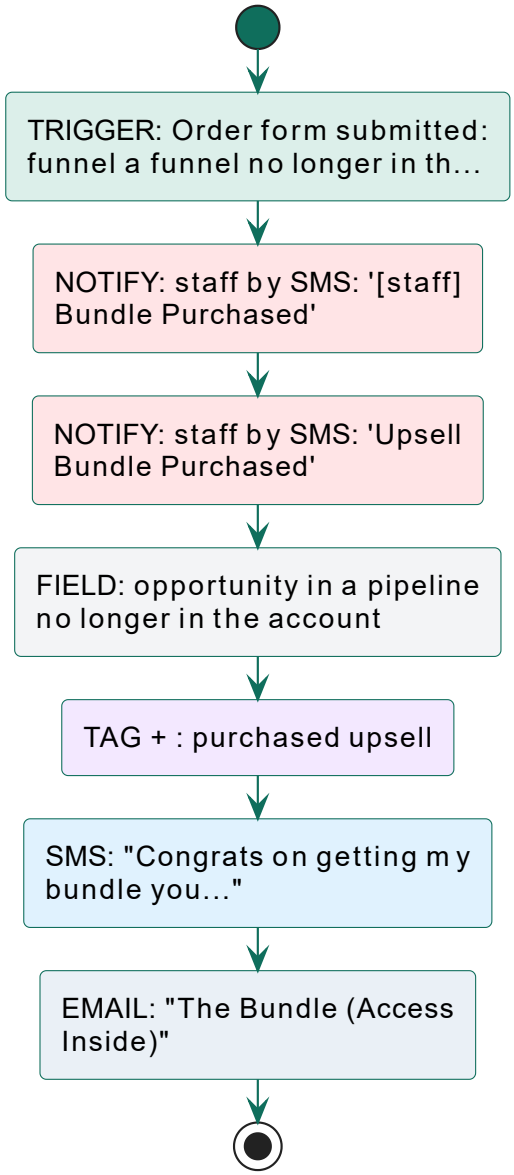
Status: Retired (see GHL-VS-NEW.md)

2. Purchase Upsell

GHL workflow 43c5dfa9 | folder: Webinar Automations | published

2. Purchase Upsell (GHL, Retired)

What it does: when someone buys the upsell bundle, two staff notification texts are sent right away.



TRIGGER: what starts it
SMS, EMAIL: message (subject or first words)
WAIT: delay or wait for an event
TAG + / TAG -: tag added or removed
FIELD: contact, opportunity or DND change
NOTIFY: alert to staff
HOOK: membership, contract or other system action
FLOW: add to, remove from or jump inside workflows

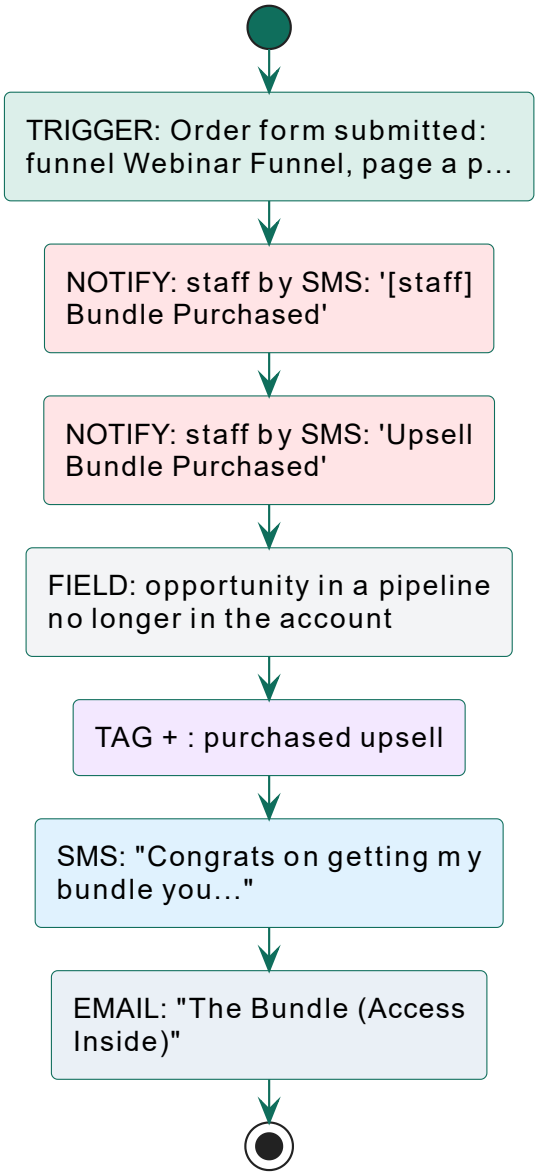
Status: Retired (its funnel page and product no longer exist)

2. Purchase Upsell

GHL workflow ed18dd93 | folder: Webinar Automations | published

2. Purchase Upsell (GHL, Retired)

What it does: when someone buys the upsell bundle through the Webinar Funnel, two staff notification texts go out.



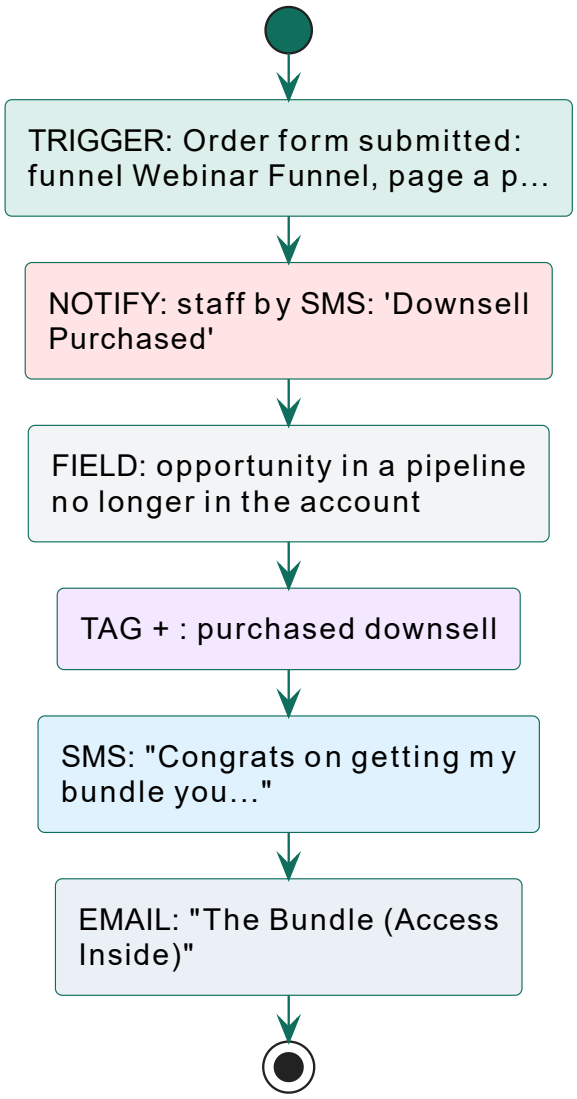
TRIGGER: what starts it
SMS, EMAIL: message (subject or first words)
WAIT: delay or wait for an event
TAG + / TAG -: tag added or removed
FIELD: contact, opportunity or DND change
NOTIFY: alert to staff
HOOK: membership, contract or other system action
FLOW: add to, remove from or jump inside workflows

Status: Retired (its funnel page and product no longer exist)

GHL workflow 9011f20d | folder: Webinar Automations | published

3. Purchase Downsell (GHL, Retired)

What it does: the workflow texts staff that a downsell was purchased, updates an opportunity in a pipeline, and tags the contact with purchased downsell.



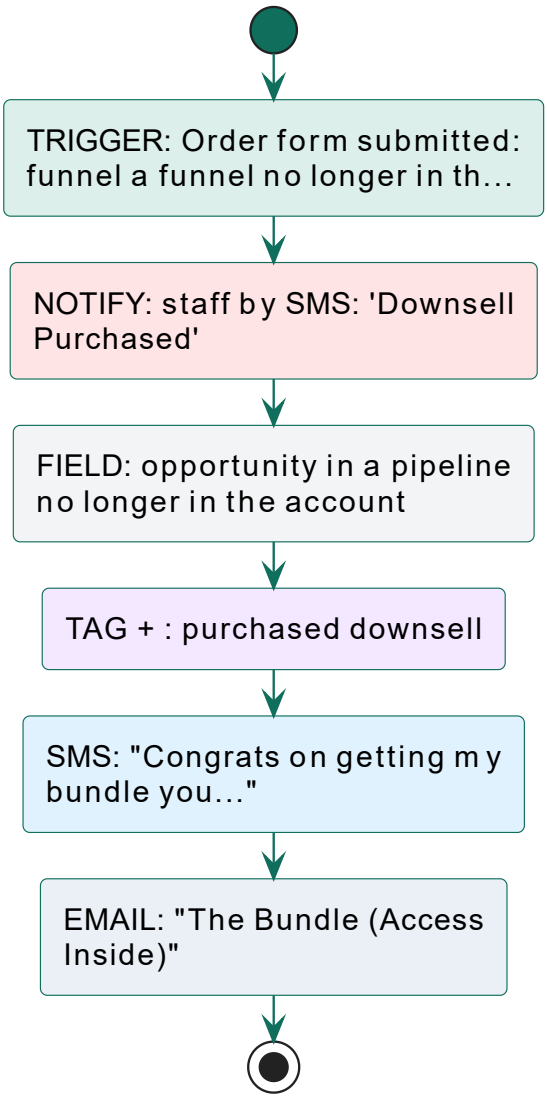
TRIGGER: what starts it
SMS, EMAIL: message (subject or first words)
WAIT: delay or wait for an event
TAG + / TAG -: tag added or removed
FIELD: contact, opportunity or DND change
NOTIFY: alert to staff
HOOK: membership, contract or other system action
FLOW: add to, remove from or jump inside workflows

Status: Retired (its funnel page and product no longer exist)

GHL workflow 9aa8f322 | folder: Webinar Automations | published

3. Purchase Downsell (GHL, Retired)

What it does: the workflow texts staff that a downsell was purchased, updates an opportunity in a pipeline, and tags the contact with purchased downsell.



TRIGGER: what starts it
SMS, EMAIL: message (subject or first words)
WAIT: delay or wait for an event
TAG + / TAG -: tag added or removed
FIELD: contact, opportunity or DND change
NOTIFY: alert to staff
HOOK: membership, contract or other system action
FLOW: add to, remove from or jump inside workflows

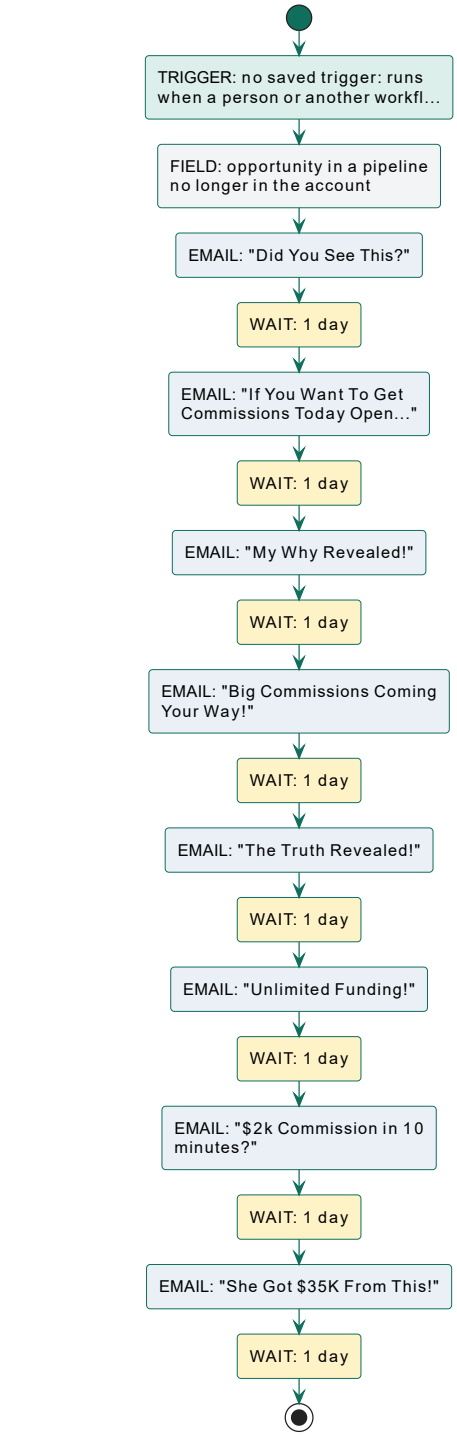
Status: Retired (its funnel page and product no longer exist)

4. Follow Up Sequence No Purchase

GHL workflow 72a5baa7 | folder: Webinar Automations | published

4. Follow Up Sequence No Purchase (GHL, Rebuilt)

What it does: this is a 9-day no-purchase follow-up sequence of eight daily emails aimed at webinar attendees who stayed but did not buy.



TRIGGER: what starts it
SMS, EMAIL: message (subject or first words)
WAIT: delay or wait for an event
TAG + / TAG -: tag added or removed
FIELD: contact, opportunity or DND change
NOTIFY: alert to staff
HOOK: membership, contract or other system action
FLOW: add to, remove from or jump inside workflows

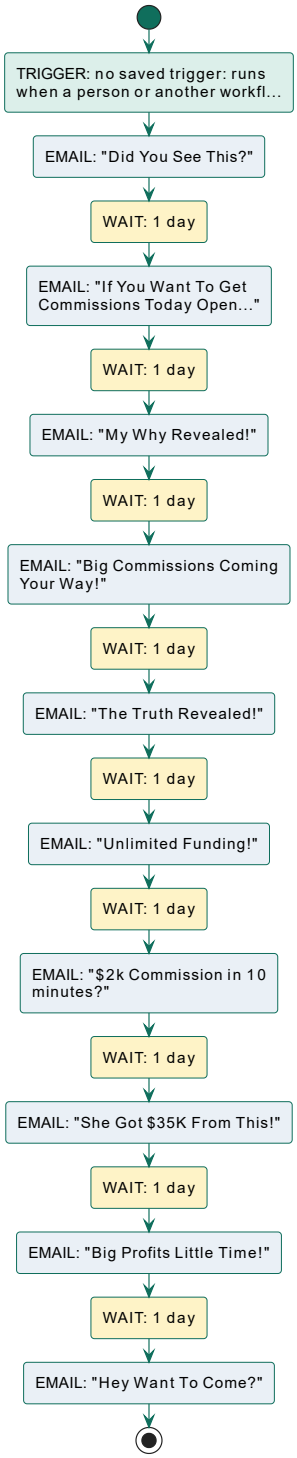
Status: Rebuilt (see GHL-VS-NEW.md) | new: followup-stayed-nobuy

4. Follow Up Sequence No Purchase

GHL workflow badf49df | folder: Webinar Automations | published

4. Follow Up Sequence No Purchase (GHL, Rebuilt)

What it does: this is a second, longer copy of the same 9-day no-purchase follow-up, running ten daily emails instead of eight.



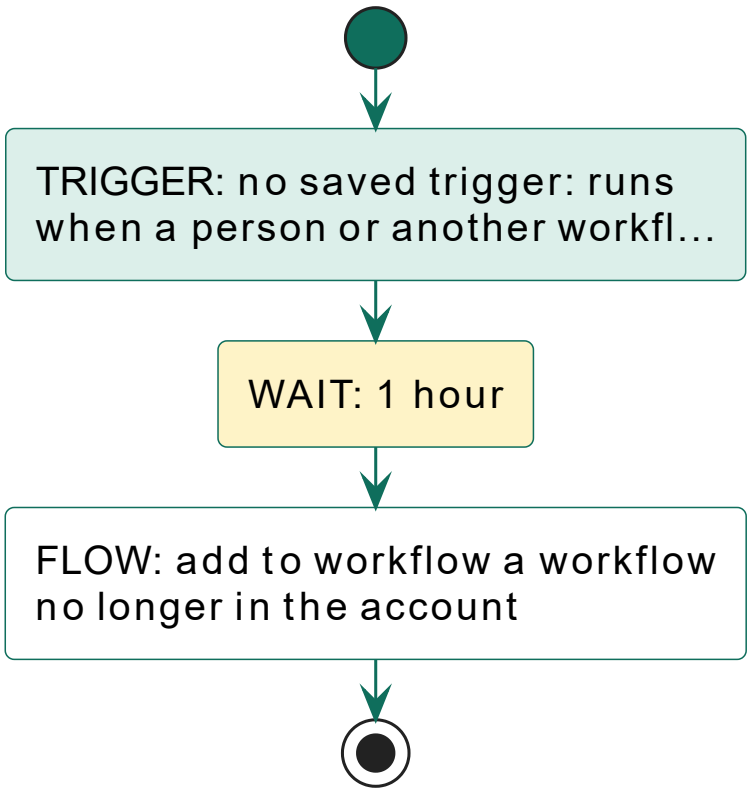
TRIGGER: what starts it
SMS, EMAIL: message (subject or first words)
WAIT: delay or wait for an event
TAG + / TAG -: tag added or removed
FIELD: contact, opportunity or DND change
NOTIFY: alert to staff
HOOK: membership, contract or other system action
FLOW: add to, remove from or jump inside workflows

Status: Rebuilt (see GHL-VS-NEW.md) | new: followup-stayed-nobuy

GHL workflow 1f7c8031 | folder: Webinar Automations | published

7. Bride To Webinar Reinvite (GHL, Rebuilt)

What it does: the workflow waits 1 hour, then adds the contact to something (the destination is not recorded in the saved steps).



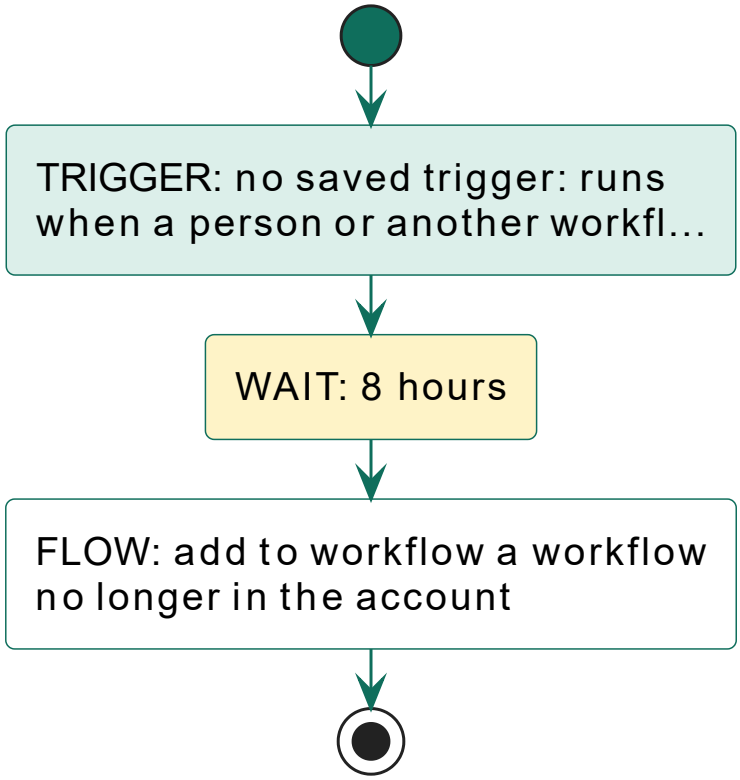
TRIGGER: what starts it
SMS, EMAIL: message (subject or first words)
WAIT: delay or wait for an event
TAG + / TAG -: tag added or removed
FIELD: contact, opportunity or DND change
NOTIFY: alert to staff
HOOK: membership, contract or other system action
FLOW: add to, remove from or jump inside workflows

Status: Rebuilt (see GHL-VS-NEW.md) | new: followup-noshow

GHL workflow a43249cd | folder: Webinar Automations | published

7. Bride To Webinar Reinvite (GHL, Rebuilt)

What it does: the workflow waits 8 hours, then adds the contact to something (the destination is not recorded in the saved steps).

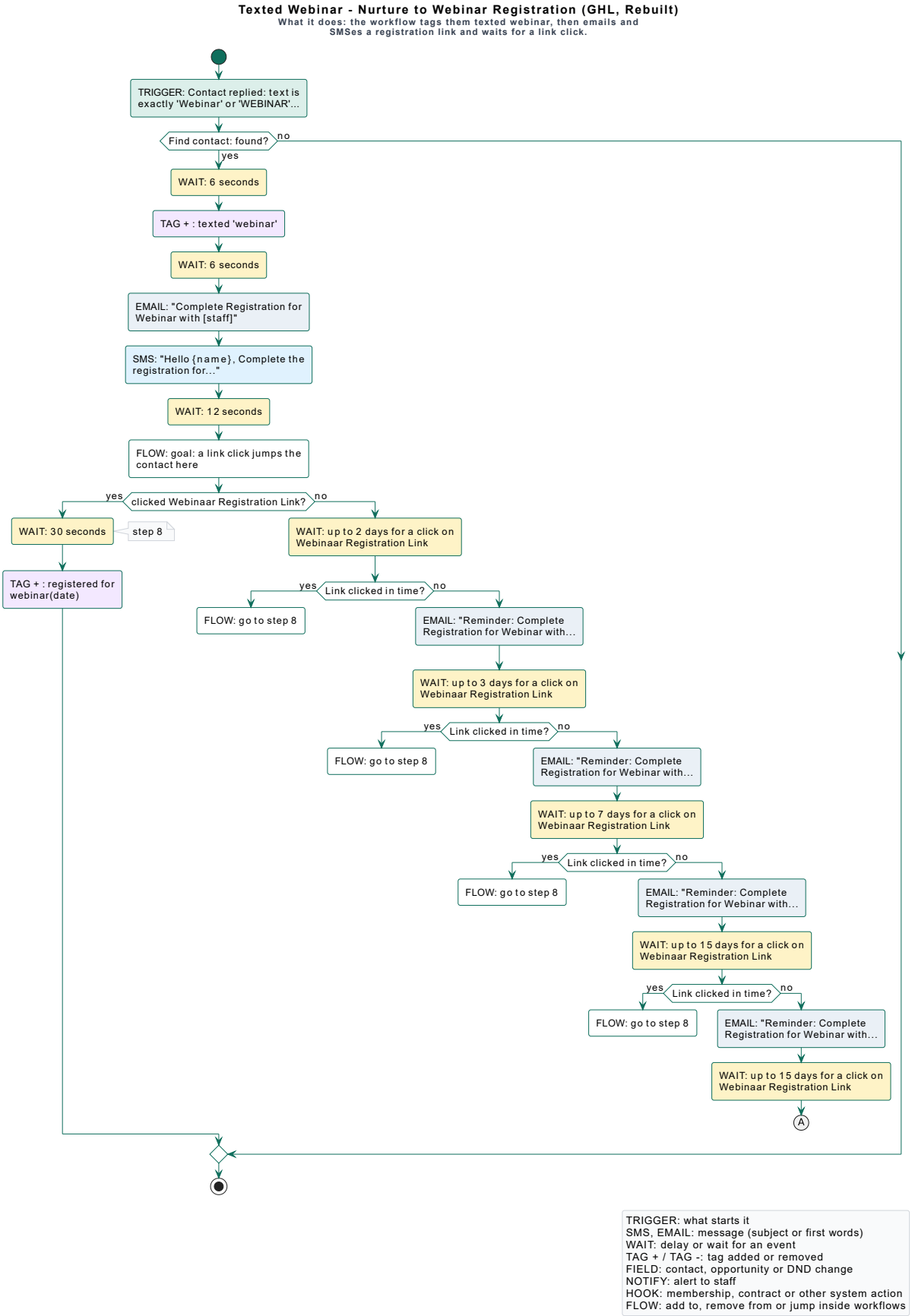


TRIGGER: what starts it
SMS, EMAIL: message (subject or first words)
WAIT: delay or wait for an event
TAG + / TAG -: tag added or removed
FIELD: contact, opportunity or DND change
NOTIFY: alert to staff
HOOK: membership, contract or other system action
FLOW: add to, remove from or jump inside workflows

Status: Rebuilt (differs: duplicate, empty in GHL) | new: followup-noshow

Texted Webinar - Nurture to Webinar Registration (part 1 of 2)

GHL workflow ccdd4055 | folder: Webinar Automations | published | part 1 of 2

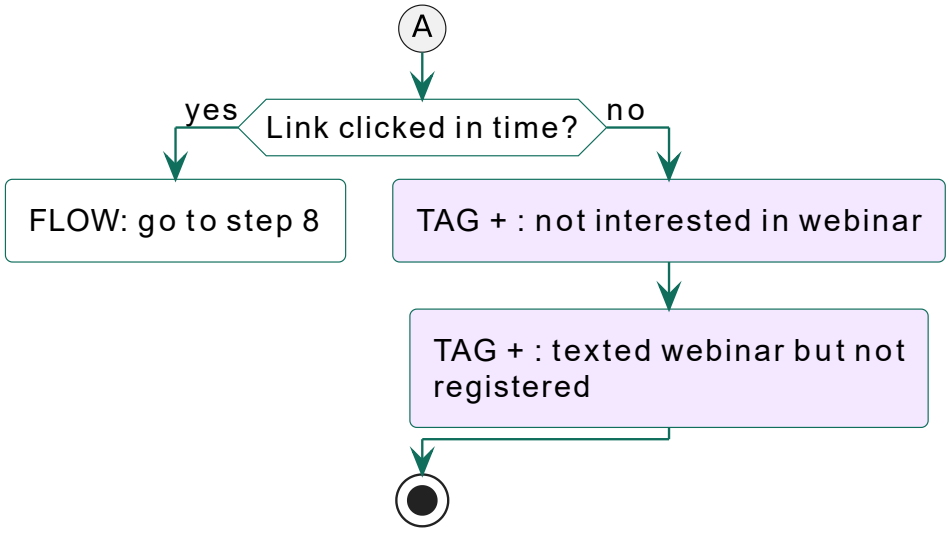


Status: Rebuilt (see GHL-VS-NEW.md) | new: keyword-router, keyword-sequences | continues in part 2

GHL workflow ccdd4055 | folder: Webinar Automations | published | part 2 of 2

Texted Webinar - Nurture to Webinar Registration (GHL, Rebuilt)

What it does: the workflow tags them texted webinar, then emails and SMSes a registration link and waits for a link click.



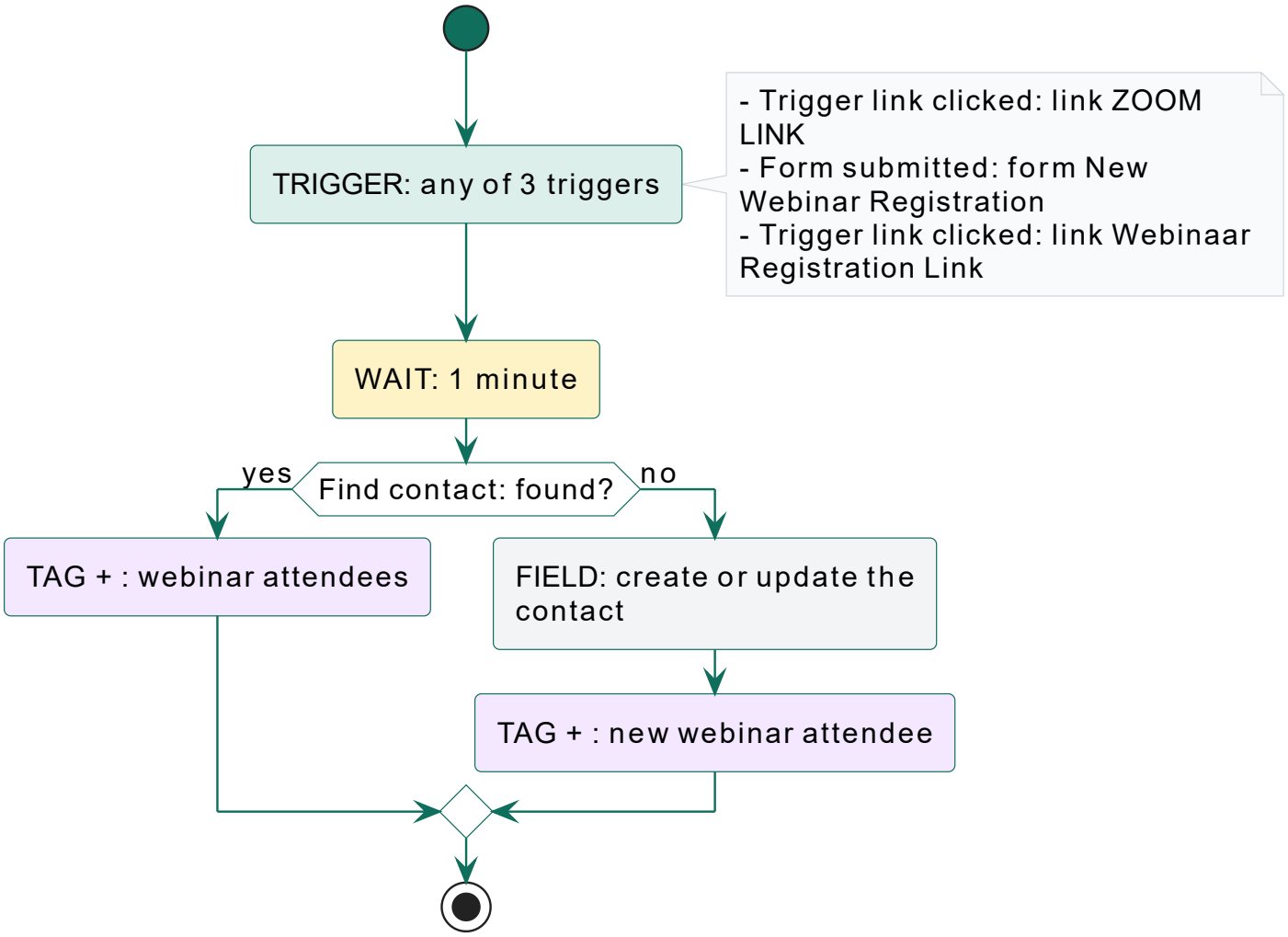
TRIGGER: what starts it
SMS, EMAIL: message (subject or first words)
WAIT: delay or wait for an event
TAG + / TAG -: tag added or removed
FIELD: contact, opportunity or DND change
NOTIFY: alert to staff
HOOK: membership, contract or other system action
FLOW: add to, remove from or jump inside workflows

Status: Rebuilt (see GHL-VS-NEW.md) | new: keyword-router, keyword-sequences | see also part 1

GHL workflow 1a85b389 | folder: Webinar Based Automations | published

Webinaar Attendees All Time (From April 2025) (GHL, Retired)

What it does: the workflow waits one minute, finds or creates the contact, and tags them webinar attendees or new webinar attendee.



TRIGGER: what starts it
SMS, EMAIL: message (subject or first words)
WAIT: delay or wait for an event
TAG + / TAG -: tag added or removed
FIELD: contact, opportunity or DND change
NOTIFY: alert to staff
HOOK: membership, contract or other system action
FLOW: add to, remove from or jump inside workflows

Status: Retired (a click on a link is not attendance) | new: attendance